

LEISURE TRAVEL

May 2020

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RECAP

Trade Shows/ Missions/ Events

May 2020

5/11-12	<i>Sunwing Training, Montreal, Canada Cancelled Due to Corona Virus</i>
5/20-22	<i>Rochester Travel Professionals Trade Show, NY Cancelled Due to Corona Virus</i>
5/25-26	<i>Sunwing Training, Winnipeg, Canada Cancelled Due to Corona Virus</i>
5/30-6/4	<i>IPW, Las Vegas Cancelled Due to Corona Virus</i>

Leisure Travel Department - May 2020

- Leisure Staff assisted with processing CARES Small Business Grant applications
- Leisure Travel Department Video Messaging – Gold Medal Travel & Travel 2 – UK – Video Distributed in May 2020
- Hotelbeds – International – Video Messaging Distributed May 2020
- Visit USA Committee Belgium – “All Together” – Video Messaging Distributed May 2020
- Relationship “Check-ins”
 - continuing to reach out to AAA Auto Club Group Headquarters in Tampa on branch openings
 - monthly conversations with DMO partners in Florida including Visit Tampa Bay, Fort Myers & Sanibel and Visit Florida
 - providing IPW Online Marketplace Updates
 - Industry blast regarding wholesale rates for 2021 – customers need them now
 - Most leisure travel contacts in St. Pete/Clearwater are back from furloughs
- Monthly ASTA, Connect Travel Webinars
- Brand USA - USA Discovery Program Portal live in May. Destination training for travel advisors
- Simpleview database updates continue. Updating accounts, contact information and tagging for future initiatives with these travel advisors
- Reviewing *Travel Weekly* Marketing Opportunities for Travel Advisors
- Reviewing proposal from ARC – Travel Agent Pro research tool

UPCOMING TRADE SHOWS/MISSIONS/EVENTS

6/2-3	<i>Sunwing Halifax, Canada - Cancelled Due to Corona Virus</i>
6/5	<i>CCRA Power Solutions, New Jersey - Cancelled Due to Corona Virus</i>
6/6-7	<i>Travel Leaders EDGE International Conference, Orlando, - Cancelled Due to Corona Virus</i>
6/17-19	<i>CCRA Travel Show - Houston, TX - Cancelled Due to Corona Virus</i>
6/19-21	<i>Travel Agents of Tennessee- Cancelled Due to Corona Virus</i>

EDUCATIONAL VISITS

N/A