

MEETINGS & CONVENTIONS

March 2020 TDC Report

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TRADE SHOWS AND TRAVEL

No travel in March due to COVID - 19

30 DEFINITE GROUPS FOR MARCH 2020

Group Name	Total Room Nights Possible	Room Block Begin	Room Block End
ODVA, Inc.	418	2/29/2020	3/7/2020
Certified Angus Beef, LLC	7	3/23/2020	3/23/2020
International Association of Fire Chiefs (IAFC)	1745	11/6/2022	11/13/2022
Confidential	1325	8/10/2020	8/16/2020
Confidential	260	2/20/2020	2/23/2020
Confidential	330	1/20/2021	1/25/2021
Southern Historical Association	1660	11/4/2025	11/9/2025
National Association of State Boards of Accountancy	478	3/23/2020	3/26/2020
Applied Data Corporation	200	10/5/2020	10/6/2020
Sounds of Media (SOLM)	123	8/27/2020	8/30/2020
Informed DNA	270	5/7/2020	5/8/2020
Domino North America	179	4/18/2020	4/23/2020
Raymond James Financial, Inc.	120	3/2/2020	3/6/2020
Confidential	400	4/28/2022	5/1/2022
Confidential	165	9/27/2020	9/30/2020
Confidential	660	5/15/2020	5/21/2020
Raymond James Financial, Inc.	96	2/10/2020	2/14/2020
Ashcroft	175	2/16/2020	2/20/2020
Confidential	165	6/21/2020	6/25/2020
Raymond James Financial, Inc.	140	3/4/2020	3/6/2020
University of South Florida- Health Professions Conferencing Corporation (USF HPCC)	1060	3/1/2020	3/7/2020

Confidential	740	4/16/2021	4/22/2021
Confidential	235	1/26/2020	1/31/2020
Biocompatibles, Inc.	60	5/10/2020	5/14/2020
St. Hagop Armenian Church	120	5/21/2020	5/25/2020
EIG Services, Inc.	380	1/29/2021	2/5/2021
Confidential	330	1/19/2022	1/24/2022
Verizon (NJ)	53	4/1/2020	4/2/2020
Association of Premier Nanny Agencies (APNA)	188	9/22/2020	9/25/2020
Copy Chief	265	10/24/2020	10/28/2020

TOTAL DEFINITE ROOM NIGHTS FOR MARCH 12,347

88 LEADS DISTRIBUTED FOR MARCH 2020

Group Name	Total Room Nights Possible	Room Block Begin	Room Block End
St. Hagop Armenian Church	120	5/21/2020	5/25/2020
Siemens Corporation	40	5/26/2020	5/28/2020
U.S. Army Aviation & Missile Command	107	7/10/2020	7/17/2020
Novo Nordisk Inc.	703	9/19/2020	9/24/2020
L'Oréal USA	147	10/15/2020	10/17/2020
Megan Huber	150	10/26/2020	10/28/2020
McKinsey & Company	35	11/10/2020	11/10/2020
GTT Americas	705	1/3/2021	1/6/2021
Sisense	1450	1/10/2021	1/16/2021
The National Catholic Risk Retention Group, Inc.	434	1/21/2021	1/27/2021
IMI	200	2/8/2021	2/12/2021
Guerbet	638	2/13/2021	2/18/2021
Institute of Electrical & Electronics Engineers (IEEE) Meetings, Conferences, and Events	240	9/18/2021	9/22/2021
ASR-ARS Association	195	9/11/2022	9/18/2022
Bridges International	1822	12/26/2022	1/1/2023
Naval Support Activity DaNang Association	475	3/5/2023	3/12/2023
ADP	8920	3/13/2023	3/23/2023
North American Veterinary Dermatology Forum	1885	4/23/2023	4/30/2023
Alpha Phi Alpha Fraternity, Inc.	5365	7/15/2023	7/24/2023
Christian Women Connection	1050	10/2/2023	10/7/2023
Best Buy	748	9/18/2020	9/25/2020
Confidential	36	10/4/2020	10/7/2020

