

MEETINGS & CONVENTIONS

June 2019 TDC Report

Prepared by: Suzanne Hackman, Vice President of Business Development

TRADE SHOWS AND TRAVEL

Meeting Professionals International, Toronto, Canada
June 15 – 19, 2019 Attended: Jeanine Messerschmidt & Tina Berrien

Society of Government Meeting Professionals, Shreveport, LA
June 25 – 28, 2019 Attended: Tina Berrien

Professional Conference Management Association, Las Angeles, CA
June 24 – 28, 2019 Attended: Suzanne Hackman

37 DEFINITE GROUPS FOR JUNE 2019

Group Name	Total Room Nights Possible	Room Block Begin	Room Block End	Hotel
Confidential	1325	8/5/2019	8/11/2019	Hilton St. Petersburg Bayfront
Zephyr Conferences	240	2/3/2020	2/7/2020	Hilton St. Petersburg Bayfront
National Internal Affairs Investigators Association (NIAIA)	742	9/10/2020	9/18/2020	Wyndham Grand Resort Clearwater Beach
Herzing University	335	2/10/2020	2/13/2020	Hyatt Regency Clearwater Beach Resort & Spa
Incentive Manufacturers and Representative Alliance (IMRA)	273	4/23/2020	4/29/2020	Hilton Clearwater Beach Resort
Coast Guard Aviation Association	311	10/27/2019	11/1/2019	Sheraton Sand Key Resort
Alpha Omega International Dental Fraternity	445	12/24/2019	12/29/2019	Vinoy Renaissance St. Petersburg Resort & Golf Club

Kluber Lubrication	378	1/11/2020	1/17/2020	Wyndham Grand Resort Clearwater Beach
The Empowerment Partnership	277	6/6/2020	6/22/2020	Hilton St. Petersburg Bayfront
ChemStation International, Inc.	254	10/18/2019	10/21/2019	Wyndham Grand Resort Clearwater Beach
Insight Exchange Network	100	1/20/2020	1/21/2020	Clearwater Beach Marriott Suites on Sand Key
Confidential	480	6/14/2019	6/21/2019	Sheraton Sand Key Resort
Weddings	24	9/16/2019	9/23/2019	Treasure Island Beach Resort
Confidential	39	5/1/2019	5/3/2019	Sheraton Sand Key Resort
Confidential	326	4/23/2021	4/28/2021	TradeWinds Island Resorts
Confidential	274	5/6/2019	5/11/2019	The Don Cesar
United Fellowship Baptist Association of Florida, Inc.	193	6/17/2019	6/23/2019	Innisbrook Resort & Golf Club
Curtiss-Wright, Scientech	190	6/2/2019	6/6/2019	Sheraton Sand Key Resort
Mechanical Contractors Association of America	260	4/23/2022	4/27/2022	Clearwater Beach Marriott Suites on Sand Key
Confidential	405	2/27/2020	3/1/2020	TradeWinds Island Resorts
National Internal Affairs Investigators Association (NIAIA)	30	2/20/2020	2/23/2020	Wyndham Grand Resort Clearwater Beach
Meetings Today	189	11/14/2019	11/20/2019	Wyndham Grand Resort Clearwater Beach
Confidential	135	5/3/2020	5/6/2020	Hyatt Place St. Petersburg Downtown
Messenger Corporation	295	2/27/2021	3/3/2021	Clearwater Beach Marriott Suites on Sand Key
General Mills, Inc	54	9/30/2019	10/1/2019	Wyndham Grand Resort Clearwater Beach
Laboratory Animal Management Association	585	4/17/2021	4/23/2021	Hilton Clearwater Beach Resort
Confidential	424	12/27/2020	1/4/2021	Sandpearl Resort
Confidential	505	1/16/2020	1/18/2020	Wyndham Grand Resort Clearwater Beach
Confidential	150	2/25/2020	3/1/2020	Sheraton Sand Key Resort
Confidential	150	2/16/2021	2/21/2021	Sheraton Sand Key Resort
Raymond James Financial, Inc.	144	7/15/2019	7/18/2019	Homewood Suites by Hilton
The Gesneriad Society	400	6/28/2020	7/5/2020	Hilton St. Petersburg Bayfront
Raymond James Financial, Inc.	345	11/3/2020	11/6/2020	Vinoy Renaissance St. Petersburg Resort & Golf Club

Confidential	450	2/9/2020	2/12/2020	TradeWinds Island Resorts
Confidential	1235	5/2/2020	5/5/2020	TradeWinds Island Resorts
Confidential	820	1/24/2020	1/30/2020	Vinoy Renaissance St. Petersburg Resort & Golf Club
Northstar Meetings Group	618	1/25/2020	1/28/2020	The Don Cesar

