

**St. Petersburg/Clearwater Film Commission
July 2021 Report - Prepared by: Tony Armer**

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	Bluewater Media	Aetna Was There	15	0	10000	10000
Commercial / Advertising	Bluewater Media	USERWAY	20	10	20000	20000
Commercial / Advertising	Hummingbird Content Studio	Amazon	25	0	500000	30000
Commercial / Advertising	The Lovely Works	Hims Hair & Mental Health	32	18	500000	400000
Commercial / Advertising	Focus Digital Media Group	Denmon Pearlman Commercial	0	0	30000	10000
Corporate / Industrial	Litewave Media, LLC	KnowBe4 Training Videos	18	0	20000	20000
Feature	ATOL Film LLC	A Taste Of Love	30	350	1500000	1500000
Music Video	New Waves Cinema	Turn Away video shoot	2	0	10000	10000
Music Video	Motion Minds, LLC	Press Rewind SOJA	6	0	10000	10000
Other	KelbyOne	The Time Traveling Photographer	3	0	5000	2000
Still Photography	Kimberley Asante Photography	Family photo session on the beach behind Opal Beach P	1	0	0	0
Still Photography	Sunrise Medical (US) LLC	Q200R Vet Photoshoot	5	9	10000	10000
Still Photography	Bold Soul Photos	Grecian Boho Styled Shoot	17	1	10000	10000
Still Photography	orpheous prime photography	engagement shoot	4	0	100	100
Still Photography	Jessica Booden Photography	1 year old shoot	3	0	0	0
TV / Reality	Bongo LLC	Tampa Bae's	10	7	500000	20000
TV / Reality	Sharp Entertainment LLC	90 Day: The Single Life (Season 2)	0	0	1000	1000
	July 2021 Totals		191	395	\$3,126,100	\$2,053,100
Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	JULY '21 Leads	FY to Date Oct 20 - Sept 21
Film	1	\$1,500,000	2	\$1,523,000	Film Leads: 4	29
Television	0	\$0	12	\$263,500	TV/PR/DM/CI/Othr: 11	134
TV / Reality	2	\$21,000	16	\$1,515,000		
Commercial/Infomer	5	\$470,000	73	\$2,775,800		
Still Photography	5	\$20,100	66	\$658,940		
Documentary	0	\$0	6	\$17,850		
Digital Video/Web	0	\$0	19	\$669,450		
Corporate	1	\$20,000	5	\$54,200		
Student	0	\$0	1	\$0		
Other/ Music Video/Short	3	\$22,000	25	\$127,900		
	17	\$2,053,100	225	\$7,605,640		



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2020-2021 Fiscal YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2020 October	25	29	164	65	\$260,950
2020 November	25	32	121	123	\$203,300
2020 December	18	38	117	335	\$502,600
2021 January	24	49	165	270	\$336,100
2021 February	19	41	170	147	\$748,840
2021 March	30	41	240	195	\$427,900
2021 April	20	42	104	74	\$146,650
2021 May	27	64	370	346	\$1,324,700
2021 June	20	109	234	1014	\$1,601,500
2021 July	17	59	191	395	\$2,053,100
2021 August					
2021 September					
Totals	225	504	1,876	2,964	\$7,605,640

2020 Calendar YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	24	49	165	270	\$336,100
February	19	41	170	147	\$748,840
March	30	41	240	195	\$427,900
April	20	42	104	74	\$146,650
May	27	64	370	346	\$1,324,700
June	20	109	234	1014	\$1,601,500
July	17	59	191	395	\$2,053,100
August					
September					
October					
November					
December					
Totals	157	405	1,474	2,441	\$6,638,790

