

St. Petersburg/Clearwater Film Commission September 2020 Report - Prepared by: Tony Armer

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	BroderVille Pictures	Door Dash	25	3	50000	25000
Commercial / Advertising	GMMB inc.	Charlie Crist September shoot	10	7	27600	3000
Documentary	Directions Media, Inc.	Off The Road	5	4	10000	500
Short Film	Digital Caviar	See Me Now	12	6	2500	2500
Short Film	Central Florida Choreographers Collaboration	CFCC Dance Film 2020	13	0	100	100
Short Film	Spicer Production LLC	LMS	5	0	300	300
Short Film	Canders Productions	Groundhog Day	9	0	200	50
Still Photography	Lakewood Ranch Digital Photography Club	Moon Rise Under the Skyway	0	0	0	0
Still Photography	LuisX-Com Studios	Photoshoot 2020-09-06-0730 Romina Bass	2	0	50	50
Still Photography	Just Peachy Photography	Holiday Photos	0	0	0	0
Still Photography	LuisX-Com Studios	Photoshoot 2020-09-22-0700 Viviana Lee	3	0	250	50
Still Photography	Embellished Simplicity Photography	Mini Photography Sessions	2	0	0	0
Still Photography	Dunn&Co.	Sabal Trust Company Headshot	2	0	0	0
TV / Reality	Knight Light Imagery LLC, Two Stories Media	Sailing Cerebral	7	18	20000	3000
Web Series	Creative Pinellas	Arts Beyond the Walls	3	0	5000	5000
Web Series	Miles Partnership, LLLP	Visit St Pete Clearwater Outdoors Focused Project	2	0	9300	1000
Web Series	Miles Partnership, LLLP	Visit St Pete Clearwater Communities	2	0	5000	750
	September 2020 Totals		102	38	\$130,300	\$41,300
Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	SEPTEMBER '20 Leads	FY to Date Oct 19 - Sept 20
Film	0	\$0	5	\$1,417,500	Film Leads: 2	52
Television	0	\$0	4	\$82,250	TV/PR/DM/CI/Othr: 23	121
TV / Reality	1	\$3,000	9	\$312,000		
Commercial/Infomer	2	\$28,000	44	\$845,015		
Still Photography	6	\$100	50	\$569,350		
Documentary	1	\$500	13	\$117,200		
Digital Video/Web	3	\$6,750	41	\$69,100		
Corporate	0	\$0	8	\$48,100		
Student	0	\$0	0	\$0		
Other/ Music Video/Short	4	\$2,950	24	\$86,310		
	17	\$41,300	198	\$3,546,825		



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		2019-2020 Fiscal YTD Totals			
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2019 October	31	83	216	64	\$222,050
2019 November	31	78	175	154	\$357,150
2019 December	23	62	72	341	\$266,400
2020 January	22	77	209	289	\$540,600
2020 February	21	32	135	203	\$1,780,020
2020 March	17	21	107	6	\$53,205
2020 April	0	0	0	0	\$0
2020 May	5	13	10	11	\$23,800
2020 June	4	6	26	16	\$29,050
2020 July	10	48	71	23	\$161,850
2020 August	17	54	109	40	\$71,400
2020 September	17	49	102	38	\$41,300
Totals	198	523	1,232	1,185	\$3,546,825

2020 Calendar YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	22	77	209	289	\$540,600
February	21	32	135	203	\$1,780,020
March	17	21	107	6	\$53,205
April	0	0	0	0	\$0
May	5	13	10	11	\$23,800
June	4	6	26	16	\$29,050
July	10	48	71	23	\$161,850
August	17	54	109	40	\$71,400
September	17	49	102	38	\$41,300
October					
November					
December					
Totals	113	300	769	626	\$2,701,225

