

MEETINGS & CONVENTIONS

December 2021 TDC Report

Prepared by: Suzanne Hackman, Vice President of Business Development

TRADE SHOWS AND TRAVEL

Meetings Today Live Incentive, Tucson, AZ
December 5 – 8, 2022 Attended By: Suzanne Hackman

Northstar Leadership Conference, Monterey, CA
December 12 – 15, 2022 Attended By: Suzanne Hackman

Holiday Showcase, Chicago, IL
December 12 – 15, 2022 Attended By: Jill Brown

22 DEFINITE GROUPS FOR DECEMBER 2021

Group Name	Total Room Nights Possible	Room Block Begin	Room Block End
Diocese of St. Petersburg	672	5/11/2025	5/14/2025
Belimo Aircontrols (USA), Inc.	36	1/10/2022	1/12/2022
Mindful Meeting Pros	140	11/15/2022	11/19/2022
Illinois Tool Works, Inc.	112	1/10/2022	1/13/2022
Dot Foods, Inc.	117	4/20/2023	4/22/2023
Mallinckrodt Specialty Pharmaceuticals	11	1/6/2022	1/6/2022
Confidential	33	11/9/2021	11/12/2021
Florida Chapter International Association of Assessing Officers	610	4/16/2023	4/21/2023
Association of Family Medicine Residency Directors (AFMRD)	42	1/24/2023	1/27/2023
Confidential	1122	6/1/2024	6/10/2024
Central Valley Ag -CVA	394	2/15/2022	2/21/2022
Pawtree	140	1/9/2023	1/14/2023
Varsity Spirit Corporation	125	7/10/2022	7/13/2022
Mid-South Independent School Business Officers (MISBO)	324	10/24/2023	10/27/2023
Confidential	1122	5/31/2025	6/10/2025
Confidential	300	10/14/2021	10/17/2021
Right at Home	40	2/21/2022	2/24/2022

National Electrical Manufacturers Association and Medical Imaging Manufacturers mag	16	3/7/2022	3/9/2022
The Newborn Brain Society	430	2/8/2022	2/13/2022
Council on Educational Standards and Accountability (CESA)	120	1/14/2022	1/20/2022
FC Cincinnati	1350	1/24/2022	2/17/2022
TierPoint, LLC	157	5/14/2022	5/19/2022

TOTAL DEFINITE ROOM NIGHTS FOR DECEMBER: 7,413

59 LEADS DISTRIBUTED FOR DECEMBER 2021

Group Name	Total Room Nights Possible	Room Block Begin	Room Block End
Gigi	30	4/3/2022	4/5/2022
Confidential	1036	2/15/2026	2/22/2026
USA Artistic Swimming	545	9/6/2022	9/12/2022
Hotel Management International	415	11/2/2022	11/7/2022
REVEL Dance Convention	300	8/5/2022	8/6/2022
Confidential	1050	2/10/2023	2/18/2023
Confidential	685	2/9/2024	2/15/2024
University of North Georgia Softball Team	85	2/22/2022	2/26/2022
NHS Global Events	72	1/23/2022	1/25/2022
Florida Catholic Conference	505	11/12/2023	11/15/2023
Hospitality Performance Network Global (HPN)	375	3/20/2022	3/24/2022
Hospitality Performance Network Global (HPN)	42	5/1/2022	5/4/2022
Seventh-day Adventists - North American Division	785	9/8/2023	9/13/2023
Victoria M. Schlosser International	122	2/16/2022	2/21/2022
Akorn Pharmaceuticals	232	1/29/2022	2/4/2022
Eyecare Partners	91	5/8/2022	5/11/2022
Hurley & Associates	170	4/28/2023	5/2/2023
BNY Mellon-Pershing	64	3/1/2022	3/2/2022
BNY Mellon-Pershing	64	4/26/2022	4/27/2022
Synova Associates	1138	11/7/2024	11/14/2024
Synova Associates	1170	4/11/2024	4/19/2024
Coloplast Corporate	932	11/28/2022	12/2/2022
SLS Event Planning	360	2/7/2023	2/9/2023
University of Kentucky Alumni Association	36	3/10/2022	3/12/2022
Confidential	815	4/29/2023	5/4/2023
Messer LLC	21	2/7/2022	2/8/2022
American Association of Motor Vehicle Administration	47	2/28/2022	3/3/2022
Melanie Spring Productions	130	11/29/2022	12/4/2022

St. Mark's Catholic Church	48	2/6/2022	2/9/2022
Home Video Studio Consulting Inc	262	7/18/2023	7/30/2023
Hospitality Performance Network Global (HPN)	52	2/6/2022	2/10/2022
HelmsBriscoe - MASTER	130	12/1/2022	12/4/2022
Maritz - MASTER	300	11/11/2022	11/13/2022
HelmsBriscoe - MASTER	20	3/4/2022	3/5/2022
Florida Outdoor Advertising Association	195	9/25/2022	10/1/2022
Bespoke Travel LLC	4030	2/1/2022	3/10/2022
HelmsBriscoe - MASTER	965	10/20/2022	10/25/2022
Hospitality Performance Network Global (HPN)	117	4/19/2022	4/24/2022
HelmsBriscoe - MASTER	455	1/2/2022	3/31/2022
Radian Group Inc.	64	1/17/2022	1/20/2022
Monterey/Blackfin Boats	452	8/14/2022	8/20/2022
United Healthcare Services, Inc.	71	2/22/2022	2/25/2022
Avient Corporation (PolyOne)	95	1/24/2022	1/27/2022
Perfectly Posh, LLC	126	2/1/2023	2/4/2023
AmeriLife Marketing, LLC	103	3/14/2022	3/16/2022
Paperboard Packaging Council	545	4/17/2023	4/21/2023
Cypress Planning Group	1105	8/3/2023	8/11/2023
Million Dollar Club October 2021	40	3/8/2022	3/8/2022
Eastern Society of Periodontology	10	4/8/2022	4/8/2022
Huntington Learning Cnter	375	10/9/2023	10/14/2023
Southeast Regional Institute on Deafness (SERID)	375	9/28/2022	10/1/2022
HMS User's Conference	55	9/17/2022	9/21/2022
ConferenceDirect - MASTER	41	2/17/2022	2/20/2022
Antique Toy Collectors of America	320	9/7/2022	9/11/2022
Syneos Health	110	2/22/2022	2/24/2022
New York Life Insurance Company- NY	115	5/1/2022	5/3/2022
Hospitality Performance Network Global (HPN)	520	5/11/2022	5/13/2022
Hospitality Performance Network Global (HPN)	342	5/4/2022	5/9/2022
Hospitality Performance Network Global (HPN)	750	1/20/2022	1/30/2022

TOTAL POSSIBLE ROOM NIGHTS FOR DECEMBER 2021: 23,505

FY 2021/2022

FY 2020/2021

LEADS IN DECEMBER:

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YEAR TO DATE	<u>FY 2021/2022</u>	<u>FY 2020/2021</u>
Total room revenue	\$ 6,938,538	\$1,853,177
Total definite room nights	33,672	8,087
Total county impact	\$ 17,801,490	\$4,588,040