

St. Petersburg/Clearwater Film Commission June 2020 Report - Prepared by: Tony Armer

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	The Shop Films	Enterprise	10	1	30000	20000
Commercial / Advertising	Bluewater Media	Portable Chair Commercial	10	0	1000	1000
Corporate / Industrial	Led pro services	Serena	3	15	20000	8000
Still Photography	Lathala Creative Studios, LLC	T-Shirt Photoshoot	3	0	50	50
June 2020 Totals			26	16	\$51,050	\$29,050
Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	JUNE '20 Leads	FY to Date Oct 19 - Sept 20
Film	0	\$0	4	\$1,411,000	Film Leads: 5	45
Television	0	\$0	3	\$80,000	TV/PR/DM/CI/Othr: 9	74
TV / Reality	0	\$0	7	\$303,000		
Commercial/Infomer	2	\$21,000	38	\$694,565		
Still Photography	1	\$50	40	\$569,250		
Documentary	0	\$0	8	\$85,700		
Digital Video/Web	0	\$0	34	\$19,900		
Corporate	1	\$8,000	7	\$44,600		
Student	0	\$0	0	\$0		
Other/ Music Video/Short	0	\$0	13	\$64,260		
	4	\$29,050	154	\$3,272,275		



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2019-2020 Fiscal YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2019 October	31	83	216	64	\$222,050
2019 November	31	78	175	154	\$357,150
2019 December	23	62	72	341	\$266,400
2020 January	22	77	209	289	\$540,600
2020 February	21	32	135	203	\$1,780,020
2020 March	17	21	107	6	\$53,205
2020 April	0	0	0	0	\$0
2020 May	5	13	10	11	\$23,800
2020 June	4	6	26	16	\$29,050.00
2020 July					
2020 August					
2020 September					
Totals	154	372	950	1,084	\$3,272,275

2020 Calendar YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	22	77	209	289	\$540,600
February	21	32	135	203	\$1,780,020
March	17	21	107	6	\$53,205
April	0	0	0	0	\$0
May	5	13	10	11	\$23,800
June	4	6	26	16	\$29,050
July					
August					
September					
October					
November					
December					
Totals	69	149	487	525	\$2,426,675



