

**St. Petersburg/Clearwater Film Commission  
September 2021 Report - Prepared by: Tony Armer**

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	Bluewater Media	Portable Air Pump	3	0	\$1,000	\$600
Commercial / Advertising	Movie Groovy	Spectrum	35	16	\$190,000	\$20,000
Commercial / Advertising	Bluewater Media	Equinom Commercial	20	4	\$300,000	\$30,000
Commercial / Advertising	Bluewater Media	Your Story	8	0	\$30,000	\$2,000
Corporate / Industrial	Mad Bear Productions, LLC	BoxSquared	5	0	\$10,000	\$5,000
Documentary	Arrow International Media Limited	Body Cam Series 3 (working title)	2	7	\$2,000,000	\$50,000
Music Video	Tiffily Films & Photography	Lyrical Dance Piece	2	0	\$100	\$100
Short Film	Amanda L Van Meter Burch	Project 15 Filming	8	0	\$200	\$100
Still Photography	Pier Seven Production	Family Sunset Session	0	0	\$100	\$100
Still Photography	Tatro Media Inc	Dicks Sporting Goods	15	0	\$200,000	\$100,000
Still Photography	Embellished Simplicity Photography	Mini Photography Sessions	2	0	\$300	\$300
TV / Reality	Sharp Entertainment LLC	90 Day: The Single Life (Season 2)	10	4	\$20,000	\$20,000
	<b>September 2021 Totals</b>		<b>110</b>	<b>31</b>	<b>\$2,751,700</b>	<b>\$228,200</b>
<b>Production Type Key</b>	<b>Number of Productions by Type</b>	<b>Local Spend by Production Type</b>	<b># Prods YTD</b>	<b>Spend Fis YTD</b>	<b>SEPT '21 Leads</b>	<b>FY to Date Oct 20 - Sept 21</b>
Film	0	\$0	4	\$2,653,000	Film Leads: 5	42
Television	0	\$0	12	\$263,500	TV/PR/DM/CI/Othr: 7	152
TV / Reality	1	\$20,000	20	\$1,570,000		
Commercial/Infomer	4	\$52,600	88	\$3,045,900		
Still Photography	3	\$100,400	72	\$771,440		
Documentary	1	\$50,000	7	\$67,850		
Digital Video/Web	0	\$0	19	\$669,450		
Corporate	1	\$5,000	7	\$63,200		
Student	0	\$0	1	\$0		
Other/ Music Video/Short	2	\$200	30	\$132,000		
	<b>12</b>	<b>\$228,200</b>	<b>260</b>	<b>\$9,236,340</b>		



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<b>2020-2021 Fiscal YTD Totals</b>					
<b>Month</b>	<b>Projects</b>	<b>Shoot Days</b>	<b>Hires</b>	<b>Rooms</b>	<b>County Spend</b>
2020 October	25	29	164	65	\$260,950
2020 November	25	32	121	123	\$203,300
2020 December	18	38	117	335	\$502,600
2021 January	24	49	165	270	\$336,100
2021 February	19	41	170	147	\$748,840
2021 March	30	41	240	195	\$427,900
2021 April	20	42	104	74	\$146,650
2021 May	27	64	370	346	\$1,324,700
2021 June	20	109	234	1014	\$1,601,500
2021 July	17	59	191	395	\$2,053,100
2021 August	23	70	453	1020	\$1,402,500
2021 September	12	61	110	31	\$228,200
<b>Totals</b>	<b>260</b>	<b>635</b>	<b>2,439</b>	<b>4,015</b>	<b>\$9,236,340</b>

<b>2021 Calendar YTD Totals</b>					
<b>Month</b>	<b>Projects</b>	<b>Shoot Days</b>	<b>Hires</b>	<b>Rooms</b>	<b>County Spend</b>
January	24	49	165	270	\$336,100
February	19	41	170	147	\$748,840
March	30	41	240	195	\$427,900
April	20	42	104	74	\$146,650
May	27	64	370	346	\$1,324,700
June	20	109	234	1014	\$1,601,500
July	17	59	191	395	\$2,053,100
August	23	70	453	1020	\$1,402,500
September	12	61	110	31	\$228,200
October					
November					
December					
<b>Totals</b>	<b>192</b>	<b>536</b>	<b>2,037</b>	<b>3,492</b>	<b>\$8,269,490</b>

