

SPORTS & EVENTS DEPARTMENT

November 2018

**Prepared by: Sarah Kirchberg, Senior Business Development Manager
Craig Campbell, Senior Event Productions Manager**

Staff Travel

Connect Women in Sports Tourism Summit

Destin, FL, Sarah Kirchberg

Intercollegiate Women's Lacrosse Coaches Association Convention

Orlando, FL, Katie Brunk

Connect Sports Advisory Group Meetings

Grand Rapids, MI, Sarah Kirchberg

Sports and Event Activation Highlights

F16 North American Championships

Clearwater Community Sailing Center, Clearwater, FL

- November 1-4, 2018
- Class championships, completion of summer regional series.
- Activation: Signage. Promotional items for participants.

NSA Pitch for the Cure

Eddie C. Moore, Clearwater, FL

- November 3-4, 2018
- 1,105 Participants
- 1,480 Room Nights
- Youth fastpitch softball showcase
- Activation: Signage.

Fiesta in the Park

Lake Eola Park, Orlando, FL

- November 3-4, 2018
- Supported Leisure Travel Department and Beaches of Orlando campaign.
- Activation: Provided materials to Leisure Travel team for their booth space (backdrop, Beaches of Orlando promo items, etc.).

Fantasy Camp

Dunedin, FL

- November 4-9, 2018
- 100 Participants

- 310 Room nights
- Baseball fantasy camp.

King of the Beach

R.O.C. Park, Madeira Beach, FL

- November 8-10, 2018
- Premier kingfish fishing tournament.
- Activation: Onsite booth included Activations Van, promotional items for attendees, games for prizes, Register-to-Win, signage and destination information.

Rib Fest

Vinoy. Park, St. Petersburg, FL

- November 9-11, 2018
- Food competition and concert festival.
- Activation: Onsite booth included tent, promotional items for attendees, games for prizes, Register-to-Win and destination information.

Game Ready Scout Day High School Showcase

Eckerd College and Northeast High School, St. Pete, FL

- November 9-11, 2018
- 1,159 Participants
- 3,000 Room nights
- International high school aged baseball showcase.

United States Coast Guard District 7 Softball Championships

Eddie C. Moore Complex, Clearwater, FL

- November 9-10, 2018
- 200 Participants
- 150 Room nights
- Adult softball tournament.
- Activation: Signage.

3 Bridges Half Marathon

Coachman Park, Clearwater, FL

- November 10, 2018
- Activation: Signage. Promotional items for participants.

Sanding Ovations

Bilmar Beach Resort, Treasure Island, FL

- November 15-18, 2018
- Awaiting report on participant and room night figures
- Sanding sculpture competition and beach concert festival
- Activation: Onsite booth included Activations Van, promotional items for attendees, games for prizes, Register-to-Win, signage and destination information.

Fall Suncoast Kingfish Classic

Johns Pass, Madeira Beach, FL

- November 15-17, 2018
- 1,480 Participants
- 848 Room nights
- Fishing tournament.
- Activation: Signage. Promotional items for participants.

St. Pete Run Fest

Downtown St. Pete, FL

- November 16-18, 2018
- 5,784 Participants
- 3,000 Room nights
- Activation: Onsite booth included tents, photo backdrops, promotional items for participants, games for prizes, Register-to-Win, signage and destination information.

NSA Batterball Turkeyfest

Eddie C. Moore Complex, Clearwater, FL

- November 17-18, 2018
- 775 Participants
- 1,160 Room nights
- Youth fastpitch softball tournament
- Activation: Signage.

St. Pete Power & Sailboat Show

Albert Whitted Park, St. Petersburg, FL

- November 29 – December 2, 2018
- Largest boat show on the Gulf Coast
- Activation: Welcome Truss.

Thanksgiving on the Beach

Clearwater Ice Arena, Clearwater, FL and Tampa Bay Skating Academy, Oldsmar, FL

- November 23-25, 2018
- 800 Participants
- 2,200 Room nights
- International youth hockey tournament
- Activation: Signage.

IBC Baseball Fall Nationals

Joe DiMaggio Complex and Frank Tack Fields, Clearwater, FL

- November 30 – December 1, 2018
- 1,128 Participants
- 2,900 Room nights
- National youth baseball tournament

- Activation: Signage.

Feast on the Beach - Activation

Clearwater Beach, FL

- November 30 – December 2, 2018
- Activation: Onsite booth included tent, promotional items for attendees, games for prizes, Register-to-Win and destination information. Promoted the Gulp Coast campaign and unveiled/distributed Vol. 2 passports at Sunday's Craft Beer event.