



PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
Communications Building – Palm Room
333 Chestnut, Clearwater

Meeting Agenda
November 15, 2023
9:00 a.m. to 12:00 p.m.

- I. CALL TO ORDER/ROLL CALL – Chair Janet Long
- II. CHAIR COMMENTS – Chair Janet Long
- III. APPROVAL OF TDC MINUTES – October 18, 2023 * **Action Required**
- IV. PUBLIC COMMENTS
- V. PRESENTATIONS
 - a. Canada, UK, and Central Europe Update: Rosemarie Payne, Leisure Travel, Jayne Brooke, Rooster, Axel Kaus, Kaus Media
 - b. Meetings & Conferences Update: Hortensia Simmons, Meetings & Conferences
 - c. Destination Metrics: Eddie Kirsch, Digital & Data
- VI. VSPC PRESIDENT & CEO UPDATE: Brian Lowack
 - a. Dune Restoration Update
 - b. Marketing Meetings
 - c. History of TDC and CVB
- VII. BOARD MEMBER COMMENTS/DISCUSSIONS
- VIII. ADJOURNMENT

Next TDC Meeting: **December 20, 2023, 9:00am** - Communication's Building – Palm Room - 333 Chestnut St. Clearwater, FL.