



airbnb
Florida

Kenny Montilla / February 2018





Airbnb Founders

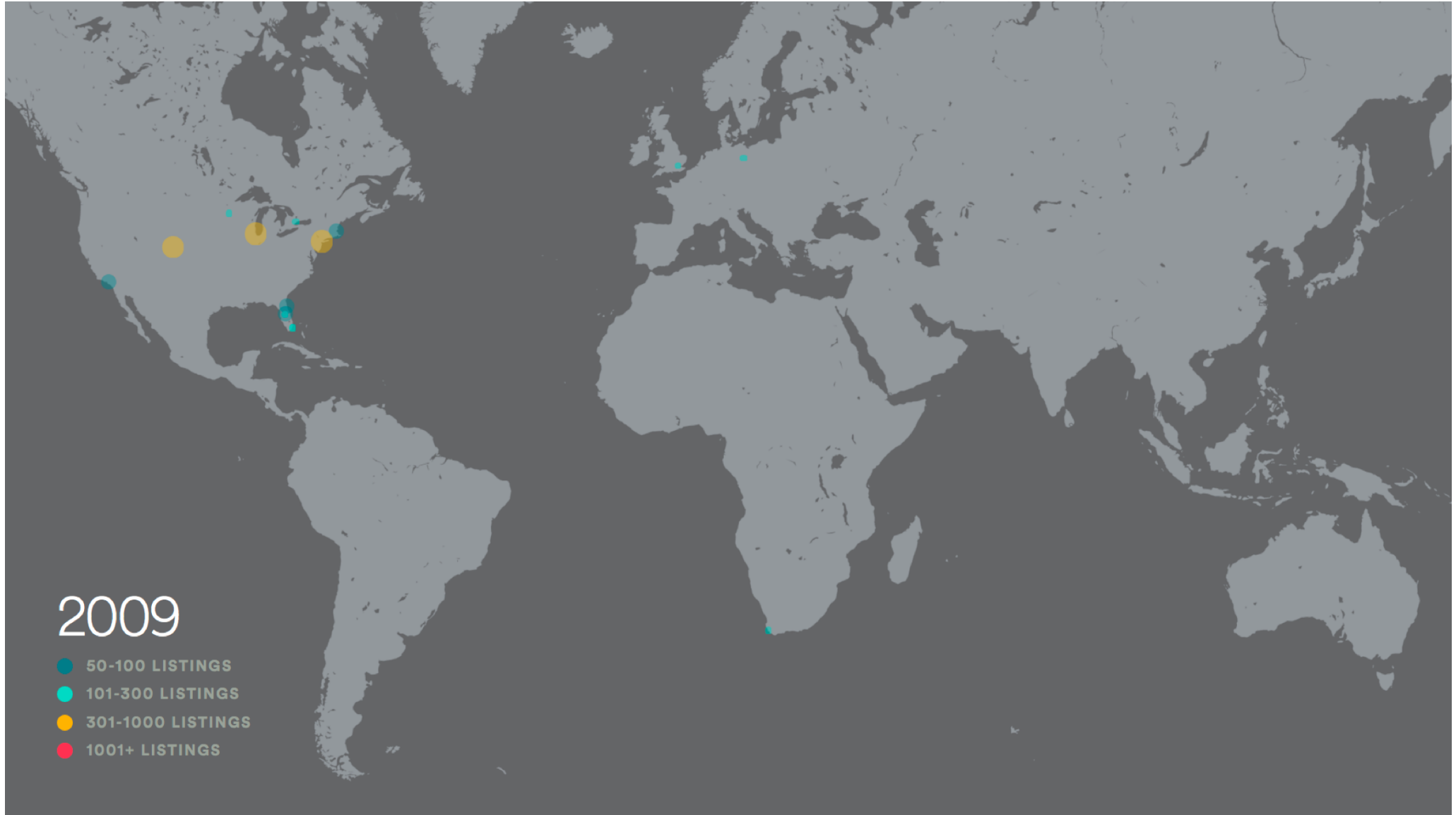
