

LATIN AMERICAN DEPARTMENT

December 2018

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December 2-5, 2018 – Brazil Travel Agency Visit

In a partnership together with CVC Tour Operator from Santo André in Sao Paulo, we welcomed the travel agency “Lotus Travel” to our destination to visit and promote the sales to their customers.

CVC is the largest Tour Operator in Brazil. They sell our destination packages and negotiated the lodging directly with Lotus for their (3) night stay.

December 3-4, 2018 – Ladevi Media Partner Visit

VSPC welcomed Ladevi Media December 3-4, 2018 to meet with the VSPC Latin America team and review business for the new year. Ladevi was also shown new attractions in our destination. The group consisted of the owner of the company and the U.S. sales representative. Ladevi is positioned as the most influential magazine and platform for the Latin American and Caribbean travel industry. They have been in operation nearly 30 years, boasting B2B and B2C products and services throughout Latin America.

December 3-7, 2018 – Visit USA Pereira Workshop & Ladevi Last Night Event

VSPC participated on Visit USA Colombia Committee Workshop in Pereira on December 5, 2018. The event was attended by more than 120 travel agents. On December 6, 2018 VSPC participated on Ladevi Last Night in Bogota, Colombia. An exclusive event for more than 300 most influential travel industry executives. VSPC was the only USA destination.