

FY22 Elite Event Funding Program
TDC Committee Review
June 11, 2021

	Elite Event Funding Scores FY22	Category	Funding Request	Dave Eggers (Chair)	Julie Bujalski	Phil Henderson Jr.	Melinda Pletcher	Trisha Rodriguez	Mike Williams	AVERAGE	"UP TO" Funding Recommendation
EVALUATION BYPASS CONSIDERATION	Valspar Championship	1	\$125,000	FAST TRACK CONSIDERATION - APPROVED 5-0							\$125,000
	Outback Bowl & Clearwater Beach Day	2	\$75,000							\$75,000	
	Pier 60 Sugar Sand Festival	2	\$75,000							\$75,000	
	Hooters Clearwater Offshore Nationals	2	\$75,000							\$75,000	
	Clearwater Jazz Holiday	2	\$75,000							\$75,000	
	King of the Beach (Fall)	3	\$25,000							\$25,000	
Pelican Women's Championship	1	\$125,000	750	750	795	750	705	750	750.0	\$125,000	
Enchant St. Petersburg	2	\$75,000	800	700	805	775	930	775	797.5	\$75,000	
Martin Luther King Jr. Parade Weekend	2	\$75,000	750	850	705	750	740	775	761.7	\$75,000	
St. Pete Pride	2	\$75,000	800	1000	775	825	925	800	854.2	\$75,000	
DTSP Songwriters Festival	3	\$25,000	725	650	735	750	805	750	735.8	\$25,000	
Sanding Ovations Masters Cup	3	\$25,000	750	850	865	800	905	850	836.7	\$25,000	
St. Pete Beach BikeFest	3	\$25,000	900	850	850	900	900	800	866.7	\$25,000	
Gasparilla Bowl	3	\$25,000	800	775	735	825	680	900	785.8	\$25,000	
Festivals of Speed	3	\$25,000	750	650	805	775	830	800	768.3	\$25,000	
Dunedin Highland Games & Festival	3	\$25,000	850	900	750	750	600	750	766.7	\$25,000	
King of the Beach (Spring)	3	\$25,000	700	750	790	825	745	750	760.0	\$25,000	
St. Pete Run Fest	4	\$25,000	NOT SCORED / DID NOT MEET CULTURAL HERITAGE CRITERIA								
LOCALTOPIA	4	\$25,000	700	700	725	600	550	750	670.8	\$25,000	
Books at the Beach Convention	N/A	\$10,000	NOT SCORED / DID NOT MEET MINIMUM REQUIREMENTS								
TOTAL REQUEST			\$1,035,000	TOTAL "UP TO" FUNDING RECOMMENDATION							\$1,000,000
TOTAL BUDGET			\$1,250,000								