



PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL  
Communications Building – Palm Room  
333 Chestnut, Clearwater

Meeting Agenda  
March 29, 2023  
9:00 a.m. to 12:00 p.m.

- I. CALL TO ORDER/ROLL CALL – Chair Janet Long
- II. CHAIR COMMENTS – Chair Janet Long
- III. APPROVAL OF TDC MINUTES – February 15, 2023 \* **Action Required**
- IV. PUBLIC COMMENTS
- V. OUTSIDE PRESENTATIONS
  - a. Cathie Perkins, Director, Pinellas County Emergency Management
  - b. Tourist Development Tax Collections - Elizabeth Giaquinto Chief Tax Auditor, Tourist Development
- VI. DEPARTMENT UPDATES
  - a. Capital Funding Grant Program – Final Approval of Guidelines \***Action Required**
  - b. Digital/Web Update – Eddie Hirsch, VSPC and Scott Bacon, Miles Partnership
  - c. DEPARTMENT REPORTS: All VSPC department reports on file at [partners.visitstpeteclearwater.com](http://partners.visitstpeteclearwater.com)
- VII. VSPC PRESIDENT & CEO REPORT – Steve Hayes
  - a. Destination Metrics
  - b. Tourism Day Recap
  - c. General Tourism Update
  - d. May Meeting
- VIII. BOARD MEMBER COMMENTS/DISCUSSIONS
- IX. ADJOURNMENT

Next TDC Meeting: **Wednesday, April 19, 2023**, at the Communications Building – Palm Room - 333 Chestnut St. Clearwater, FL.