TOTAL DEFINITE ROOM NIGHTS FOR JUNE: 13,400

YEAR TO DATE	<u>FY 2018/2019</u>	<u>FY 2017/2018</u>
Total room revenue	\$23,389,279	\$27,126,404
Total definite room nights	118,264	143,996
Total county impact	\$40,303,348	\$41,758,840

60 LEADS DISTRIBUTED FOR JUNE 2019

Group Name	Total Room Nights Possible	Room Block Begin	Room Block End
Raymond James Financial, Inc.	345	11/3/2020	11/6/2020
Confidential	450	2/9/2020	2/12/2020
Confidential	326	4/23/2021	4/28/2021
Mosaic	150	9/30/2019	10/2/2019
Confidential	366	2/29/2020	3/6/2020
Limeade	405	1/19/2020	1/24/2020
Confidential	2170	8/22/2023	9/5/2023
Meeting Resorts, Inc.	150	2/23/2021	2/26/2021

The Gesneriad Society	400	6/28/2020	7/5/2020
Confidential	450	2/24/2020	2/26/2020
University of Wisconsin - Madison	500	11/3/2019	11/8/2019
Weddings	24	9/16/2019	9/23/2019
Peterson Family	25	7/16/2020	7/19/2020
Mastermind	275	3/7/2020	3/13/2020
Emergency Management Accreditation Program	99	12/8/2019	12/13/2019
Confidential	1076	6/29/2020	7/5/2020
Quotient Technology	826	1/21/2022	1/29/2022
Confidential	405	2/27/2020	3/1/2020
Milliman	34	1/21/2020	1/23/2020
Confidential	150	2/16/2021	2/21/2021
Panasonic	906	4/5/2020	4/10/2020
Laboratory Animal Management Association	585	4/17/2021	4/23/2021
Confidential	135	5/3/2020	5/6/2020
National Internal Affairs Investigators Association (NIAIA)	30	2/20/2020	2/23/2020
ZipRecruiter, Inc.	216	3/5/2020	3/8/2020
Confidential	680	1/17/2020	1/22/2020
National Association of Public Insurance Adjusters	110	2/4/2019	2/8/2019
Eaton Aerospace	808	2/9/2020	2/14/2020
American Benefits Council	295	2/28/2020	3/3/2020
Messenger Corporation	295	2/27/2021	3/3/2021
Confidential	505	1/16/2020	1/18/2020
Henkel Corporation (CT)	636	2/8/2020	2/14/2020
Confidential	424	12/27/2020	1/4/2021
Florida Literacy Coalition, Inc.	485	5/4/2020	5/8/2020
Martin Family Reunion	60	7/12/2019	7/14/2019
Carnegie Mellon Software Engineering Institute	645	1/1/2021	1/8/2021
Paradigm	725	10/21/2020	10/25/2020
Confidential	274	5/6/2019	5/11/2019
General Mills, Inc	54	9/30/2019	10/1/2019
Rent-A-Resort	125	1/27/2020	1/31/2020
Event Consulting Intl.	256	1/21/2020	1/24/2020
Confidential	150	5/6/2020	5/8/2020
Confidential	150	2/25/2020	3/1/2020
Confidential	820	1/24/2020	1/30/2020
Confidential	39	5/1/2019	5/3/2019

Raymond James Financial, Inc.	144	7/15/2019	7/18/2019
Confidential	480	6/14/2019	6/21/2019
Confidential	1235	5/2/2020	5/5/2020
McCrone-Hayden Wedding Room Block	20	6/12/2020	6/13/2020
Confidential	1200	9/10/2020	9/13/2020
American Land Title Association	925	3/7/2021	3/13/2021
Applied Meetings & Hospitality Solutions	700	2/22/2021	2/27/2021
The National Black Home Educators	103	6/24/2021	6/27/2021
Weichert Realtors	1930	10/4/2020	10/9/2020
Northstar Meetings Group	618	1/25/2020	1/28/2020
United Fellowship Baptist Association of Florida, Inc.	193	6/17/2019	6/23/2019
DTCC	70	5/6/2020	5/8/2020
Mechanical Contractors Association of America	260	4/23/2022	4/27/2022
Meetings Today	189	11/14/2019	11/20/2019
Curtiss-Wright, Scientech	190	6/2/2019	6/6/2019

TOTAL POSSIBLE ROOM NIGHTS FOR JUNE 2019: 26,291

	<u>FY 2018/2019</u>	<u>FY 2017/2018</u>
LEADS IN JUNE:	60	110