



**ST.PETE
CLEARWATER**

**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
315 Court Street, 5th Floor Assembly Room
Clearwater, FL 33758**

March 13, 2019

9AM – 10:15AM TDC Meeting

*** 10:30AM – 12PM Budget & Finance and Marketing Committee Meeting**

Agenda

- I. CALL TO ORDER/ROLL CALL – Chair Karen Seel**
- II. CHAIR COMMENTS**
- III. APPROVAL OF TDC MINUTES – January 16, 2019 TDC Meeting (February 20, 2019 minutes not completed as of March 8, 2019, will move to April 17, 2019 TDC Meeting)**
- IV. PUBLIC COMMENTS**
- V. COUNTY ATTORNEY REPORT – Michael A. Zas, Managing Assistant County Attorney**
- VI. TDC LEGISLATIVE UPDATE – Brian Lowack, Pinellas County Intergovernmental Liaison**
- VII. VSPC CHIEF OPERATING OFFICER REPORT – Tim Ramsberger**
 - A. Elite Event Funding Program Committee**
- VIII. DEPARTMENT REPORTS**
 - A. Sports & Events – Sarah Kirchberg, Director, Sports & Events**
 - B. Meetings & Conventions – Suzanne Hackman, Vice President, Business Development**
 - C. ITB Update – Mackenzie Monteiro, Media Relations Manager**
 - *All VSPC department reports on file at: partners.visitstpeteclearwater.com**
- IX. VSPC INTERIM PRESIDENT & CEO REPORT – Jim Dean**
 - A. Tourism Economics Snapshot – January 2019**
 - B. Pinellas County Bed Tax – January 2019**
- X. BOARD MEMBER COMMENTS**
- XI. ADJOURNMENT**
 - * Marketing Committee - County Admin. Conference Room - 6th floor -10:30am to 12pm**
 - * Finance & Budget Committee - Clerks Conference Room – 4th floor - 10:30am to 12pm**

**Next TDC Meeting:
April 17, 2019**

"If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you to the provision of certain assistance. Within two (2) working days of your receipt of this agenda please contact the Office of Human Rights, 400 S. Ft. Harrison Ave., Ste.300, Clearwater, FL 33756, (727) 464-4062 (V/TDD)."

Notice: "Persons are advised that, if they decide to appeal any decision made at this meeting/hearing, they will need a record of the proceedings and, for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal; is to be based."