

MEETINGS & CONVENTIONS

APRIL 2019 TDC Report

Prepared by: Suzanne Hackman, Vice President of Business Development

TRADE SHOWS AND TRAVEL

Destination Celebration, MN & KC
April 1-5, 2019 Attended by: Jill Brown

GMITE, Park City, UT
April 10-13, 2019 Attended by: Tracy Connolly

IGLTA, New York City
April 25-28, 2019 Attended by: Suzanne Scully

Prevue, Miami, FL
April 28-30, 2019 Attended by: Suzanne Scully

27 DEFINITE ROOM NIGHTS FOR APRIL

Group Name	Contract Rooms	Contract Room Block Begin	Contract Room Block End
CONFIDENTIAL	160	7/16/2019	7/20/2019
CONFIDENTIAL	130	10/21/2019	10/24/2019
Sheeley Family Reunion	120	7/23/2020	7/26/2020
CONFIDENTIAL	875	3/2/2019	3/9/2019
Florida Chapter- Club Managers Association	300	7/31/2020	8/4/2020
National Association of Professional Insurance Agents	110	2/4/2019	2/7/2019
ABC Fine Wine and Spirits	122	5/1/2019	5/2/2019
CONFIDENTIAL	950	2/9/2021	2/13/2021
CONFIDENTIAL	794	10/20/2019	10/25/2019
CONFIDENTIAL	80	10/4/2019	10/6/2019
CONFIDENTIAL	591	12/2/2019	12/8/2019
Meridian International Center	190	4/27/2019	4/29/2019
American Midwifery Certification Board, Inc.	150	11/6/2019	11/11/2019
Raymond James Financial & Associates Inc.	90	4/3/2019	4/6/2019

Physician Partners of America	74	5/17/2019	5/19/2019
CONFIDENTIAL	250	11/13/2019	11/15/2019
OPIE Choice, LLC	227	1/14/2020	1/19/2020
Hospitality Performance Network Global (HPN)	100	5/1/2019	5/3/2019
Exel/DHL Supply Chain Americas	75	3/31/2019	4/3/2019
CONFIDENTIAL	297	12/3/2019	12/7/2019
Road Race Management	297	11/6/2019	11/9/2019
Hospitality Performance Network Global (HPN)	336	7/26/2020	8/2/2020
Raymond James Financial & Associates Inc.	160	4/10/2019	4/12/2019
Lactails American Group, Inc	675	2/10/2020	2/13/2020
U.S Probation Middle District of Florida	390	10/7/2019	10/10/2019
Arrowhead Conferences & Events	779	2/8/2019	2/15/2019
CONFIDENTIAL	282	10/24/2019	10/26/2019

TOTAL DEFINITE ROOM NIGHTS FOR APRIL: 8,604

YEAR TO DATE	<u>FY 2018/2019</u>	<u>FY 2017/2018</u>
Total room revenue	\$17,845,962	\$19,187,308
Total definite room nights	91,593	102,353
Total county impact	\$27,059,695	\$29,682,370

88 LEADS DISTRIBUTED FOR APRIL 2019

Group Name	Total Room Nights Possible	Room Block Begin	Room Block End
CONFIDENTIAL	928	1/26/2017	2/1/2017
CONFIDENTIAL	76	5/3/2015	5/6/2015
CONFIDENTIAL	90	7/26/2015	7/30/2015
American Society of Medical Association Counsel	205	10/4/2017	10/8/2017
American Academy of Dental Practice Administration	556	2/26/2017	3/6/2017
American Volleyball Professionals (AVP)	640	6/14/2015	6/21/2015
CONFIDENTIAL	350	9/28/2015	10/1/2015
F2FEC, LLC	396	2/22/2016	2/26/2016
CONFIDENTIAL	200	9/23/2015	9/26/2015
Sea Turtle Conservancy	295	2/26/2016	2/27/2016
CONFIDENTIAL	125	11/4/2015	11/7/2015

