



**ST.PETE
CLEARWATER
SPORTS & EVENTS**

December 2021

Prepared by: Craig Campbell, Interim Director

Staff Travel

US Sports Congress

Frisco, TX

- Dates: December 5-9, 2021
- Team Member: Julie Bolfa

NFCA Conference

Las Vegas, NV

- Dates: December 8-11, 2021
- Team Member: Caleb Peterson

Local Highlights

Jingle Bell Invitational Winter Championship

Long Center, Clearwater, FL

- Dates: December 3-5, 2021
- Impact: 804 Attendees, 332 Room Nights
- Market Segment: Aquatics

South Eastern Fastpitch League Fall Championships

Eddie C. Moore Complex, Clearwater, FL

- Dates: December 3-5, 2021
- Impact: 1,429 Attendees, 1,289 Room Nights
- Market Segment: Softball

Toys for Tots #1

Dunedin Little League, Dunedin, FL and Pinellas Park Little League, Pinellas Park, FL

- Dates: December 4-5, 2021
- Impact: 4,194 Visitors, 1,467 Room Nights
- Market Segment: Softball

Augustana College Training Camp

Southwest Pool, Largo, FL

- Dates: December 11-18, 2021
- Impact: 48 Visitors, 102 Room Nights
- Market Segment: Aquatics



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Canadian Junior Golf Association World Championship

Innisbrook Resort – Copperhead, Island and North Course, Palm Harbor, FL

- Dates: December 27-30, 2021
- Impact: 470 Visitors, 404 Room Nights
- Market Segment: Golf

SSOVA New Year's Treasure Island Tournament

Treasure Island, FL

- Dates: December 31, 2021 to January 2, 2022
- Impact: 481 Visitors, 185 Room Nights
- Market Segment: Volleyball