

# MEETINGS & CONVENTIONS

## July 2020 TDC Report

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### TRADE SHOWS AND TRAVEL

No Travel Due to COVID-19

#### 2 DEFINITE GROUPS FOR JULY 2020

Group Name	Total Room Nights Possible	Room Block Begin	Room Block End
Henkel Corporation (CT)	576	2/6/2021	2/12/2021
American Council of Engineering Companies	160	3/19/2021	3/23/2021

**TOTAL DEFINITE ROOM NIGHTS FOR JULY: 736**

#### 13 LEADS DISTRIBUTED FOR JULY 2020

Group Name	Total Room Nights Possible	Room Block Begin	Room Block End
Cordell Law Group	346	2/26/2021	2/27/2021
Origami Owl	540	6/9/2021	6/14/2021
Lift Brands	1200	4/16/2022	4/19/2022
Alliance Neurodiagnostics	24	9/23/2020	9/24/2020
HelmsBriscoe – MASTER	36	4/28/2022	4/30/2022
Indiana Farm Bureau Insurance	420	8/23/2021	8/26/2021
Confidential	180	2/1/2021	2/4/2021
Absolute Outdoor Inc	240	4/17/2021	4/20/2021
Healthcare Travelers Take	100	4/27/2021	4/29/2021
Total Health Immersions	413	9/29/2021	10/9/2021
Total Health Immersions	413	3/3/2021	3/13/2021
HelmsBriscoe – MASTER	107	4/28/2021	5/1/2021
American Association of Police Polygraphists (AAPP)	2430	2/29/2024	3/8/2024

**TOTAL POSSIBLE ROOM NIGHTS FOR JULY 2020: 6,449**

	<u>FY 2019/2020</u>	<u>FY 2018/2019</u>
<b>LEADS IN JULY:</b>	<b>13</b>	<b>129</b>

<b>YEAR TO DATE</b>	<u><b>FY 2019/2020</b></u>	<u><b>FY 2018/2019</b></u>
<b>Total room revenue</b>	<b>\$21,978,986</b>	<b>\$26,924,249</b>
<b>Total definite room nights</b>	<b>76,971</b>	<b>135,067</b>
<b>Total county impact</b>	<b>\$35,280,026</b>	<b>\$47,757,772</b>