

St. Petersburg/Clearwater Film Commission June 2019 Report - Prepared by: Tony Armer

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertisi	Trio Films DBA BSPLA	Advent Health	8	0	\$200,000	\$60,000
Commercial / Advertisi	Bluewater Media	Able Assist	15	0	\$3,000	\$3,000
Commercial / Advertisi	Bluewater Media	Grill Infomercial	8	0	\$2,500	\$2,500
Commercial / Advertisi	Blue Water Media	Forged in Fire Knives	8	0	\$2,500	\$700
Commercial / Advertisi	Bluewater Media	General Insurance	10	0	\$5,000	\$700
Commercial / Advertisi	Supply and Demand	Bjs Wholesale	40	40	\$200,000	\$80,000
Commercial / Advertisi	Diamond View Studios	USF Web BRoll Shoot	25	0	\$20,000	\$5,000
Feature	Real Sweet LLC	God's Waiting Room	4	0	\$60,000	\$5,000
Feature	AFT Productions, LLC	A Brother's Honor	60	760	\$580,000	\$490,000
Digital Video/Web	Artist Development Services	Hello Sister - Music Video - "Summer Time	1	8	\$2,500	\$4,000
Digital Video/Web	Lightning Bay Productions	TBFC Kids Community Fishing Clinic	0	0	\$0	\$0
Digital Video/Web	Miles Partnership, LLLP	Visit St Pete Clearwater Social Series	2	0	\$5,000	\$1,000
Digital Video/Web	Miles Partnership, LLLP	Visit St Pete Clearwater Social Series	3	0	\$5,000	\$200
Digital Video/Web	Miles Partnership, LLLP	Visit St Pete Clearwater Social Series	3	0	\$4,500	\$200
Digital Video/Web	Miles Partnership, LLLP	Visit St Pete Clearwater Social Series	4	0	\$4,500	\$200
Digital Video/Web	Miles Partnership, LLLP	Visit St Pete Clearwater Social Series	2	0	\$4,500	\$200
Short Film	Lima Films, Inc.	Desolation	30	0	\$0	\$0
Short Film	Sapphire Publishing, LLC	Love to Lust - Lust to Love	15	3	\$5,000	\$5,000
Still Photography	Just Peachy Pixels Photography	Model call	0	0	\$0	\$0
Still Photography	Just Peachy Pixels Photography	1 year old Photoshoot	0	0	\$0	\$0
Still Photography	Just Peachy Pixels Photography	1 year old Photoshoot	0	0	\$0	\$0
Still Photography	Just Peachy Pixels Photography	Model call	0	0	\$0	\$0
Still Photography	LuisX-Com Studios	Photoshoot 2019-06-25-1700 S. Amanda	2	0	\$50	\$0
Still Photography	Cousin Corporation of America	Laura Janelle Apparel Shoot	0	0	\$0	\$0
Still Photography	Just Peachy Photography	1 year old Photoshoot	0	0	\$0	\$0
Still Photography	Just Peachy Photography	1 year old Photoshoot	0	0	\$0	\$0
Still Photography	Just Peachy Photography	1 year old Photoshoot	0	0	\$0	\$0
TV / Other	Five Films Inc.	PBC Fight Camp	5	0	\$10,000	\$10,000
TV / Other	Beautiful Village Entertainment	Resinated B-roll	5	0	\$2,000	\$2,000
TV / Reality	Spring Hill Productions	Up and Vanished	5	0	\$50,000	\$1,000
June 2019 Totals			255	811	\$1,166,050	\$670,700

Production Type Key	Number of Productions by Type	Local Spend by Production Type	No. Prod YTD	Spend Fiscal YTD	JUNE Leads	FY to Date Oct 18 - Sept 19
1-Film	4	\$500,000	13	\$7,713,580	Film Leads: 3	41
2-Television	2	\$12,000	17	\$384,816	TV/PR/DM/CI/Othr: 6	91
3-Reality TV	1	\$1,000	9	\$46,600		
4-Commercial/Infomer	7	\$151,900	46	\$1,944,203		
5-Still Photography	9	\$0	35	\$297,440		
6-Documentary	0	\$0	8	\$30,020		
7-Digital Video/Web	7	\$5,800	35	\$211,882		
8-Corporate	0	\$0	2	\$19,500		
9-Student	0	\$0	3	\$300		
10-Other	0	\$0	1	\$1,700		
	30	\$670,700	169	\$10,650,041		



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2018-2019 Fiscal YTD Totals

Month	Projects	Shoot Days	Hires	Rooms	County Spend (\$)
2018 October	16	35	170	102	\$429,135
2018 November	23	26	114	338	\$203,025
2018 December	14	30	247	1743	\$3,057,403
2019 January	16	64	206	329	\$904,925
2019 February	21	125	242	874	\$2,122,635
2019 March	21	84	76	183	\$237,341
2019 April	18	81	240	1271	\$2,826,977
2019 May	14	69	95	89	\$197,900
2019 June	30	107	255	811	\$670,700
2019 July					
2019 August					
2019 September					
Totals	173	621	1,645	5,740	\$10,650,041

2019 Calendar YTD Totals

Month	Projects	Shoot Days	Hires	Rooms	County Spend (\$)
January	16	64	206	329	\$904,925
February	21	125	242	874	\$2,122,635
March	21	84	76	183	\$237,341
April	18	81	240	1271	\$2,826,977
May	14	69	95	89	\$197,900
June	30	107	255	811	\$670,700
July					
August					
September					
October					
November					
December					
Totals	120	530	1,114	3,557	\$6,960,478

