**PROVIDED AS AN EXAMPLE/SAMPLE**

**Pinellas County TDC Elite Event Funding FY25**

**Sponsorship Proposal Template**

**Event Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (“Event”)**

**Event Dates: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Marketing & Advertising Up To Funding Amount: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Sponsorship Contribution: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Total Contribution: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

I. VSPC will receive, in exchange for its financial support, the following benefits at no additional charge, except as noted:

1. Official Designation Status
   1. INSERT OFFICIAL DESIGNATION STATUS HERE
   2. Examples include: Presenting Sponsor, Official Tourism Partner, etc.
   3. N/A if not applicable
2. Broadcast Benefits
   1. INSERT BENEFITS HERE
   2. Examples include: Broadcast Commercial Units, Destination Reads/Mentions, B-Roll, Logo Placements, etc.
   3. N/A if not applicable
3. Marketing & Advertising Benefits
   1. Pursuant to the marketing plan submitted by Event, a copy of which is attached hereto as Exhibit B, VSPC will reimburse Event up to the sum of $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_for pre-Event marketing deliverables upon submittal and acceptance of post-Event proof of performance documentation. Proof of performance shall include 3rd party invoice(s), proof of payment and proofs or samples that match the marketing plan and other such documentation as may be required by VSPC.
4. Sponsorship Benefits
   1. INSERT BENEFITS HERE
   2. Examples include: Logo placements, program ad space, digital/media benefits (website, social media, email), onsite benefits (display space, signage, P.A. announcements, videoboard commercial spots, speaking opportunity), etc.