OUR MISSION

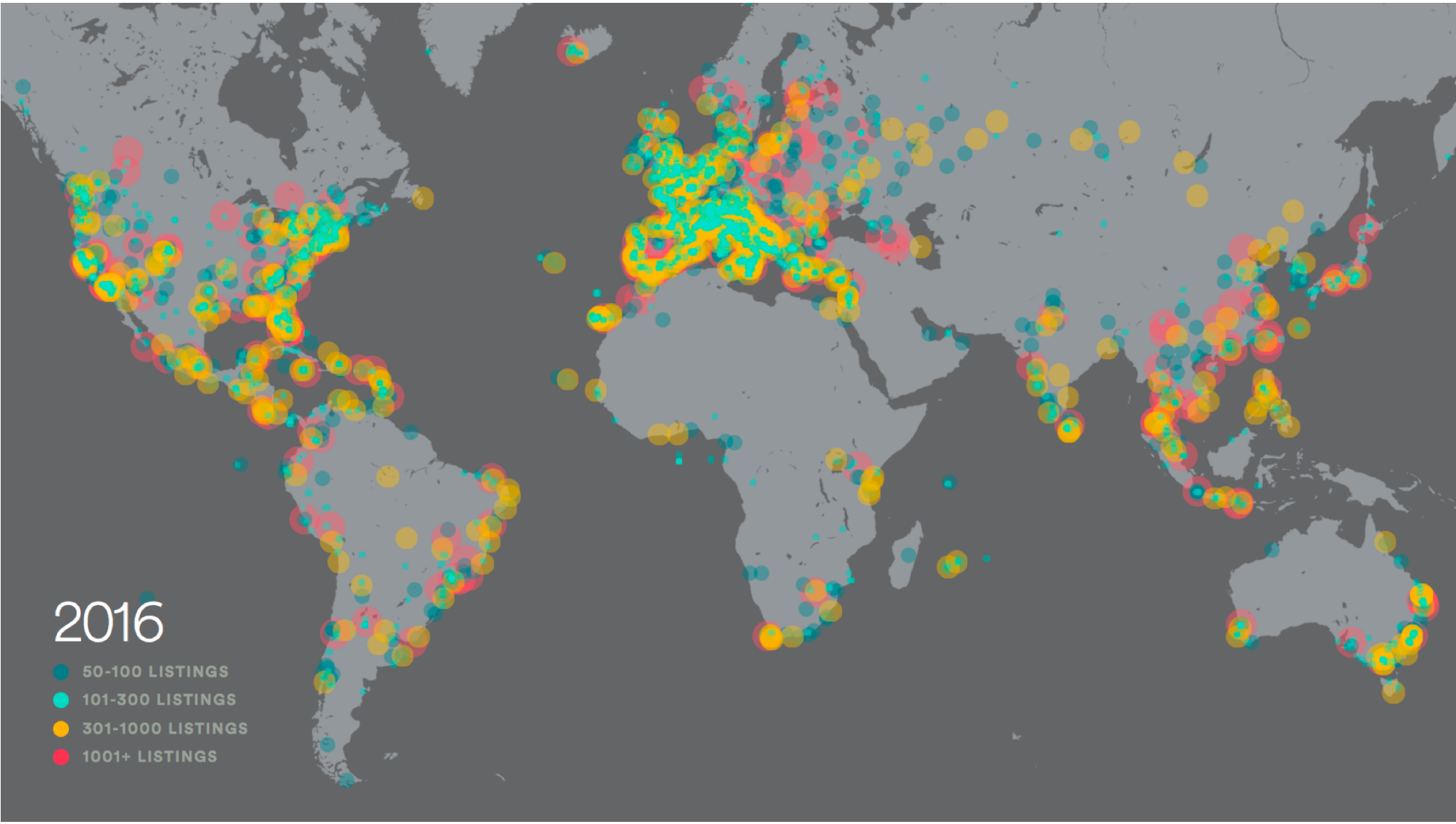
Enable *anyone* to
belong *anywhere*



2009

