



**ST.PETE  
CLEARWATER**

**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL  
315 Court Street, 5<sup>th</sup> Floor Assembly Room  
Clearwater, FL 33758**

**February 20, 2019  
9AM – 11AM**

**Agenda**

- I. CALL TO ORDER/ROLL CALL – Chair Karen Seel**
- II. CHAIR COMMENTS**
- III. APPROVAL OF TDC MINUTES – January 16, 2019 TDC Meeting**
- IV. PUBLIC COMMENTS**
- V. COUNTY ATTORNEY REPORT – Michael A. Zas, Managing Assistant County Attorney**
- VI. VSPC CHIEF OPERATING OFFICER REPORT – Tim Ramsberger**
  - A. Capital Project Funding Program - City of Clearwater / Philadelphia Phillies**
  - B. Elite Event Funding Program**
- VII. DEPARTMENT REPORTS**
  - A. Research Update - Leroy Bridges, Vice President, VSPC Digital & Communications**
  - B. Marketing Update – Katie Bridges, Senior Advertising Manager, VSPC & Mary DeLong, SVP/Director Tourism Division, BVK**

**\*All VSPC department reports on file at: [partners.visitstpeteclearwater.com](http://partners.visitstpeteclearwater.com)**
- VIII. VSPC INTERIM PRESIDENT & CEO REPORT – Jim Dean**
  - A. Tourism Economics Snapshot – January 2019**
  - B. Pinellas County Bed Tax – December 2018**
- IX. NEW TDC COMMITTEES**
  - A. Budget & Finance Committee**
  - B. Marketing Committee**
- X. BOARD MEMBER COMMENTS**
- XI. ADJOURNMENT**

**\*TDC Workshop – “TDC 101 / Refresher Course” immediately following TDC Meeting  
4<sup>th</sup> Floor Clerks Large Conference Room – 11:15am to 12:15pm**

**Next TDC Meeting:**

**March 13, 2019**

**Finance & Budget and Marketing Committees will meet immediately following TDC Meeting**

*"If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you to the provision of certain assistance. Within two (2) working days of your receipt of this agenda please contact the Office of Human Rights, 400 S. Ft. Harrison Ave., Ste.300, Clearwater, FL 33756, (727) 464-4062 (V/TDD)."*

*Notice: "Persons are advised that, if they decide to appeal any decision made at this meeting/hearing, they will need a record of the proceedings and, for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal; is to be based."*