

**St. Petersburg/Clearwater Film Commission
March 2022 Report - Prepared by: Tony Armer**

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	Thinking Tree Media, Inc.	Hd Autofocus Sunglasses	3	2	\$30,000	\$10,000
Commercial / Advertising	Movie Groovy	Publix	35	0	\$150,000	\$50,000
Commercial / Advertising	DeLong Photography LLC	Dansko Shoes	3	35	\$200,000	\$4,000
Commercial / Advertising	Bluewater Media	Lipozene Firefighter	14	0	\$120,000	\$10,000
Commercial / Advertising	Litewave Media, LLC	Cool Cat Cooler Video Ad	15	1	\$30,000	\$30,000
Commercial / Advertising	Rogers Media Inc.	MLB Video Game	12	9	\$20,000	\$10,000
Commercial / Advertising	KAM Productions, Inc	Spectrum	45	12	\$800,000	\$800,000
Commercial / Advertising	Lathala Creative Studios, LLC	Park and Marina Photoshoot	2	0	\$1,000	\$200
Commercial / Advertising	Bluewater Media	Bluewater - Pedi Vac	15	0	\$30,000	\$30,000
Corporate / Industrial	TCA Media LLC	SUP Paddle boards	5	0	\$4,000,000	\$2,100
Feature	Playlist Movie 22, LLC	Playlist	50	100	\$420,000	\$420,000
Still Photography	Tidal Films LLC	Elopement Film/Photography	3	0	\$200	\$100
Still Photography	Jade Galura	Botanical Gardens Portraits	3	0	\$100	\$100
Still Photography	Bonnier Corporation	Marlin Magazine	3	0	\$100	\$100
Still Photography	Motorcade Productions	Marinella Snacks	30	0	\$60,000	\$60,000
Still Photography	Motorcade Productions	Marinella Snacks	15	0	\$50,000	\$50,000
TV / Reality	Ignite Now Media LLC	American Dream TV - Corey Ave Market	3	0	\$500	\$500
TV / Reality	WYWS PRODUCTIONS	Welcome To Plathville	12	0	\$5,000	\$5,000
	March 2022 Totals		268	159	\$5,916,900	\$1,482,100
Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	MAR '22 Leads	FY to Date Oct 21 - Sept 22
Film	1	\$420,000	8	\$1,694,000	Film Leads: 5	31
Television	0	\$0	6	\$769,000	TV/PR/DM/CI/Othr: 7	39
TV / Reality	2	\$5,500	17	\$505,600		
Commercial/Infomer	9	\$944,200	42	\$2,811,000		
Still Photography	5	\$110,300	34	\$480,200		
Documentary	0	\$0	6	\$32,600		
Digital Video/Web	0	\$0	6	\$121,200		
Corporate	1	\$2,100	3	\$3,200		
Student	0	\$0	0	\$0		
Other/ Music Video/Short	0	\$0	10	\$42,100		
	18	\$1,482,100	132	\$6,458,900		



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2021-2022 Fiscal YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2021 October	24	84	188	40	\$708,500
2021 November	24	89	244	152	\$1,006,600
2021 December	25	65	388	452	\$1,382,400
2022 January	18	37	226	330	\$993,500
2022 February	23	41	252	668	\$885,800
2022 March	18	32	268	159	\$1,482,100
2022 April					
2022 May					
2022 June					
2022 July					
2022 August					
2022 September					
Totals	132	348	1,566	1,801	\$6,458,900

2022 Calendar YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	18	37	226	330	\$993,500
February	23	41	252	668	\$885,800
March	18	32	268	159	\$1,482,100
April					
May					
June					
July					
August					
September					
October					
November					
December					
Totals	59	110	746	1157	\$3,361,400



