

Frequently Asked Questions

Question 1: I have accessibility needs and am unable to use the digital application, what should I do?

Answer: We will provide a paper application for those with accessibility needs, it should be noted the instructions on the paper application differ slightly than the online application. Please contact Kylie Diaz at kylie@visitspc.com

Question 2: I am unsure of how to acquire an Economic Impact Study, do you have any suggestions?

Answer: Below we have listed companies whose expertise is in Destination/Tourism Metrics

- Future Partners, <https://futurepartners.com/>
- Tourism Economics, <https://www.tourismeconomics.com/>
- Downs & St. Germain Research, <https://dsg-research.com/>
- Longwoods International, <https://longwoods-intl.com/>

Question 3: I am having issues with the digital application. What should I do?

Answer: If encountering table/form issues:

1. Save your form (through the Save & Continue button). Exit out of your form. Clear browser cache. Click on link you received to access your form again, and hopefully the table fields will have returned.
2. If the problem persists, or if encountering other issues with the application, please contact Kylie Diaz at kylie@visitspc.com

Question 4: I have other questions about the program. What should I do?

Answer: Please contact Kylie Diaz at kylie@visitspc.com

Question 5: If I submit my application early will I receive a faster decision on funding?

Answer: We welcome early applications as it will give us sufficient time to begin the review process, and while it will not result in an earlier decision it could prevent us from having to extend the timeline.

Question 6: What are examples of government fees & taxes in question 11?

Answer: Some examples of taxes may include but not limited to bed taxes generated by overnight visitors that can be attributed to the capital project, ticket sales, property taxes etc. Examples of government fees may include but not limited to permit fees, impact fees, water & sewer etc.

Question 7: How can I best align my marketing and sponsorship benefit proposal to coincide with the strategic goals of Visit St. Pete Clearwater?

Answer: Please view this [FY 24 Executive Summary](#) for more information.

Question 8: My organization has already spent money towards our project, would this qualify as matching funds?

Answer: Funds already spent are not "matching funds" as those are defined as expenditures made after the application date.

