

# LEISURE TRAVEL

June 2020

Prepared by:

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## RECAP

### Trade Shows/ Missions/ Events

June 2020

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6/2-3	<i>Sunwing Vacations - Halifax, Canada - Cancelled Due to Corona Virus</i>
6/5	<i>CCRA Power Solutions - New Jersey - Cancelled Due to Corona Virus</i>
6/6-7	<i>Travel Leaders EDGE International Conference - Orlando - Cancelled Due to Corona Virus</i>
6/17-19	<i>CCRA Travel Show - Houston, TX - Cancelled Due to Corona Virus</i>
6/19-21	<i>Travel Agents of Tennessee - Nashville, TN - Cancelled Due to Corona Virus</i>

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## Month of June 2020

- Leisure Staff continues to work on the CARES Small Business Grant Applications
- 6/17 – VOX Canada Webinar – 50 Travel Advisors attended
- 6/25 – World Travel Holdings Webinar - 67 Travel Advisors attended
- 6/29 – Zoom Interview with Selling Travel – UK Trade Publication – BMI Publishing – Travel Talks Series – interview with Publisher on St. Pete/Clearwater – recovery and Virtual FAM Series
- Leisure team assisted Leslie Kidd – Kidd Travels – Coral Springs, FL – in booking her a self-guided FAM visit to our area with her adult children – staying at the Don CeSar June 2020 – left welcome bag with Destination Magazine
- Video Messaging – Visit USA Committee Belgium – Video Distributed June 2020
- Relationship Check-ins are ongoing with key travel partners
- Simpleview updates for Leisure Travel contacts is proceeding well. List will have 2000+ travel advisors. Virtual FAM and Brand USA Training Portal contest will launch October 2020

## UPCOMING TRADE SHOWS/MISSIONS/EVENTS

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7/31-8/2                      *GTM - Fort Lauderdale, FL - Cancelled due to Corona Virus*

## EDUCATIONAL VISITS

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Leisure Travel Department - Virtual FAM Series – all 5 videos posted on VSPC Travel Trade section of [www.visitstpeteclearwater.com](http://www.visitstpeteclearwater.com).