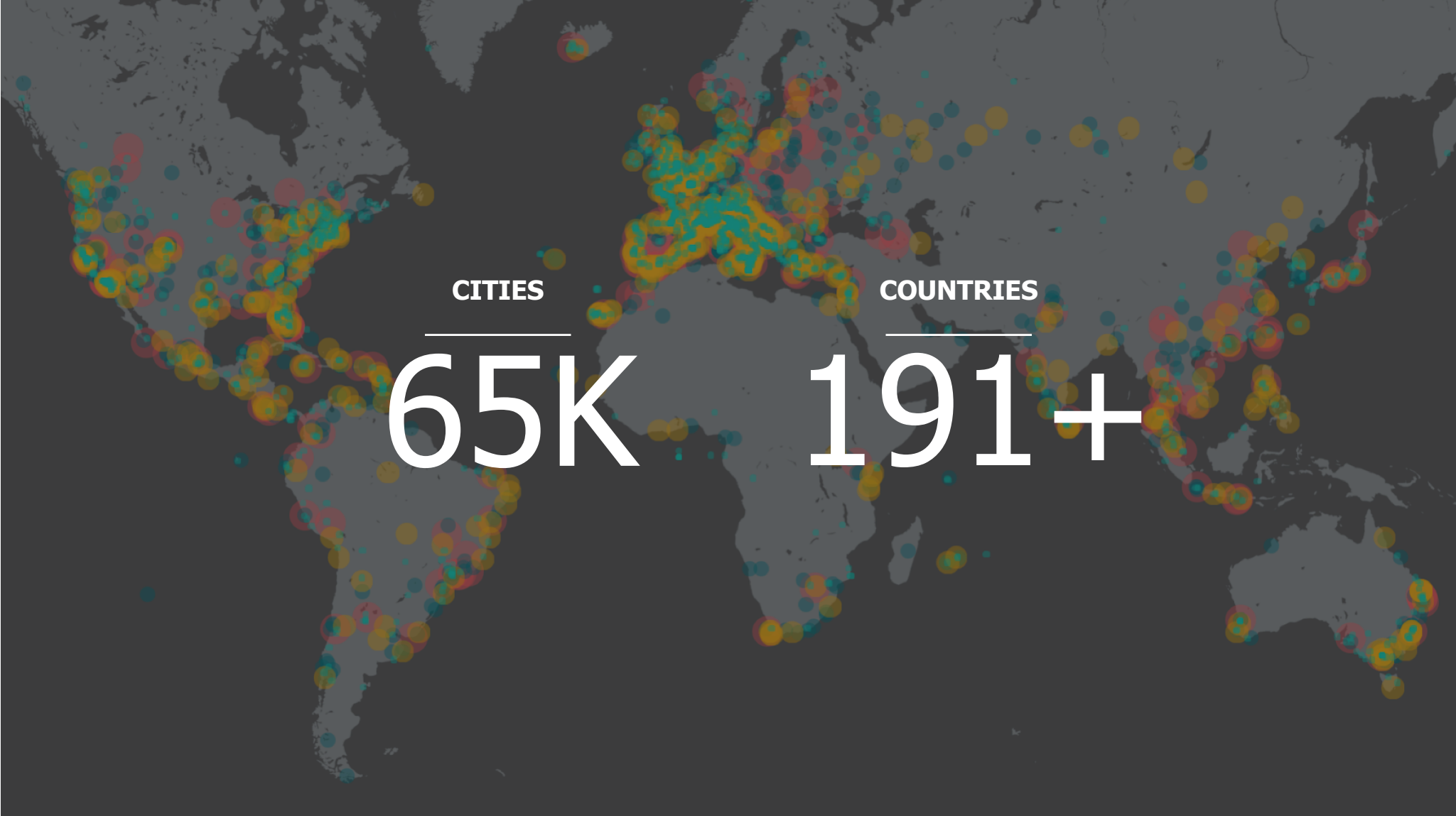
- 50-100 LISTINGS
- 101-300 LISTINGS
- 301-1000 LISTINGS
- 1001+ LISTINGS





