

MEETINGS & CONVENTIONS

July 2021 TDC Report

Prepared by Suzanne Hackman, Vice President of Business Development

TRADE SHOWS AND TRAVEL

**Destinations International Annual Meeting, Baltimore, MD
July 13 – 15, 2021 Attended: Suzanne Hackman**

15 DEFINITE GROUPS FOR JULY 2021

Group Name	Total Room Nights Possible	Room Block Begin	Room Block End
R&J Tours	175	1/25/2022	2/1/2022
Dot Foods, Inc.	631	5/14/2022	5/18/2022
Confidential	360	5/9/2022	5/12/2022
Spring Hill College - Men's Soccer	26	9/9/2021	9/11/2021
Florida Municipal Electric Association	687	7/14/2023	7/24/2023
Florida Electric Cooperatives Association	234	6/18/2021	6/24/2021
Metal Treating Institute	119	1/10/2022	1/18/2022
Florida Association of Court Clerks and Comptrollers	963	6/25/2021	7/2/2021
Council of the Great City Schools	510	11/14/2021	11/19/2021
CSA Fraternal Life	150	7/29/2021	8/1/2021
MHI	140	1/18/2023	1/22/2023
InVita Healthcare Technologies	230	10/26/2021	10/29/2021
Invitae Corporation	25	7/18/2021	7/19/2021
Tampa Bay Estuary Program	260	10/17/2021	10/22/2021
University of South Florida - American Society of Neural Transplantation, Therapy, & Repair (ASNTR)	299	8/17/2021	8/21/2021

TOTAL DEFINITE ROOM NIGHTS FOR JULY: 4,809

116 LEADS DISTRIBUTED FOR JULY 2021

Group Name	Total Room Nights Possible	Room Block Begin	Room Block End
Maritz Global Events- MASTER (formerly Experient)	398	12/4/2022	12/9/2022
Maritz Global Events – AT&L Inc., f/k/a Experient Inc.	226	3/8/2022	3/13/2022
ConferenceDirect	1200	2/3/2024	2/9/2024
Hospitality Performance Network Global (HPN)	300	9/10/2021	9/13/2021
Confidential	100	1/20/2022	1/22/2022
Nicole Trailer	20	10/15/2021	10/16/2021
US Coast Guard	319	7/13/2021	7/18/2021
DDX3X Foundation	40	11/11/2021	11/12/2021
Insurance Regulatory Examiners Society	709	7/24/2025	7/31/2025
Takeda Pharmaceuticals	215	10/3/2021	10/7/2021
R&J Tours	175	1/25/2022	2/1/2022
Natl Association of Drug Diversion Investigators	222	4/17/2022	4/20/2022
Akorn Pharmaceuticals	171	9/19/2021	9/22/2021
GlobauxSource	36	3/31/2022	4/2/2022
GlobauxSource	559	2/17/2023	2/24/2023
Greenberg Traurig LLC	482	5/10/2022	5/13/2022
Toyota	240	11/7/2021	11/11/2021
Life University	279	4/27/2022	5/1/2022
Insurance Regulatory Examiners Society	611	7/27/2025	8/3/2025
American Coal Council	172	2/26/2022	3/2/2022
Association of Early Learning Coalitions	55	5/31/2022	6/2/2022
CommScope	850	11/28/2021	12/2/2021
Franklin Templeton Companies	28	9/21/2021	9/22/2021
Maritz Travel - A Maritz Global Events Company - Fenton	367	2/7/2022	2/13/2022
CSA Fraternal Life	150	7/29/2021	8/1/2021
GBT Travel Services UK Limited d/b/a American Express Global Business Travel.	544	1/22/2022	1/28/2022
Florida Tax Watch	158	4/19/2022	4/21/2022
Manufacturers and Tent Renters Association, Inc.	34	2/6/2022	2/8/2022
International Association of Fire Chiefs (IAFC)	100	11/10/2021	11/14/2021
Morris Manning and Martin LLP	132	9/30/2021	10/2/2021
The Unified Group	191	11/6/2021	11/13/2021
Association of Early Learning Coalitions	525	10/23/2022	10/27/2022
U of FL (FAME)	197	7/19/2022	7/23/2022
Florida Electric Cooperatives Association	234	6/18/2021	6/24/2021
Hospitality Performance Network Global (HPN)	320	1/14/2022	1/20/2022
Lawn Doctor	530	12/5/2021	12/10/2021
Florida Literacy Coalition, Inc.	435	4/26/2022	4/29/2022

