

FY21 Elite Event Funding Program  
TDC Committee Review  
8-7-2020

	Elite Event Funding Scores FY21	Category	Funding Request	Pat Gerard (Chair)	Julie Bujalski	Cookie Kennedy	Russ Kimball	Trisha Rodriguez	Tony Satterfield	AVERAGE	"UP TO" Funding Recommendation
EVALUATION BYPASS CONSIDERATION	Valspar Championship	1	\$125,000	FAST TRACK APPROVED							\$125,000
	Clearwater Jazz Holiday	2	\$75,000								
	Outback Bowl & Clearwater Beach Day	2	\$75,000								
	Pier 60 Sugar Sand Festival	2	\$75,000								
	Hooters Clearwater Offshore Nationals	2	\$75,000								
Pelican Women's Championship (Nov. 2020)	1	\$125,000	725	N/A	770	820	705	600	724.0	\$125,000	
Pelican Women's Championship (May 2021)	1	\$125,000	725	N/A	770	820	705	600	724.0	\$125,000	
Enchant St. Petersburg	2	\$75,000	725	725	770	765	910	700	765.8	\$75,000	
Martin Luther King Jr. Parade Weekend	2	\$75,000	800	825	900	845	780	700	808.3	\$75,000	
St. Pete Pride	2	\$75,000	950	975	930	890	895	925	927.5	\$75,000	
John's Pass Seafood Festival	3	\$25,000	950	750	860	890	710	625	797.5	\$25,000	
King of the Beach (Fall)	3	\$25,000	900	750	855	875	845	900	854.2	\$25,000	
King of the Beach (Spring)	3	\$25,000	850	725	835	870	745	875	816.7	\$25,000	
Sanding Ovations Masters Cup	3	\$25,000	900	800	935	910	905	725	862.5	\$25,000	
Gasparilla Bowl	3	\$25,000	850	850	890	725	680	425	736.7	\$25,000	
LOCALTOPIA	4	\$25,000	725	725	700	710	400	400	610.0		
2nd Annual Pier Fest	4	\$25,000	675	725	750	780	835	750	752.5	\$25,000	
St. Pete Run Fest	N/A	\$25,000	NOT SCORED								
Martin Luther King Jr. Culture & Arts Festival	N/A	\$25,000	NOT SCORED								
<b>TOTAL REQUEST</b>			<b>\$1,125,000</b>							<b>TOTAL "UP TO" FUNDING RECOMMENDATION</b>	<b>\$1,050,000</b>