

# MEETINGS & CONVENTIONS

## June 2020 TDC Report

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### TRADE SHOWS AND TRAVEL

No Travel Due to COVID - 19

### 15 DEFINITE GROUPS FOR JUNE 2020

Group Name	Total Room Nights Possible	Room Block Begin	Room Block End
National Electrical Manufacturers Association and Medical Imaging Manufacturers mag	15	2/10/2020	2/13/2020
United States Department of Agriculture	180	3/8/2020	3/13/2020
Blue Cross Blue Shield of FL C/O Martiz Travel- PA	462	5/19/2022	5/27/2022
Confidential	150	5/12/2021	5/15/2021
Verizon (NJ)	53	4/1/2020	4/2/2020
Florida Society of Environmental Analysts	340	5/22/2022	5/28/2022
National Council of State Boards of Nursing	181	11/10/2020	11/13/2020
Confidential	112	5/4/2021	5/9/2021
Xplor International	635	9/15/2020	9/20/2020
Tampa Bay Ukulele Society- Ukulele Group	290	11/3/2022	11/6/2022
Confidential	130	4/20/2021	4/25/2021
International Association of Fire Chiefs (IAFC)	1745	11/10/2024	11/17/2024
Confidential	330	9/28/2020	10/2/2020
Confidential	340	5/21/2023	5/27/2023
Homes for Heroes, Inc.	245	3/9/2021	3/12/2021

**TOTAL DEFINITE ROOM NIGHTS FOR JUNE: 5,208**

**39 LEADS DISTRIBUTED FOR JUNE 2020**

Group Name	Total Room Nights Possible	Room Block Begin	Room Block End
US PIRG	686	4/15/2021	4/29/2021
Confidential	881	1/8/2021	1/18/2021
Maritz Travel - A Maritz Global Events Company - Fenton	28	1/24/2021	1/25/2021
Pure Haven Essentials	250	8/17/2020	8/21/2020
Florida Society of Environmental Analysts	340	5/22/2022	5/28/2022
Hospitality Performance Network Global (HPN)	58	11/30/2020	12/3/2020
Eagle Team Financial Pros	24	2/3/2021	2/4/2021
Focus School Software	420	2/1/2021	2/4/2021
King High School	80	9/17/2021	9/18/2021
BH Management	811	5/8/2021	5/13/2021
International Association of Fire Chiefs (IAFC)	1745	11/10/2024	11/17/2024
Confidential	130	4/20/2021	4/25/2021
HelmsBriscoe	60	1/8/2021	1/9/2021
McKinsey & Company, Inc. United States	84	2/4/2020	2/7/2020
Confidential	112	5/4/2021	5/9/2021
Sociologists for Women in Society	481	1/26/2022	1/31/2022
Hospitality Performance Network Global (HPN)	498	2/21/2021	2/26/2021
Confidential	340	5/21/2023	5/27/2023
PHP Agency, Inc.	45	4/22/2021	4/24/2021
Hospitality Performance Network Global (HPN)	75	5/2/2021	5/5/2021
Allergan USA, Inc.	625	1/31/2021	2/4/2021
Confidential	150	5/12/2021	5/15/2021
HelmsBriscoe - MASTER	22	11/26/2021	11/27/2021
Cincinnati Financial Corporation (Cincinnati Insurance)	83	2/17/2021	2/19/2021
Tampa Bay Estuary Program	300	10/27/2021	11/1/2021
National Institute for Safety Research (NISR, Inc.)	810	1/23/2021	1/30/2021
Life Care Planning Law Firms Association	200	3/2/2021	3/7/2021
Hospitality Performance Network Global (HPN)	58	2/1/2021	2/4/2021
Experient Strategic Sourcing	42	1/8/2021	1/10/2021
Fusion Marketing	819	2/2/2021	2/9/2021
American Hellenic Educational Progressive Association	107	10/18/2020	10/23/2020
National Association of Boards of Pharmacy	57	2/16/2021	2/23/2021
Tampa Bay Ukulele Society- Ukulele Group	290	11/3/2022	11/6/2022
Hospitality Performance Network Global (HPN)	44	11/9/2020	11/13/2020
Jeron Electronic Systems, Inc	90	2/1/2021	2/4/2021

Abiomed	420	3/3/2020	3/7/2020
National Electrical Contractors Association	255	1/31/2021	2/4/2021
Supernus Pharmaceuticals, Inc.	170	8/14/2020	8/16/2020
Crayola	255	3/21/2021	3/23/2021

**TOTAL POSSIBLE ROOM NIGHTS FOR JUNE 2020: 11,945**

	<b><u>FY 2019/2020</u></b>	<b><u>FY 2018/2019</u></b>
<b>LEADS IN JUNE:</b>	<b>39</b>	<b>60</b>

	<b><u>FY 2019/2020</u></b>	<b><u>FY 2018/2019</u></b>
<b>YEAR TO DATE</b>		
<b>Total room revenue</b>	<b>\$21,190,620</b>	<b>\$23,537,779</b>
<b>Total definite room nights</b>	<b>77,742</b>	<b>117,935</b>
<b>Total county impact</b>	<b>\$35,725,540</b>	<b>\$40,207,648</b>
<b>*COVID Cancellations-room nights</b>	<b>35,166</b>	