



**ST.PETE  
CLEARWATER**

**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL  
315 Court Street, 5<sup>th</sup> Floor Assembly Room  
Clearwater, FL 33758**

**July 17, 2019  
9AM – 11AM**

**Agenda**

- I. CALL TO ORDER/ROLL CALL – Chair Karen Seel**
- II. CHAIR COMMENTS**
- III. APPROVAL OF TDC MINUTES – May 15, 2019 TDC Meeting**
- IV. PUBLIC COMMENTS**
- V. COUNTY ATTORNEY REPORT – Michael A. Zas, Managing Assistant County Attorney**
- VI. ELITE EVENT FUNDING PROGRAM**
- VII. CAPITAL PROJECT FUNDING PROGRAM**
  - A. Report from JLL**
  - B. Capital Project Funding Program Review Committee**
- VIII. DEPARTMENT REPORTS**
  - A. Digital & Communications – Leroy Bridges, Vice President**
    - \*All VSPC department reports on file at: [partners.visitstpeteclearwater.com](http://partners.visitstpeteclearwater.com)**
- IX. VSPC INTERIM PRESIDENT & CEO REPORT – Paul Sacco**
  - A. Tourism Economics Snapshot – May 2019**
  - B. Pinellas County Bed Tax – May 2019**
  - C. Code of Ethics**
  - D. Budget Workshop Action Items Recap.**
- X. BOARD MEMBER COMMENTS**
- XI. ADJOURNMENT**

**Next TDC Meeting: August 21, 2019**

**Capital Project Funding Program Workshop to follow regular TDC Meeting.**

*"If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you to the provision of certain assistance. Within two (2) working days of your receipt of this agenda please contact the Office of Human Rights, 400 S. Ft. Harrison Ave., Ste.300, Clearwater, FL 33756, (727) 464-4062 (V/TDD)."*

*Notice: "Persons are advised that, if they decide to appeal any decision made at this meeting/hearing, they will need a record of the proceedings and, for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal; is to be based."*