

**St. Petersburg/Clearwater Film Commission July 2020 Report - Prepared by: Tony Armer**

| Production Type            | Production Company                                | Project Title                                     | Local Hires        | Rm Nights            | Project Budget        | Spent in Pinellas County           |
|----------------------------|---|---|--------------------|----------------------|-----------------------|------------------------------------|
| Commercial / Advertising   | Colletto Blu Design Group                         | 3936 - BioSpine - Less Than Campaign              | 5                  | 0                    | 15000                 | 15000                              |
| Commercial / Advertising   | Pinwheel Pictures                                 | BayCarePlus Infomercial                           | 15                 | 0                    | 82500                 | 65850                              |
| Documentary                | Wildstar Films                                    | America   | 2                  | 14                   | 100000                | 30000                              |
| Short Film                 | Two Stories Media                                 | Extra Innings                                     | 25                 | 4                    | 6500                  | 6500                               |
| Still Photography          | Just Peachy Pixels Photography                    | Holiday Photos                                    | 0                  | 0                    | 0                     | 0                                  |
| Still Photography          | Jonathan Dugger                                   | Maternity Photoshoot                              | 0                  | 0                    | 0                     | 0                                  |
| TV / Series                | Beaker Productions, LLC; Renegade 83, LLC; Renega | Buried in the Backyard Season 3                   | 5                  | 5                    | 3500                  | 2250                               |
| Web Series                 | Momentum Productions, LLC                         | The Vinoy   | 15                 | 0                    | 40000                 | 40000                              |
| Web Series                 | Miles Partnership, LLLP                           | Visit St Pete Clearwater Outdoors Focused Project | 1                  | 0                    | 5000                  | 250                                |
| Web Series                 | Miles Partnership, LLLP                           | VSPC's Sunshine Steward Part 2                    | 3                  | 0                    | 15000                 | 2000                               |
|                            |   |   |                    |                      |                       |                                    |
|                            |   |   |                    |                      |                       |                                    |
|                            |   |   |                    |                      |                       |                                    |
|                            |   |   |                    |                      |                       |                                    |
|                            |   |   |                    |                      |                       |                                    |
|                            | <b>July 2020 Totals</b>                           |   | <b>71</b>          | <b>23</b>            | <b>\$267,500</b>      | <b>\$161,850</b>                   |
|                            |   |   |                    |                      |                       |                                    |
|                            |   |   |                    |                      |                       |                                    |
|                            |   |   |                    |                      |                       |                                    |
|                            |   |   |                    |                      |                       |                                    |
| <b>Production Type Key</b> | <b>Number of Productions by Type</b>              | <b>Local Spend by Production Type</b>             | <b># Prods YTD</b> | <b>Spend Fis YTD</b> | <b>JULY '20 Leads</b> | <b>FY to Date Oct 19 - Sept 20</b> |
| Film                       | 1   | \$6,500   | 5                  | \$1,417,500          | Film Leads: 2         | 47                                 |
| Television                 | 1   | \$2,250   | 4                  | \$82,250             | TV/PR/DM/CI/Othr: 12  | 86                                 |
| TV / Reality               | 0   | \$0   | 7                  | \$303,000            |                       |                                    |
| Commercial/Infomer         | 2   | \$80,850  | 40                 | \$775,415            |                       |                                    |
| Still Photography          | 2   | \$0   | 42                 | \$569,250            |                       |                                    |
| Documentary                | 1   | \$30,000  | 9                  | \$115,700            |                       |                                    |
| Digital Video/Web          | 3   | \$42,250  | 37                 | \$62,150             |                       |                                    |
| Corporate                  | 0   | \$0   | 7                  | \$44,600             |                       |                                    |
| Student                    | 0   | \$0   | 0                  | \$0                  |                       |                                    |
| Other/ Music Video/Short   | 0   | \$0   | 13                 | \$64,260             |                       |                                    |
|                            |   |   |                    |                      |                       |                                    |
|                            |   |   |                    |                      |                       |                                    |
|                            | <b>10</b>   | <b>\$161,850</b>                                  | <b>164</b>         | <b>\$3,434,125</b>   |                       |                                    |



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| 2019-2020 Fiscal YTD Totals |            |            |              |              |                    |
|-----------------------------|------------|------------|--------------|--------------|--------------------|
| Month                       | Projects   | Shoot Days | Hires        | Rooms        | County Spend       |
| 2019 October                | 31         | 83         | 216          | 64           | \$222,050          |
| 2019 November               | 31         | 78         | 175          | 154          | \$357,150          |
| 2019 December               | 23         | 62         | 72           | 341          | \$266,400          |
| 2020 January                | 22         | 77         | 209          | 289          | \$540,600          |
| 2020 February               | 21         | 32         | 135          | 203          | \$1,780,020        |
| 2020 March                  | 17         | 21         | 107          | 6            | \$53,205           |
| 2020 April                  | 0          | 0          | 0            | 0            | \$0                |
| 2020 May                    | 5          | 13         | 10           | 11           | \$23,800           |
| 2020 June                   | 4          | 6          | 26           | 16           | \$29,050           |
| 2020 July                   | 10         | 48         | 71           | 23           | \$161,850          |
| 2020 August                 |            |            |              |              |                    |
| 2020 September              |            |            |              |              |                    |
| <b>Totals</b>               | <b>164</b> | <b>420</b> | <b>1,021</b> | <b>1,107</b> | <b>\$3,434,125</b> |

| 2020 Calendar YTD Totals |           |            |            |            |                    |
|--------------------------|-----------|------------|------------|------------|--------------------|
| Month                    | Projects  | Shoot Days | Hires      | Rooms      | County Spend       |
| January                  | 22        | 77         | 209        | 289        | \$540,600          |
| February                 | 21        | 32         | 135        | 203        | \$1,780,020        |
| March                    | 17        | 21         | 107        | 6          | \$53,205           |
| April                    | 0         | 0          | 0          | 0          | \$0                |
| May                      | 5         | 13         | 10         | 11         | \$23,800           |
| June                     | 4         | 6          | 26         | 16         | \$29,050           |
| July                     | 10        | 48         | 71         | 23         | \$161,850          |
| August                   |           |            |            |            |                    |
| September                |           |            |            |            |                    |
| October                  |           |            |            |            |                    |
| November                 |           |            |            |            |                    |
| December                 |           |            |            |            |                    |
| <b>Totals</b>            | <b>79</b> | <b>197</b> | <b>558</b> | <b>548</b> | <b>\$2,588,525</b> |



