

# FILM COMMISSION UPDATE

Presented by:

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Film Commissioner



ST.PETE  
CLEARWATER





# FY 2023 PRODUCTION

	Projects	Shoot Days	Local Hires	Room Nights	Local Spending
FY 2023 (Oct-March)	92	244	1113	1687	\$4,565,700





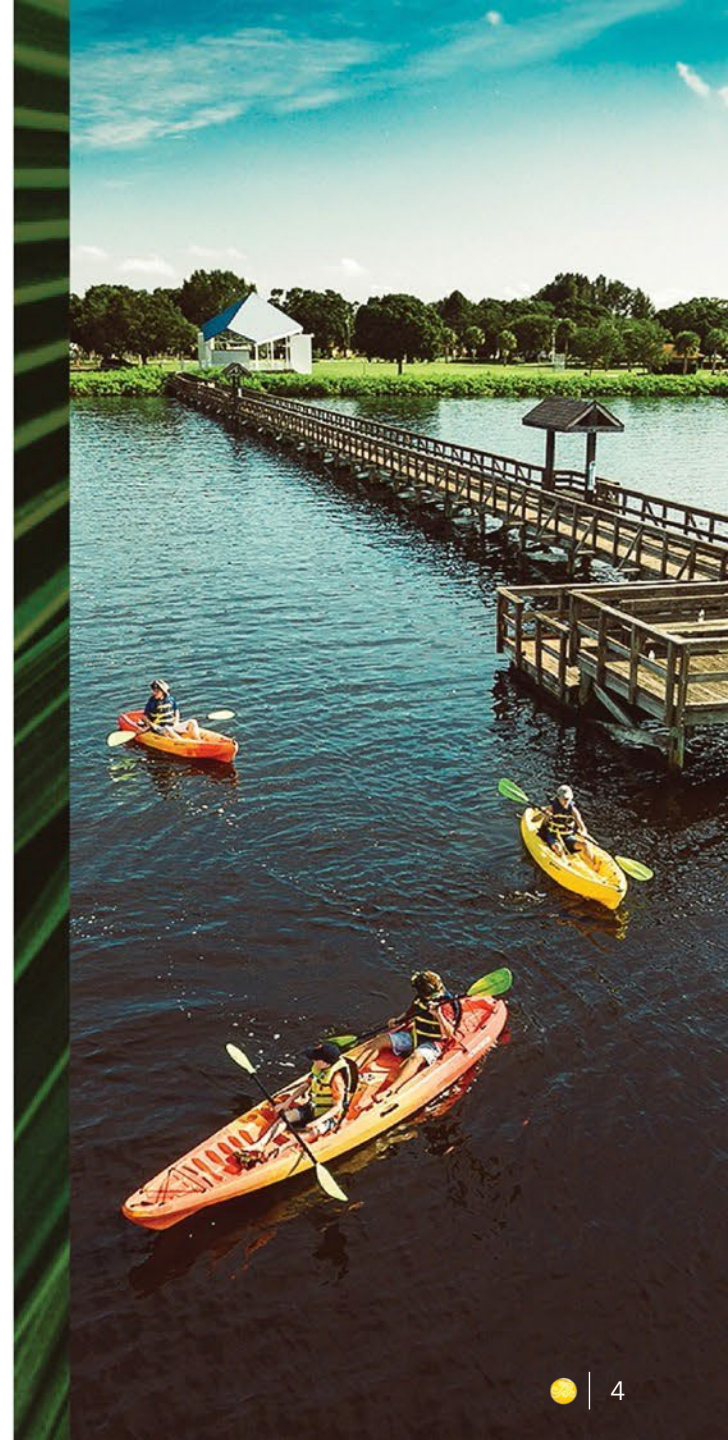
# **BUSINESS DEVELOPMENT MARKETING PROGRAM**

## **(CASH REBATE PROGRAM)**

- Why we have it
- Why it's important
- Highlights
- How can it be better

# MOVING FORWARD

- Build a new team
- Update crew and locations database
- Expand the filmography page
- Share what's been shot
- Explore film tourism opportunities
- Continue promoting the destination at industry events and film festivals







# SUNSCREEN FILM FESTIVAL

- April 27 – 30 at AMC Sundial St. Petersburg
- Headline Sponsor
- Great destination exposure
- Filmmaker familiarization tour
- Mix of films, workshops and networking
- Opening night (4/27) red carpet plus “A Taste of Love” screening and Q&A
- You’re all invited!





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**THANK YOU  
FOR YOUR  
CONTINUED  
SUPPORT!**

**Questions:**

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