2016

- 50-100 LISTINGS
- 101-300 LISTINGS
- 301-1000 LISTINGS
- 1001+ LISTINGS



CITIES

65K

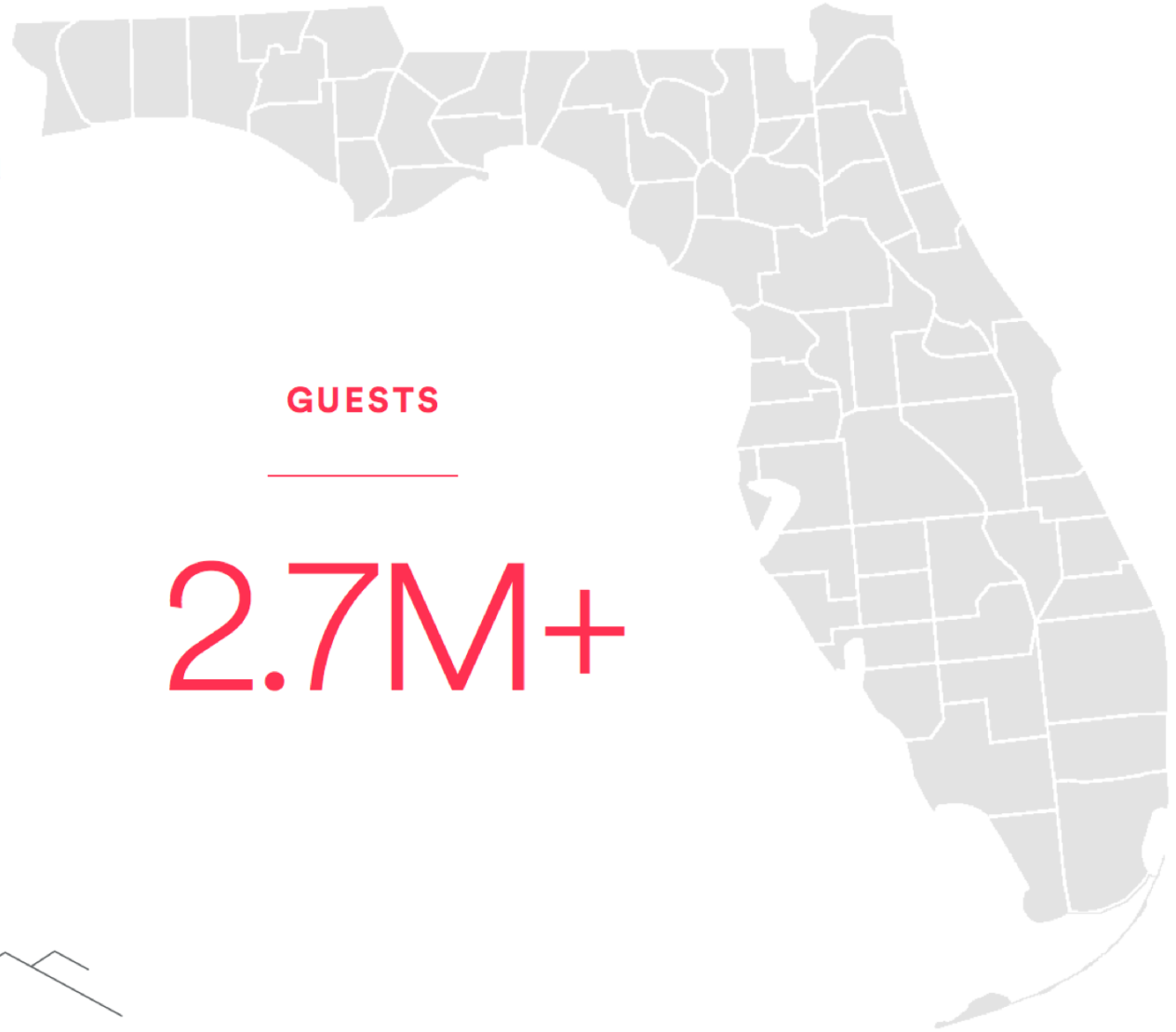
COUNTRIES

191+



AIRBNB IN THE SUNSHINE STATE

Airbnb in Florida



HOSTS

GUESTS

40K+

2.7M+



Tax Basics



Guests pay total amount including tax



Airbnb collects and remits that tax

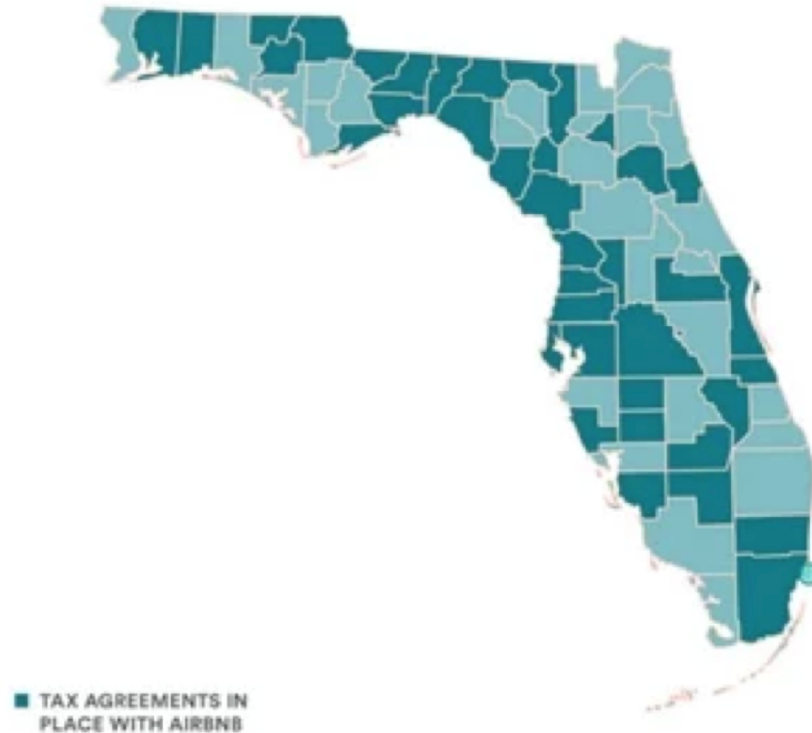


Transaction History log shows what was collected and remitted on each reservation

COUNTY TDT TAX

We've partnered with 39 of the 67 counties across the Sunshine State to collect and remit taxes there also.

We're partnering with 39 counties across the Sunshine State to collect and remit taxes



Tax Collection Stats



of Counties with VCAs
Airbnb collects & remits TDT



2016 Total Tax Revenue
Collected & remitted in 2016



2017 Total Tax Revenue
Collected & remitted in 2017



Economic Impact

To date, **tens of millions of travelers** have chosen Airbnb to experience cities not as tourists, but as locals.

79%

of travelers want to explore a specific neighborhood

91%

of travelers want to "live like a local"

74%

of Airbnb properties are outside the main hotel districts

Airbnb travelers **stay longer and spend more** in diverse neighborhoods throughout the city.

