



2019 LPGA Schedule

Florida Events

Diamond Resorts Tournament of Champions

Orlando, FL – January, 2019

- Attendance – 41,000 over four days

Gainbridge LPGA at Boca Rio

Boca Raton, FL - January, 2019

- Attendance – 35,000 over four days

CME Group Tour Championship

Naples, FL - December, 2019

- Attendance – 80,000 over four days

Eiger Marketing Managed Events

Shoprite LPGA Classic

Atlantic City, NJ - June, 2019

- Attendance – 75,000 over four days

Hugel Air Premia LA Open

Los Angeles, CA - April 2019

- Attendance – 30,000 over four days



Accommodations

Shoprite LPGA Classic

- As part of an economic impact study (included) by the Lloyd Levenson Institute of Gaming, Hospitality & Tourism, the Shoprite LPGA Classic was shown to drive over **\$5.4M in economic activity through room nights** and over \$19M in total economic activity for the region.
 - o \$5.4M at an average of \$200 per night is approximately 27,000 room nights

Pelican Women's Championship Projected Accommodations

- LPGA Players & Caddies	288	X	5 nights = 1,440 nights
- Vendors	150	X	7 nights = 1,050 nights
- Player families	72	X	7 nights = 504 nights
- Eiger Staff	40	X	10 nights = 400 nights
- Volunteers	250	X	6 nights = 1,500 nights
- Corporate Hospitality	1,500	X	4 nights = 6,000 nights
- Spectators	4,000	X	5 nights = 20,000 nights

TOTAL NIGHTS – 30,894