

# MEETINGS & CONVENTIONS

## September 2021 TDC Report

Prepared by: Suzanne Hackman, Vice President of Business Development

### TRADE SHOWS AND TRAVEL

**SITE Classic, San Diego, CA**

**September 8 – 11, 2021 Attended: Suzanne Hackman & Tracy Connolly**

**Smart Meetings, Las Vegas, NV**

**September 12 – 15, 2021 Attended: Hortensia Simmons**

**CD APM, Orlando, FL**

**September 20 – 22, 2021 Attended: Jill Brown & Hortensia Simmons**

**Meet NYSAE, New York, NY**

**September 29 – 30, 2021 Attended: Hortensia Simmons**

### 21 DEFINITE GROUPS FOR SEPTEMBER 2021

Group Name	Total Room Nights Possible	Room Block Begin	Room Block End
Crain Communications	370	2/25/2023	3/1/2023
Association of Veteran Affairs Nurse Anesthetists	198	5/18/2022	5/21/2022
International Foundation of Employee Benefit Plans (IFEBC Services, LLC)	888	2/28/2023	3/9/2023
International Association of Fire Chiefs (IAFC)	45	11/10/2021	11/14/2021
Superior Sleep Experience, LLC	105	12/12/2021	12/14/2021
Association of Fundraising Professionals Florida Chapter	350	6/3/2022	6/7/2022
NHS Global Events	221	10/22/2023	10/24/2023
National Air Filtration Association (NAFA)	276	10/31/2021	11/4/2021
Confidential	453	9/7/2021	9/10/2021
Siemens Corporation	879	4/30/2021	5/8/2021
National Association of Credit Management - Midwest	32	10/11/2022	10/13/2022
American Dance Competition	585	3/25/2022	3/31/2022
Confidential	390	8/30/2021	9/6/2021
Florida State USBC, Inc	175	10/7/2022	10/9/2022

American Feed Industry Association	195	11/7/2022	11/12/2022
Life Care Planning Law Firms Association	200	6/22/2022	6/26/2022
Flexographic Prepress Platemakers Association (FPPA)	111	9/17/2021	9/21/2021
National Defense Industrial Association	433	4/24/2022	4/28/2022
Visiting Angels	208	3/11/2022	3/18/2022
NHS Global Events	221	10/23/2022	10/25/2022
Maritz - MASTER	550	12/3/2022	12/10/2022

**TOTAL DEFINITE ROOM NIGHTS FOR SEPTEMBER: 6,885**

**62 LEADS DISTRIBUTED FOR SEPTEMBER 2021**

Group Name	Total Room Nights Possible	Room Block Begin	Room Block End
Surescripts	260	4/17/2023	4/19/2023
Florida Cemetery, Cremation & Funeral Association	423	7/12/2023	7/16/2023
Hospitality Performance Network Global (HPN)	360	1/24/2022	1/28/2022
Hospitality Performance Network Global (HPN)	240	2/4/2022	2/7/2022
Atlas Venture	360	10/5/2023	10/8/2023
National Academic Advising Association (NACADA)	750	2/1/2023	2/12/2023
HelmsBriscoe - MASTER	810	8/31/2023	9/5/2023
Florida Association of School Psychologists	299	11/6/2023	11/12/2023
Florida Engineering Society	100	4/6/2022	4/8/2022
Institute of Police Technology and Management - IPTM	1260	6/3/2023	6/9/2023
National Coalition of Black Meeting Planners	745	11/14/2022	11/20/2022
SourceAmerica	363	11/6/2022	11/11/2022
Theta Chi	1261	7/15/2026	7/20/2026
Theta Chi	990	1/4/2024	1/7/2024
Theta Chi	990	1/9/2025	1/12/2025
Theta Chi	990	1/8/2026	1/11/2026
Hospitality Performance Network Global (HPN)	100	2/6/2022	2/8/2022
Creative Spaces	150	9/8/2022	9/11/2022
Novo Nordisk Inc.	150	12/13/2021	12/15/2021
BASF Corporation (NJ)	20	12/13/2021	12/14/2021
HelmsBriscoe - MASTER	290	7/20/2022	7/22/2022
Pitney Bowes, Inc.	1530	2/9/2023	2/16/2023
HelmsBriscoe - MASTER	325	2/19/2022	2/23/2022
HelmsBriscoe - MASTER	20	8/3/2022	8/4/2022
HelmsBriscoe - MASTER	50	12/28/2021	1/1/2022

Florida Army National Guard	270	10/16/2021	10/17/2021
Automotive Aftermarket Suppliers Association	565	9/15/2022	9/23/2022
Meetings Made Easy	970	8/2/2024	8/9/2024
IMI Association Executives	825	3/14/2023	3/18/2023
Confidential	75	11/4/2021	11/6/2021
Wealth of Life, LLC	109	1/18/2022	1/23/2022
Varsity Spirit Corporation	125	7/10/2022	7/13/2022
We Work Well Events	315	3/25/2022	3/29/2022
Miss Arab Organization	390	1/4/2022	1/9/2022
National Association of State Energy officials	350	10/10/2022	10/14/2022
Sonatype	408	1/8/2022	1/13/2022
Council on Occupational Education	118	3/4/2022	3/7/2022
Council on Occupational Education	118	9/2/2022	9/5/2022
Council on Occupational Education	92	8/3/2022	8/6/2022
Confidential	1325	8/8/2022	8/14/2022
Confidential	1325	8/7/2023	8/15/2023
Four Seasons Sunrooms & Windows	207	1/10/2022	1/13/2022
Scruggs/ Baxter /Lyles	90	6/29/2023	7/2/2023
U of FL (FAME)	80	3/9/2022	3/10/2022
Millennial Healthcare Corporation	55	12/6/2021	12/9/2021
Abbott Laboratories	105	11/11/2021	11/13/2021
Confidential	245	6/15/2022	6/19/2022
Florida Bar Association	258	7/13/2022	7/18/2022
Automotive Training Institute	97	1/17/2022	1/23/2022
Shamrock Innovations	400	3/10/2022	3/12/2022
King High School	100	11/3/2022	11/6/2022
AOLP	197	2/20/2023	2/26/2023
Nuclear Suppliers Association	121	11/7/2021	11/10/2021
Bridges International	340	2/27/2022	3/4/2022
Confidential	490	1/11/2023	1/16/2023
Confidential	490	1/11/2024	1/16/2024
Travel Matters	215	3/24/2022	3/26/2022
Hospitality Performance Network Global (HPN)	165	1/9/2022	1/12/2022
Florida Society of Association Executives	120	11/2/2022	11/4/2022
ConferenceDirect - MASTER	214	1/14/2022	1/19/2022
HelmsBriscoe - MASTER	1445	11/4/2023	11/10/2023
Construction Specifications Institute	277	1/31/2023	2/4/2023

**TOTAL POSSIBLE ROOM NIGHTS FOR SEPTEMBER 2021: 25,927**

	<u>FY 2020/2021</u>	<u>FY 2019/2020</u>
<b>LEADS IN SEPTEMBER:</b>	<b>62</b>	<b>20</b>

<b>YEAR TO DATE</b>	<u>FY 2020/2021</u>	<u>FY 2019/2020</u>
<b>Total room revenue</b>	<b>\$12,165,275</b>	<b>\$21,918,431</b>
<b>Total definite room nights</b>	<b>59,066</b>	<b>77,012</b>
<b>Total county impact</b>	<b>\$32,484,375</b>	<b>\$35,943,068</b>