

Pre-Application

1. February TDC Kickoff
Date: **Wednesday, February 15, 2023**
2. VSPC Industry Update + Materials Post to Elite Event Funding Program [Website](#)
Date: **Week of February 27, 2023**

Application & Review Process

3. Application Launch
Date: **Friday, March 3, 2023**
4. Public Information Session / Webinar
Date: **Wednesday, March 8, 2023**
Time: 9:00 am
5. Application Deadline
Date: **Friday, March 31, 2023**
Time: 4:00 pm
6. VSPC, Agency and Pinellas County Legal Review
Date: **April 2023**
7. TDC Meeting to review and approve VSPC funding recommendations
Date: **Wednesday, May 17, 2023**
Time: 9:00 am – 11:00 am
8. BCC Meeting to review and approve TDC funding recommendations
Date: **Tuesday, June 13, 2023 (To Be Confirmed) or July 18, 2023 (Backup)**
Time: 2:00 pm

Post-Event Report & Invoice Processing

9. Post-Event Report & Invoice
Due: Fully completed and signed report due within **45 days** following conclusion of event. Failure to meet this deadline may jeopardize current or future funding.
Payment: Funding will be paid in a lump sum on a post-event basis or as otherwise provided in the Tourism Promotion Agreement.