

# MEETINGS & CONVENTIONS

## November 2021 TDC Report

**Prepared by: Suzanne Hackman, Vice President of Business Development**

### TRADE SHOWS AND TRAVEL

**IMEX America, Las Vegas, NV**

**November 8 – 11, 2021 Attended: Suzanne Hackman & Hortensia Simmons**

### 32 DEFINITE GROUPS FOR NOVEMBER 2021

Group Name	Total Room Nights Possible	Room Block Begin	Room Block End
Confidential	1919	12/5/2023	12/10/2023
International Association of Fire Chiefs (IAFC)	180	11/10/2021	11/14/2021
Bankers Life and Casualty Company	120	10/21/2021	10/24/2021
Confidential	1325	8/8/2022	8/14/2022
Confidential	507	5/7/2022	5/13/2022
National Association of Credit Management-Heartland	186	1/31/2022	2/3/2022
Confidential	1003	1/27/2023	2/5/2023
Globallee, Inc	63	4/28/2022	4/30/2022
Confidential	600	6/11/2022	6/16/2022
Confidential	690	11/14/2021	11/19/2021
Confidential	1235	5/6/2023	5/10/2023
Confidential	280	10/28/2021	10/31/2021
Urban & Regional Information Systems Association (URISA)	185	11/7/2021	11/13/2021
Confidential	160	2/2/2022	2/5/2022
Florida Bar Association	263	7/6/2022	7/11/2022
Nuclear Supplier Association	170	11/6/2021	11/10/2021
International Association of Movers	725	3/23/2022	3/26/2022
IFM Efactor	396	1/23/2022	1/27/2022
Bausch + Lomb, a division of Valeant Pharmaceuticals	11	11/2/2021	11/3/2021
Confidential	2720	6/16/2023	6/25/2023
International Association of Fire Chiefs (IAFC)	105	11/10/2021	11/14/2021
Henkel Corporation (CT)	666	2/4/2023	2/11/2023

Confidential	1318	5/22/2022	5/28/2022
SCI Shared Resources, LLC	45	11/1/2021	11/3/2021
Confidential	361	1/31/2022	2/4/2022
Solid Waste Association of North American- Florida Sunshine Chapter (SWANA FL)	215	2/5/2022	2/9/2022
Florida International University - MBB	72	11/17/2021	11/20/2021
Confidential	1530	1/21/2027	1/31/2027
Confidential	950	9/23/2023	9/26/2023
Confidential	130	9/22/2022	9/24/2022
American Conference of Academic Deans	530	2/21/2022	2/26/2022
Confidential	43	11/28/2021	12/1/2021

**TOTAL DEFINITE ROOM NIGHTS FOR NOVEMBER: 18,703**

**70 LEADS DISTRIBUTED FOR NOVEMBER 2021**

Group Name	Total Room Nights Possible	Room Block Begin	Room Block End
American Association of Motor Vehicle Administration	46	2/28/2022	3/3/2022
Global Cynergies-MASTER	100	10/7/2022	10/8/2022
Florida Association of School Administrators	75	2/23/2022	2/24/2022
Conveyors Equipment Manufacturers Association (CEMA)	385	6/8/2024	6/13/2024
Philadelphia Church of God	2585	10/3/2025	10/14/2025
Campus Outreach Charleston	1160	5/31/2022	7/28/2022
Zeta Phi Beta	326	5/4/2022	5/8/2022
The Christian and Missionary Alliance	180	10/9/2022	10/13/2022
Phillips Temple Church	224	9/1/2023	9/4/2023
Phillips Temple Church	70	10/6/2023	10/8/2023
National Baptist Deacons Convention of America, Inc. and Its Auxiliaries	800	7/15/2023	7/19/2023
Baskin Robbins	120	1/24/2022	1/27/2022
Association of Equipment Management Professionals	120	6/19/2022	6/21/2022
Hospitality Performance Network Global (HPN)	120	3/3/2022	3/6/2022
Hospitality Performance Network Global (HPN)	56	2/2/2022	2/4/2022
Hospitality Performance Network Global (HPN)	180	1/16/2022	1/19/2022
Del Monte Foods Inc	30	2/14/2022	2/15/2022
CCP	40	3/31/2022	3/31/2022
FL Assn of School Business Officials	300	10/17/2022	10/21/2022

