



**ST.PETE  
CLEARWATER  
SPORTS & EVENTS**

October 2021

Prepared by: Craig Campbell, Interim Director

**Staff Travel**

**USA Softball National Convention**

Oklahoma City, OK

- Dates: October 23-27, 2021
- Team Member: Caleb Peterson

**Sports ETA Symposium**

Birmingham, AL

- Dates: October 25-28, 2021
- Team Members: Julie Bolfa, Caleb Peterson

**Local Highlights**

**Clearwater Classic National Showcase**

Eddie C. Moore Complex and Sid Lickton, Clearwater, FL

- Dates: October 2-3, 2021
- Impact: 1,948 Visitors, 1,054 Room Nights
- Market Segment: Softball

**2<sup>nd</sup> Annual Lesley Johnson Memorial Tournament**

Eddie C. Moore Complex, Clearwater, FL and Youth Park, Pinellas Park, FL

- Dates: October 9-10, 2021
- Impact: 3,918 Visitors, 1,583 Room Nights
- Market Segment: Softball

**Best Damn Race Safety Harbor**

Safety Harbor, FL

- Dates: October 15-17, 2021
- Impact: 4,166 Visitors, 686 Room Nights
- Market Segment: Running/Challenge

**Saint Leo Reverse Exposure College Showcase**

Eddie C. Moore Complex, Clearwater, FL

- Dates: October 16-17, 2021
- Impact: 4,886 Visitors, 1,857 Room Nights
- Market Segment: Softball



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**Rep the Roar**

ROC Park, Madeira Beach, FL, Youth Park, Pinellas Park, FL and Dunedin Little League, Dunedin, FL

- Dates: October 16-17, 2021
- Impact: 2,952 Visitors, 1,223 Room Nights
- Market Segment: Softball

**Florida State 600 Club Women's Tournament**

Dunedin Lanes, Dunedin, FL

- Dates: October 16-17, 2021
- Impact: 100 Visitors, 100 Room Nights
- Market Segment: Bowling

**King of the Hill**

Eddie C. Moore Complex, Clearwater, FL, ROC Park, Madeira Beach, FL and Youth Park, Pinellas Park, FL

- Dates: October 23-24, 2021
- Impact: 4,067 Visitors, 1,730 Room Nights
- Market Segment: Softball

**AVP Open Nationals**

Sheraton Sand Key, Clearwater Beach, FL

- Dates: October 29-31, 2021
- Impact: 1,756 Visitors, 840 Room Nights
- Market Segment: Volleyball

**Bomberween**

Eddie C. Moore Complex, Clearwater, FL and Youth Park, Pinellas Park, FL

- Dates: October 30-31, 2021
- Impact: 4,417 Visitors, 1,032 Room Nights
- Market Segment: Softball