

St. Petersburg/Clearwater Film Commission November 2020 Report - Prepared by: Tony Armer

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	Bluewater Media	Generic Life Insurance Commercial	16	6	10000	9600
Commercial / Advertising	Crisp Video Group	Crisp Video	0	1	1500	300
Commercial / Advertising	TCP FUNDING LLC	Low Tide Kava Commercial	16	0	650	100
Commercial / Advertising	Bluewater Media LLC	AARP	20	4	250000	15000
Commercial / Advertising	Blue Water Media	Pain Cream	7	0	6000	6000
Digital Media	Tampa Bay Lightning	Iconic Stanley Cup Photos & B-Roll	0	0	0	0
Digital Media	Big B Studios LLC	Safe Street	3	0	4500	4500
Still Photography	Alyson Teresa Photography, LLC	Family Photo Session	0	0	0	0
Still Photography	Marina Kushnir Photography	Christmas Mini Session	0	0	200	0
Still Photography	Embellished Simplicity Photography	Mini Photography Sessions	2	0	0	0
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Still Photography	swapna fabbiano photography	swapna fabbiano photography	0	0	0	0
Still Photography	Edward Linsmier Photography, Inc.	Family Portrait Session	15	0	120	0
Still Photography	Rocket Science Photography, LLC	Nolan-Garrett Wedding Photography	1	0	200	0
Still Photography	Calista Manfre Photography	Family Photography Session	1	0	250	0
Still Photography	swapna fabbiano photography	swapna fabbiano photography	0	0	0	0
Still Photography	Tatro Media Inc	Dicks Sporting Goods	7	81	280000	150000
Still Photography	Alyson Teresa Photography, LLC	Couples Session	0	0	0	0
Still Photography	Michele Lopez Photography	Doyle Family	0	0	0	0
Still Photography	Laurie Sutton	Holiday photos	0	0	0	0
TV / Other	GREENLIGHT USA INC	P1 AquaX	2	0	5000	2500
TV / Reality	Anomaly Entertainment LLC	Planet Snoop	3	6	75000	5000
TV / Reality	Karga 7 Pictures	Lost Worlds	10	4	5000	5000
TV / Reality	Quest Reality LLC	Quest Reality - WWE (wrestling)	12	21	5600000	5000
Web Series	First Night St Petersburg	First Night St Petersburg	4	0	300	300
November 2020 Totals			121	123	\$6,238,720	\$203,300

Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	NOVEMBER '20 Leads	FY to Date Oct 20 - Sept 21
Film	0	\$0	0	\$0	Film Leads: 2	4
Television	1	\$2,500	3	\$3,600	TV/PR/DM/CI/Othr: 9	31
TV / Reality	3	\$15,000	4	\$101,000		
Commercial/Infomer	5	\$31,000	13	\$178,700		
Still Photography	13	\$150,000	22	\$150,000		
Documentary	0	\$0	1	\$5,350		
Digital Video/Web	3	\$4,800	3	\$4,800		
Corporate	0	\$0	0	\$0		
Student	0	\$0	1	\$0		
Other/ Music Video/Short	0	\$0	3	\$20,800		
	25	\$203,300	50	\$464,250		



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		2020-2021 Fiscal YTD Totals			
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2020 October	25	29	164	65	\$260,950
2020 November	25	32	121	123	\$203,300
2020 December					
2021 January					
2021 February					
2021 March					
2021 April					
2021 May					
2021 June					
2021 July					
2021 August					
2021 September					
Totals	50	61	285	188	\$464,250

2020 Calendar YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	22	77	209	289	\$540,600
February	21	32	135	203	\$1,780,020
March	17	21	107	6	\$53,205
April	0	0	0	0	\$0
May	5	13	10	11	\$23,800
June	4	6	26	16	\$29,050
July	10	48	71	23	\$161,850
August	17	54	109	40	\$71,400
September	17	49	102	38	\$41,300
October	25	29	164	65	\$260,950
November	25	32	121	123	\$203,300
December					
Totals	163	361	1,054	814	\$3,165,475