Wesco	24	2/20/2022	2/23/2022
Sertoma Inc.	223	9/15/2022	9/17/2022
Florida Orthopaedic Society	468	5/3/2023	5/6/2023
Hospitality Performance Network Global (HPN)	105	1/18/2022	1/21/2022
Controlled Environment Testing Association (CETA)	912	4/11/2023	4/17/2023
Controlled Environment Testing Association (CETA)	30	1/20/2022	1/21/2022
Spring Educational Services	0	12/23/2021	12/28/2021
NASPO	330	2/27/2022	3/3/2022
American Cancer Society	129	4/25/2022	4/28/2022
College of American Pathologists (CAP)	27	12/10/2021	12/12/2021
Vector Solutions	24	1/25/2022	1/26/2022
ConferenceDirect - MASTER	598	10/10/2022	10/13/2022
Society of Actuaries	155	2/3/2022	2/5/2022
Ziegler	79	3/1/2022	3/3/2022
Confidential	785	5/30/2022	6/4/2022
American Board of Periodontology (ABP)	42	2/10/2022	2/13/2022
CCOM Group	286	10/11/2022	10/16/2022
Columbia Books & Information Services	100	12/6/2022	12/8/2022
American Express - MASTER	738	5/5/2022	5/12/2022
Danaher Corporation	42	1/11/2022	1/13/2022
Flexible Intermediate Bulk Container Association (FIBCA)	20	2/23/2022	2/24/2022
Wedding	0	3/6/2022	5/6/2022
University of Florida Continuing Medical Education	208	7/28/2022	7/30/2022
International Inbound Travel Association (IITA)	460	2/11/2023	2/16/2023
Seventh-day Adventists - North American Division	210	10/3/2022	10/5/2022
Book Manufacturers Institute	15	1/20/2022	1/21/2022
Strategic Services on Unemployment & Workers' Compensation (UWC)	420	6/14/2022	6/17/2022
National Tank Truck Carriers, Inc	290	2/5/2024	2/9/2024
Novocure	45	2/1/2022	2/3/2022
Phi Delta Chi Pharmacy Fraternity	737	7/28/2024	8/3/2024
Hospitality Performance Network Global (HPN)	705	4/22/2022	4/28/2022
Hospitality Performance Network Global (HPN)	160	5/2/2022	5/5/2022
Augeo	1510	4/2/2022	4/8/2022
International Association of Refrigerated Warehouses	1221	9/9/2022	9/16/2022
Maritz - MASTER	110	2/21/2022	2/26/2022
HelmsBriscoe - MASTER	20	4/1/2022	4/2/2022
Confidential	364	2/25/2023	3/2/2023
Confidential	364	4/22/2023	4/27/2023
Glanbia Nutritionals	615	1/30/2022	2/3/2022
EMC2 Travel Planners	279	2/16/2022	2/20/2022

Hospitality Performance Network Global (HPN)	405	3/24/2022	3/28/2022
Hospitality Performance Network Global (HPN)	354	3/20/2022	3/28/2022
Coloplast Corporate	50	1/18/2022	1/20/2022
Kara Fulsang	405	10/24/2023	10/27/2023
Automotive Communications Council	75	4/26/2022	4/29/2022
Avient Corporation (PolyOne)	455	5/1/2022	5/6/2022
WIN Home Inspection	454	1/17/2023	1/21/2023
HealthSource Chiropractic	626	4/26/2023	4/30/2023
VillageMD	605	10/25/2022	10/29/2022
Hospitality Performance Network Global (HPN)	200	10/12/2022	10/14/2022
Council of Engineering and Scientific Society Executives (CESSE)	390	1/20/2023	1/25/2023

**TOTAL POSSIBLE ROOM NIGHTS FOR NOVEMBER 2021: 23,786**

	<u>FY 2021/2022</u>	<u>FY 2020/2021</u>
<b>LEADS IN NOVEMBER:</b>	<b>70</b>	<b>7</b>

<b>YEAR TO DATE</b>	<u>FY 2021/2022</u>	<u>FY 2020/2021</u>
<b>Total room revenue</b>	<b>\$ 5,516,445</b>	<b>\$1,247,397</b>
<b>Total definite room nights</b>	<b>26,620</b>	<b>5,689</b>
<b>Total county impact</b>	<b>\$ 14,119,610</b>	<b>\$ 3,391,982</b>