

St. Petersburg/Clearwater Film Commission March 2020 Report - Prepared by: Tony Armer

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget Spent in Pinellas County	
Commercial / Advertising	Bluewater Media	Fashion Tape	20	0	3500	1200
Commercial / Advertising	Michael Richard Novak	The Customer is Always Right - A Commercial for TOTAL	8	0	500	100
Commercial / Advertising	Charter Communications	Something New-Tyrone Square Mazda	4	0	16140	5205
Commercial / Advertising	Bluewater Media	Pain Relief Cream Commercial	8	0	5000	5000
Commercial / Advertising	Bluewater Media	Ariasta Airstyler	10	0	20000	300
Commercial / Advertising	PG2 Creative Services	Wawa	15	0	50000	12000
Documentary	Deadline Production	Betty Fox	8	0	200	200
Music Video	Brick Creative LLC	P.M Tiger - It's Gunna Hurt	10	0	2500	500
Short Film	Liluki Enterprises	My Dinner with Steve	8	0	3000	3000
Still Photography	Priscilla Davila Photography	Priscilla Davila Photography	0	0	0	0
Still Photography	Chris Giordano Photo	Engagement Session	0	0	0	0
TV / Other	Litton Productions, LLC	Earth Odyssey with Dylan Dreyer	8	4	N/A	5000
TV / Reality	Tastemade, Inc.	USBP1400 Tastemade	0	2	995000	20000
TV / Reality	Red Marble Media	Shattered	0	0	0	0
Web Series	Miles Partnership, LLLP	Visit St Pete Clearwater Social Series	3	0	3000	200
Web Series	Miles Partnership, LLLP	Visit St Pete Clearwater Social Series	3	0	3500	200
Web Series	Miles Partnership, LLLP	Visit St Pete Clearwater Social Series	2	0	3500	300
March 2020 Totals			107	6	\$ 1,105,840	\$ 53,205

Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	MAR '20 Leads	FY to Date Oct 19 - Sept 20
Film	0	\$0	3	\$1,391,000	Film Leads: 6	31
Television	1	\$5,000	3	\$80,000	TV/PR/DM/CI/Othr: 4	46
TV / Reality	2	\$20,000	7	\$303,000		
Commercial/Infomer	6	\$23,805	35	\$673,065		
Still Photography	2	\$0	38	\$569,200		
Documentary	1	\$200	8	\$85,700		
Digital Video/Web	3	\$700	32	\$16,600		
Corporate	0	\$0	6	\$36,600		
Student	0	\$0	0	\$0		
Other/ Music Video/Short	2	\$3,500	13	\$64,260		
	17	\$53,205	145	\$3,219,425		



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2019-2020 Fiscal YTD Totals

Month	Projects	Shoot Days	Hires	Rooms	County Spend
2019 October	31	83	216	64	\$222,050
2019 November	31	78	175	154	\$357,150
2019 December	23	62	72	341	\$266,400
2020 January	22	77	209	289	\$540,600
2020 February	21	32	135	203	\$1,780,020
2020 March	17	21	107	6	\$53,205
Totals	145	353	914	1,057	\$3,219,425

2020 Calendar YTD Totals

Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	22	77	209	289	\$540,600
February	21	32	135	203	\$1,780,020
March	17	21	107	6	\$53,205
April					
May					
June					
July					
August					
September					
October					
November					
December					
Totals	60	130	451	498	\$2,373,825

