

St. Petersburg/Clearwater Film Commission October 2020 Report - Prepared by: Tony Armer

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	Sibling Rivalry	Dovato TV Commercial	5	20	110000	5000
Commercial / Advertising	Bluewater Media	Face Mask Infommercial	5	0	1000	1000
Commercial / Advertising	Bluewater Media	Maxi Core Exercise Machine	8	0	2000	2000
Commercial / Advertising	Man with a Cam, Inc.	Future of Production	7	0	5000	5000
Commercial / Advertising	KAM Productions Inc	Spectrum	60	8	850000	100000
Commercial / Advertising	Blue Bison Productions	T-Mobile Little League 30 Second Spot	12	0	56000	3200
Commercial / Advertising	Bluewater Media	Selfie Ring Commercial	8	0	2000	1500
Commercial / Advertising	Thinking Tree Media, Inc.	H2O Steam XCL	5	0	60000	30000
Documentary	Senores LLC (The Force)	DIVIDED (Divididos)	0	1	5350	5350
Student	Student Film- project for The University of Tampa Ser	XOXO Savannah	0	0	700	0
Short Film	Tampa City Ballet	Dance in Camera	12	0	15000	15000
Short Film	Tyler McElrath	VoteByNight	7	0	200	0
Short Film	Digital Caviar	See Me Now	10	6	5800	5800
Still Photography	Embellished Simplicity Photography	Mini Photography Sessions	2	0	0	0
Still Photography	Just Peachy Photography	Holiday Photos	0	0	0	0
Still Photography	Priscilla Davila Photography	Priscilla Davila Photography	0	0	0	0
Still Photography	Orange Blossom Photography Studios, LLC	Abercrombie Park Engagement Portrait	3	0	0	0
Still Photography	Just Peachy Photography	Holiday Photos	0	0	0	0
Still Photography	Just Peachy Photography	Holiday Photos	0	0	0	0
Still Photography	swapna fabbiano photography	swapna fabbiano photography	0	0	0	0
Still Photography	Michele Lopez Photography	Bedoya Family Shoot	0	0	0	0
Still Photography	Alyson Teresa Photography, LLC	Family Photo Session	0	0	0	0
TV / Reality	NorthSouth Productions, LLC	110 Day Dream Home	12	28	2434044	86000
TV / Series	Black On The Scene Productions	Cultured Books: Web Series	5	0	100	100
TV / Series	Dizzy Productions, LLC	Pets Welcome Here	3	2	10000	1000
October 2020 Totals			164	65	\$3,557,194	\$260,950

Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	OCTOBER '20 Leads	FY to Date Oct 20 - Sept 21
Film	0	\$0	0	\$0	Film Leads: 2	2
Television	2	\$1,100	2	\$1,100	TV/PR/DM/CI/Othr: 22	22
TV / Reality	1	\$86,000	1	\$86,000		
Commercial/Infomer	8	\$147,700	8	\$147,700		
Still Photography	9	\$0	9	\$0		
Documentary	1	\$5,350	1	\$5,350		
Digital Video/Web	0	\$0	0	\$0		
Corporate	0	\$0	0	\$0		
Student	1	\$0	1	\$0		
Other/ Music Video/Short	3	\$20,800	3	\$20,800		
	25	\$260,950	25	\$260,950		



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2020-2021 Fiscal YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2020 October	25	29	164	65	\$260,950
2020 November					
2020 December					
2021 January					
2021 February					
2021 March					
2021 April					
2021 May					
2021 June					
2021 July					
2021 August					
2021 September					
Totals	25	29	164	65	\$260,950

2020 Calendar YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	22	77	209	289	\$540,600
February	21	32	135	203	\$1,780,020
March	17	21	107	6	\$53,205
April	0	0	0	0	\$0
May	5	13	10	11	\$23,800
June	4	6	26	16	\$29,050
July	10	48	71	23	\$161,850
August	17	54	109	40	\$71,400
September	17	49	102	38	\$41,300
October	25	29	164	65	\$260,950
November					
December					
Totals	138	329	933	691	\$2,962,175