Airbnb guests stay

2.1x

longer than typical visitors

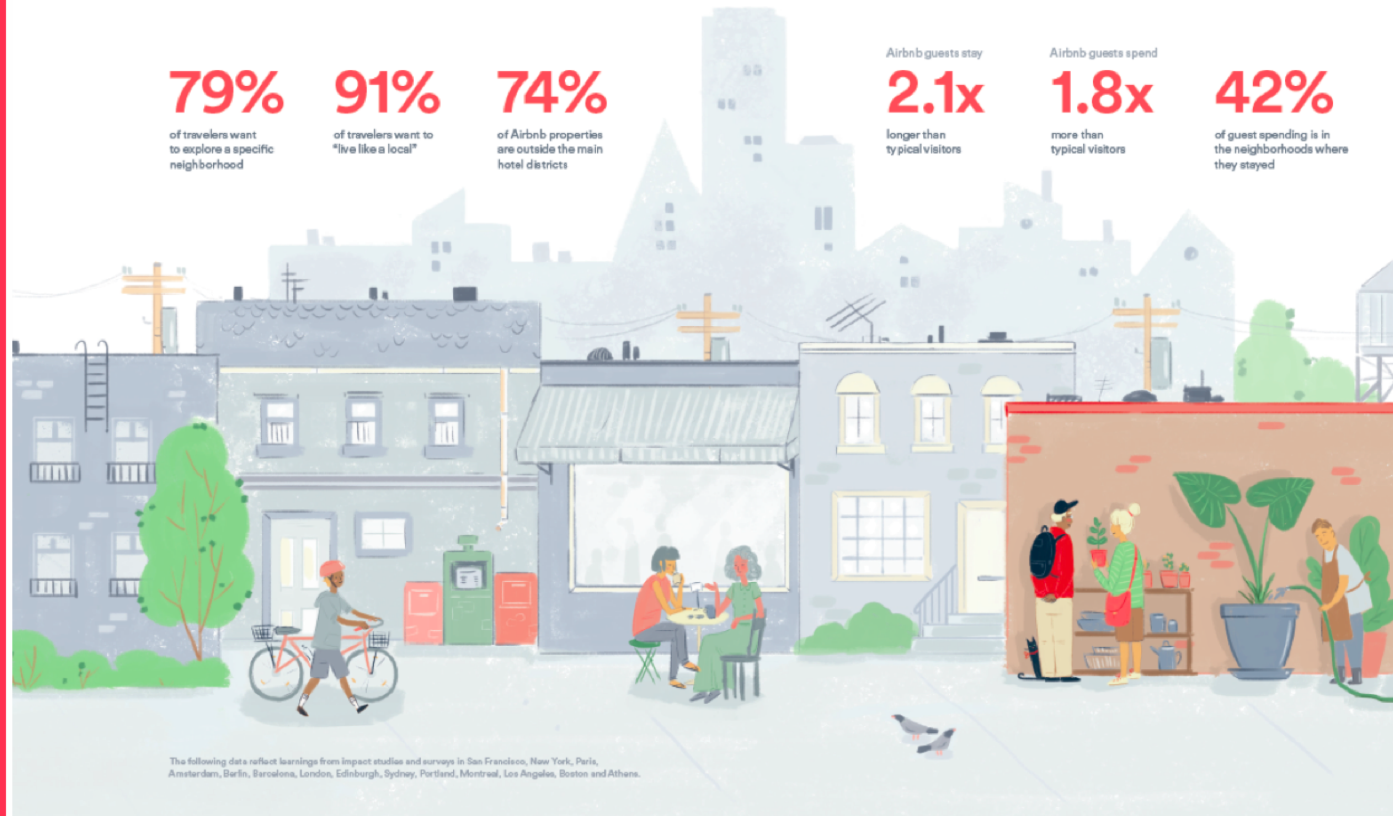
Airbnb guests spend

1.8x

more than typical visitors

42%

of guest spending is in the neighborhoods where they stayed



The following data reflect learnings from impact studies and surveys in San Francisco, New York, Paris, Amsterdam, Berlin, Barcelona, London, Edinburgh, Sydney, Portland, Montreal, Los Angeles, Boston and Athens.

Thank You