Midcontinent Independent System Operator (MISO)	105	1/26/2022	1/28/2022
Maritz - MASTER	780	2/7/2022	2/11/2022
Tech Data Corporation	300	10/5/2021	10/6/2021
Thermo Fisher Scientific-MASTER	109	10/23/2021	10/28/2021
Ronald McDonald House Charities	25	5/20/2022	5/21/2022
Sysmex Corporation	316	1/15/2022	1/20/2022
Boys and Girls Club of America	957	11/13/2022	11/18/2022
Confidential	54	10/25/2021	10/28/2021
Moveworks	1460	2/5/2022	2/10/2022
Turf Holdings, Inc. / TH Canada, Inc. / Weed Man	917	11/26/2022	12/3/2022
Corporate Alumni Event 2021	150	10/1/2021	10/2/2021
Toyota	49	6/4/2022	6/9/2022
American Feed Industry Association	195	10/31/2022	11/5/2022
Maritz Global Events – AT&L Inc., f/k/a Experient Inc.	30	9/23/2021	9/26/2021
GovSmart Inc	245	10/18/2021	10/24/2021
HelmsBriscoe	372	1/25/2022	1/28/2022
Brookside Laboratories, Inc.	969	1/7/2024	1/13/2024
National Association of Credit Management - Midwest	32	1/18/2022	1/20/2022
Five9	0	9/2/2021	9/2/2021
Tech Data Corporation	88	11/3/2021	11/4/2021
Confidential	197	4/17/2022	4/23/2022
American Contract Bridge League Unit 128	507	5/28/2023	6/3/2023
Arizona Glass Alliance	160	3/23/2022	3/26/2022
Bridge Hospitality Group (BHG)	68	9/20/2021	9/23/2021
Stansberry Research	120	12/3/2021	12/4/2021
Dot Foods, Inc.	631	5/14/2022	5/18/2022
Supernus Pharmaceuticals, Inc.	204	2/4/2022	2/5/2022
Hospitality Performance Network Global (HPN)	295	10/10/2021	10/14/2021
Confidential	105	1/10/2022	1/12/2022
Pershing Rifles	380	2/28/2023	3/4/2023
Turf Holdings, Inc. / TH Canada, Inc. / Weed Man	917	12/3/2022	12/10/2022
RAM Hospitality	2650	4/14/2022	4/23/2022
DJO Global	34	8/9/2021	8/10/2021
GameTime	359	1/15/2022	1/20/2022
Hospitality Performance Network Global (HPN)	505	11/29/2021	12/2/2021
National Council of University Research Administrators (NCURA)	825	4/26/2023	5/4/2023
Papa John's Franchise Association (PJFA)	163	10/17/2022	10/21/2022
SYNC Inc	600	2/16/2023	2/21/2023
Flagstar Bank	557	2/20/2022	2/26/2022
Abrigo	310	1/9/2022	1/13/2022
Prestigious Tours	1320	4/13/2022	4/23/2022

HelmsBriscoe - MASTER	60	11/18/2021	11/20/2021
Sierra Pacific Mortgage	150	3/24/2022	3/26/2022
Nord Anglia Education	126	11/21/2021	11/23/2021
ConferenceDirect	135	11/7/2022	11/12/2022
CommScope	460	11/28/2021	12/3/2021
Daltile Corporation	527	6/10/2023	6/18/2023
University of South Florida - American Society of Neural Transplantation, Therapy, & Repair (ASNTR)	315	8/17/2021	8/21/2021
Ingredion Incorporated	105	9/13/2021	9/16/2021
Bosch Security Systems, Inc. MPLS	55	10/19/2021	10/22/2021
The Empowerment Partnership	272	6/3/2022	6/18/2022
Confidential	1003	1/27/2023	2/5/2023
College Nannies + Sitters Development	291	2/1/2022	2/4/2022
Hospitality Performance Network Global (HPN)	270	1/23/2022	1/26/2022
Material Handling Equipment Distributors Association	78	2/20/2022	2/23/2022
ExlService Holdings, Inc.	525	11/30/2021	12/3/2021
Warren Family	150	7/21/2022	7/24/2022
NeuroPace	31	10/21/2021	10/23/2021
ESPN	57	7/30/2021	8/1/2021
PGC Basketball	200	10/12/2021	10/15/2021
Wilson Perumal & Company	120	9/7/2021	9/10/2021
Florida Association - American Institute of Architects (AIA)	25	11/18/2021	11/19/2021
The Collective Genius	442	6/19/2022	6/26/2022
United Healthcare Services, Inc.	83	2/28/2022	3/3/2022
MTF Biologics	572	1/29/2022	2/3/2022
Society for Basic Urologic Research (SBUR)	400	11/1/2023	11/5/2023
Mercury Racing	590	6/3/2023	6/10/2023
American Association of State Highway & Transportation Officials	78	1/24/2022	1/27/2022
RamQuest User Group	658	3/4/2023	3/8/2023
Milliman	43	1/31/2022	2/2/2022
Odle Management Group	135	8/9/2021	8/12/2021
Thermo King	30	9/19/2021	9/21/2021
MHI	140	1/18/2023	1/22/2023
Massage Envy	145	8/21/2021	8/24/2021
United Country Real Estate	800	3/6/2022	3/11/2022
American Academy of Implant Dentistry	215	4/7/2022	4/9/2022
Waste Connections Inc.	745	6/19/2022	6/25/2022
Focus School Software	600	1/16/2022	1/20/2022
ConferenceDirect	480	12/1/2021	12/4/2021

TOTAL POSSIBLE ROOM NIGHTS FOR JULY 2021: 40,495

	<u>FY 2020/2021</u>	<u>FY 2019/2020</u>
LEADS IN JULY:	116	13

YEAR TO DATE	<u>FY 2020/2021</u>	<u>FY 2019/2020</u>
Total room revenue	\$8,780,224	\$15,729,105
Total definite room nights	43,450	82,424
Total county impact	\$24,755,651	\$45,677,189