Illinois Tool Works, Inc.	165	10/18/2020	10/21/2020
IN Crowd Evolution	813	10/31/2020	11/5/2020
Siemens Corporation	915	11/8/2020	11/13/2020
Assessment Technologies Institute, LLC (ATI)	1090	1/9/2021	1/15/2021
Catholic Health Association	202	1/11/2021	1/14/2021
National Association of Personal Financial Advisors (NAPFA)	184	2/8/2021	2/12/2021
National Automatic Merchandising Association	108	3/16/2021	3/20/2021
Day-Glo Color Corp.	320	5/10/2021	5/13/2021
National Association for Fixed Annuities (NAFA)	506	10/3/2021	10/8/2021
American Association of Police Polygraphists (AAPP)	2430	3/9/2023	3/17/2023
Epilepsy Foundation	12	5/15/2020	5/16/2020
Siemens Corporation	200	6/8/2020	6/9/2020
National Credit Union Administration	791	6/21/2020	6/25/2020
National Solid Waste Association of N. Amer	0	10/5/2020	10/7/2020
Kearney & Company	2349	12/31/2020	1/6/2021
Women in Cable and Telecommunications	122	1/23/2021	1/26/2021
Confidential	465	4/5/2021	4/9/2021
ILADS 2021	1043	9/7/2021	9/12/2021
National Association of Federally -Insured Credit Unions	302	9/20/2021	9/23/2021
Medical Professional Liability Association	57	10/27/2021	10/29/2021
Tire Industry Association	1223	2/13/2022	2/19/2022
Association of Schools of Allied Health Professions	655	10/17/2022	10/21/2022
International Association of Fire Chiefs (IAFC)	1745	11/6/2022	11/13/2022
Association of Schools of Allied Health Professions	655	10/16/2023	10/20/2023
Thermo Fisher Scientific-MASTER	28	5/4/2020	5/7/2020
Harley-Davidson	80	5/11/2020	5/13/2020
R F Smart	88	5/13/2020	5/16/2020
American Association of Veterinary State Boards	42	6/25/2020	6/27/2020
Henkel Corporation	250	9/13/2020	9/16/2020
Financial Services	100	9/24/2020	9/26/2020
Pug Rescue of Florida	87	11/5/2020	11/7/2020
Southeastern Electric Exchange	30	11/17/2020	11/18/2020
Columbia Books & Information Services-Thompson Grants	90	11/17/2020	11/19/2020
Informed DNA	270	5/7/2020	5/8/2020
Florida Medical Association	60	9/11/2020	9/12/2020
Confidential	165	9/27/2020	9/30/2020

Florida Department of Environmental Protection	322	10/3/2020	10/7/2020
Copy Chief	300	10/24/2020	10/28/2020
Jaeb Center for Health Research	350	1/19/2021	1/22/2021
Confidential	175	1/31/2021	2/5/2021
Fiserv Solutions, LLC.	216	2/3/2021	2/8/2021
AxoGen, Inc	1030	2/8/2021	2/12/2021
Meetings Made Easy LLC	349	2/20/2021	2/28/2021
M2Gen	220	2/28/2021	3/3/2021
Confidential	1826	3/1/2021	3/9/2021
National Computer Corporation	445	3/9/2021	3/14/2021
Purpose Financial	860	4/3/2021	4/6/2021
Florida Association of Public Insurance Adjusters	875	5/21/2021	5/27/2021
Florida Athletic Coaches Association	515	6/22/2021	6/26/2021
GlobauxSource	510	10/9/2021	10/13/2021
Florida School Counselor Association	315	10/27/2021	10/30/2021
EnPro Industries, Inc.	315	1/8/2022	1/13/2022
MarjaNet Inc.	165	2/14/2022	2/19/2022
Electric Power Research Institute (EPRI)	282	2/21/2022	2/24/2022
Southeastern Region American Music Therapy Association	210	3/29/2022	4/2/2022
Florida Association of Court Clerks and Comptrollers	100	4/24/2022	4/29/2022
National Council of Firefighters Credit Unions, Inc.	600	9/26/2022	10/2/2022
Florida Parent Teacher Association	1333	7/11/2023	7/15/2023
Florida School Counselor Association	345	11/1/2023	11/4/2023
Hospitality Performance Network Global (HPN)	119	9/17/2020	9/24/2020
HelmsBriscoe - MASTER	80	1/1/2021	1/2/2021
Five Star Global, LLC	510	1/12/2021	1/17/2021
Confidential	950	1/31/2021	2/4/2021
Gates Corporation	1064	2/12/2021	2/17/2021
Confidential	740	4/16/2021	4/22/2021
Confidential	1200	1/23/2022	1/28/2022

TOTAL POSSIBLE ROOM NIGHTS FOR MARCH 2020: 59,428

LEADS IN MARCH:	<u>FY 2019/2020</u>	<u>FY 2018/2019</u>
	88	103

YEAR TO DATE	<u>FY 2019/2020</u>	<u>FY 2018/2019</u>
Total room revenue	\$17,472,444	\$16,050,163
Total definite room nights	79,782	82,705
Total county impact	\$36,560,924	\$23,532,731