



PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
Communications Building – Palm Room
333 Chestnut, Clearwater

Meeting Agenda
April 19, 2023
9:00 a.m. to 12:00 p.m.

- I. CALL TO ORDER/ROLL CALL – Chair Janet Long
- II. CHAIR COMMENTS – Chair Janet Long
- III. APPROVAL OF TDC MINUTES – March 29, 2023 * **Action Required**
- IV. PUBLIC COMMENTS
- V. OUTSIDE PRESENTATIONS
 - a. Creative Pinellas Update – Barbara St. Clair, CEO
- VI. DEPARTMENT UPDATES
 - a. Upcoming Advertising/Marketing Programs – Katie Brides, Senior Advertising Manager and Eddie Kirsch, Digital Producer
 - b. Film Commission Update – Lisa Dozois, Film Commissioner
 - c. National Travel & Tourism Week Activities/Elite Event Program Update – Craig Campbell, Director of Community & Brand Engagement
 - d. DEPARTMENT REPORTS: All VSPC department reports on file at partners.visitstpeteclearwater.com
- VII. VSPC PRESIDENT & CEO REPORT – Steve Hayes
 - a. Destination Metrics
 - b. Tallahassee Update
 - c. General Tourism Update
- VIII. BOARD MEMBER COMMENTS/DISCUSSIONS
- IX. ADJOURNMENT

Next TDC Meeting: **Wednesday, May 17, 2023, Meeting 9 – 3, Budget Discussion – Lunch Provided -**
Communications Building – Palm Room - 333 Chestnut St. Clearwater, FL.