Ron Smith & Associates	55	12/13/2015	12/18/2015
University of South Florida - USF Kosove Society	60	8/7/2015	8/8/2015
CONFIDENTIAL	170	5/1/2015	5/3/2015
CenturyLink	250	2/8/2016	2/9/2016
CONFIDENTIAL	800	2/14/2017	2/17/2017
Sun Region Embroiderers Guild of America	75	4/28/2015	4/30/2015
Road Race Management	385	11/7/2017	11/11/2017
National Institute of Automotive Service Excellence	350	11/11/2018	11/15/2018
Florida Association of Public Insurance Adjusters	150	11/8/2015	11/10/2015
GAF Roofing	1047	3/16/2015	3/23/2015
CONFIDENTIAL	793	3/9/2015	3/14/2015
University of Florida TREEO Center	14	10/5/2015	10/6/2015
Seventh-day Adventists - North American Division	908	11/12/2016	11/18/2016
Veterinary Hospital Managers Association	165	2/2/2016	2/5/2016
CONFIDENTIAL	280	2/4/2016	2/7/2016
Graphic Arts Industry Joint Pension Trust	60	2/19/2016	2/24/2016
National Council for Workforce Education (NCWE)	755	9/24/2018	9/28/2018
Dental Services Group	72	7/26/2015	7/30/2015
The Fertilizer Institute	400	11/13/2017	11/17/2017
Wireless Service Providers Association	1359	3/10/2016	3/19/2016
TD Ameritrade (NJ)	507	1/10/2016	1/14/2016
CONFIDENTIAL	700	1/22/2018	1/28/2018
National Association of Job Training Assistance (NAJA)	440	3/5/2017	3/11/2017
Florida District of Key Club International	42	8/7/2015	8/8/2015
CONFIDENTIAL	386	9/19/2015	9/22/2015
Florida Fire Chiefs' Association	1130	7/11/2017	7/19/2017
CONFIDENTIAL	1900	2/3/2016	2/7/2016
Solid Waste Association of North America	240	1/9/2016	1/12/2016
Florida Public Service Association	316	3/2/2016	3/6/2016
CONFIDENTIAL	600	9/9/2015	9/11/2015
Travel Leaders	150	9/21/2015	9/23/2015
Franklin Templeton Companies	60	5/3/2015	5/5/2015
CONFIDENTIAL	670	2/24/2016	2/27/2016
Global Special Operations Forces Foundation	462	2/21/2016	2/26/2016
Tryon Solutions	41	5/14/2015	5/16/2015
CONFIDENTIAL	330	12/13/2015	12/15/2015
Association of Baptists for World Evangelism	40	9/21/2015	9/22/2015
CONFIDENTIAL	430	6/18/2015	6/19/2015
CONFIDENTIAL	896	1/16/2016	1/22/2016
CONFIDENTIAL	588	1/19/2017	1/25/2017
National Association of Building Inspectors	156	2/3/2016	2/5/2016

South Carolina ATE Center of Excellence	285	1/31/2016	2/4/2016
Fusco 25th Anniversary Vow Renewal	11	2/20/2016	2/20/2016
CONFIDENTIAL	569	1/16/2017	1/19/2017
Simply Vintage Event Management	3365	1/7/2022	1/14/2022
Icynene, Inc.	82	10/2/2015	10/4/2015
Roto Rooter Services Company	140	11/16/2015	11/19/2015
Verizon Wireless- Tampa	206	3/10/2016	3/12/2016
Natl Association of Mutual Insurance Companies	120	5/1/2016	5/4/2016
CONFIDENTIAL	678	2/20/2017	2/26/2017
Air America Association	250	6/1/2016	6/5/2016
Quaker Steak & Lube	455	10/18/2015	10/20/2015
CONFIDENTIAL	96	6/21/2015	6/24/2015
Pediatric Nursing Certification Board	40	2/10/2016	2/12/2016
National Fisheries Institute	1231	1/19/2018	1/26/2018
Natl Association of Mutual Insurance Companies	617	2/3/2017	2/7/2017
Sherry Management, LLC	630	12/2/2016	12/4/2016
Terra Nova	75	11/1/2015	11/3/2015
Citi Group	525	3/13/2016	3/15/2016
CONFIDENTIAL	76	5/11/2015	5/14/2015
Pennsylvania Association of Realtors	75	2/23/2016	2/26/2016
CONFIDENTIAL	50	4/10/2015	4/12/2015
CONFIDENTIAL	665	8/10/2015	8/14/2015
CONFIDENTIAL	961	1/28/2016	2/4/2016
CONFIDENTIAL	115	3/12/2015	3/15/2015
Wisconsin Underground Contractors Association	160	2/20/2016	2/23/2016
Campus Crusade for Christ	186	1/31/2016	2/5/2016
Seventh-day Adventists - North American Division	2085	1/4/2017	1/13/2017
Airgas, Inc. (PA)	115	10/6/2015	10/7/2015
Navy Sea Bee Convention	66	4/24/2015	4/25/2015
Raymond James Financial & Associates Inc.	230	10/28/2015	10/30/2015
Maximus Higher Education	420	9/13/2016	9/17/2016

TOTAL POSSIBLE ROOM NIGHTS FOR APRIL 2019: 40,732

	<u>FY 2018/2019</u>	<u>FY 2017/2018</u>
LEADS IN APRIL:	86	118