

MEETINGS & CONVENTIONS

September 2020 TDC Report

Prepared by: Suzanne Hackman, Vice President of Business Development

TRADE SHOWS AND TRAVEL

No travel due to COVID-19

3 DEFINITE GROUPS FOR SEPTEMBER 2020

Group Name	Total Room Nights Possible	Room Block Begin	Room Block End
HelmsBriscoe – MASTER	32	12/10/2020	12/12/2020
Origami Owl, LLC	540	6/16/2021	6/22/2021
Confidential	300	6/13/2022	6/17/2022

TOTAL DEFINITE ROOM NIGHTS FOR SEPTEMBER: 872

20 LEADS DISTRIBUTED FOR SEPTEMBER 2020

Group Name	Total Room Nights Possible	Room Block Begin	Room Block End
Crothall Healthcare	32	4/27/2021	4/28/2021
Confidential	300	6/13/2022	6/17/2022
Land O' Lakes	430	4/18/2021	4/25/2021
ConferenceDirect	192	6/19/2021	6/22/2021
Rainmaker Institute	25	11/5/2020	11/7/2020
The Serenity Club of Southwest Florida, Inc	70	2/12/2021	2/14/2021
Confidential	432	9/23/2021	10/3/2021
Florida Association of Hostage Negotiators	1600	6/3/2023	6/8/2023
CBMC	102	1/24/2021	1/30/2021
Young Entrepreneur Project	138	1/17/2021	1/19/2021
Meeting Expectations	342	4/23/2021	4/28/2021
WMBarr	71	2/10/2021	2/15/2021
Confidential	276	4/21/2023	4/26/2023

Florida AIA	45	11/4/2020	11/6/2020
Covington	1955	2/23/2022	2/27/2022
Engaged Sourcing	50	11/3/2022	11/6/2022
Association	235	1/22/2022	1/27/2022
Clearwater Systems	48	1/21/2021	1/22/2021
Siemens Corporation	90	2/23/2021	2/25/2021
Engaged Sourcing	50	8/19/2021	8/22/2021

TOTAL POSSIBLE ROOM NIGHTS FOR SEPTEMBER 2020: 6,483

LEADS IN SEPTEMBER:	<u>FY 2019/2020</u>	<u>FY 2018/2019</u>
	20	97

YEAR TO DATE	<u>FY 2019/2020</u>	<u>FY 2018/2019</u>
Total room revenue	\$ 21,918,431	\$ 32,071,999
Total definite room nights	107,199	161,293
Total county impact	\$ 35,943,068	\$ 59,100,964