St. Petersburg/Clearwater Film Commission July 2019 Report - Prepared by: Tony Armer

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertisi	KestumBilt	Navy Federal Credit Union, Halftime Adjus	4	0	0	6000
Commercial / Advertisi	Bluewater Media	Pain Relief Cream Commercial	1	0	10000	10000
Commercial / Advertisi	Jeanneau America	Jeanneau St Pete	15	20	30000	15000
Commercial / Advertisi	Momentum Productions, LLC	Suncoast Credit Union - Loan	10	0	20000	0
Commercial / Advertisi	Bluewater Media	Gloves Commercial	5	0	5000	5000
Commercial / Advertisi	Home Shopping Network	Street Style	0	0	0	0
Corporate / Industrial	Snow Companies	Snow Companies Video Shoot	4	7	44000	15000
Other	Wholesome Goods	Cosy House "Bed On The Beach" shoot	6	0	2000	2000
Short Film	Brick Creative LLC	48 Hour Film Festival	15	0	0	0
Still Photography	Cousin Corporation of America	Laura Janelle Apparel Shoot	0	0	0	0
Still Photography	Just Peachy Pixels Photography	1 year old Photoshoot	0	0	0	0
Still Photography	LuisX-Com Studios	Photoshoot 2019-07-30-0700 | Erin Stern	0	0	0	50
Still Photography	LuisX-Com Studios	Photoshoot 2019-07-28-1730 | Samantha	0	0	0	50
Still Photography	Just Peachy Pixels Photography	1 year old Photoshoot	0	0	0	0
TV / Other	Sullivan Productions	Foot Cream	20	1	30000	3000
TV / Reality	495 Productions	Floribama Shore Season 3	75	2578	9175000	2000000
TV / Reality	Karga Seven Pictures	UNCHARTED	2	24	600000	50000
TV / Reality	FINNMAX, LLC	THE VOICE 17	4	3	10000	10000
TV / Reality	Spring Hill Productions	Up and Vanished	5	0	50000	1000
TV / Reality	Karga Seven Pictures, LLC	True Life Crime	4	2	1600000	3000
Web Series	Miles Partnership, LLLP	Visit St Pete Clearwater Social Series	4	0	4500	500
Web Series	Miles Partnership, LLLP	Visit St Pete Clearwater Social Series	3	0	4500	500
Web Series	Miles Partnership, LLLP	Visit St Pete Clearwater Social Series	4	0	4500	500
Web Series	Miles Partnership, LLLP	Visit St Pete Clearwater Social Series	0	0	0	0
	July 2019 Totals		**181**	**2635**	**$11,589,500**	**$2,121,600**

Production Type Key	Number of Productions by Type	Local Spend by Production Type	No. Prod YTD	Spend Fiscal YTD
Film	1	$0	14	$7,713,580
Television	1	$3,000	18	$387,816
TV / Reality	5	$2,064,000	14	$2,110,600
Commercial/Infomer	6	$36,000	52	$1,980,203
Still Photography	5	$100	40	$297,540
Documentary	0	$0	8	$30,020
Digital Video/Web	4	$1,500	39	$213,382
Corporate	1	$15,000	3	$34,500
Student	0	$0	3	$300
Other	1	$2,000	2	$3,700
	24	**$2,121,600**	**193**	**$12,771,641**

JULY Leads	FY to Date Oct 18 - Sept 19
Film Leads: **7**	**48**
TV/PR/DM/CI/Othr: **16**	**107**

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2018-2019 Fiscal YTD Totals

Month	Projects	Shoot Days	Hires	Rooms	County Spend ($)
2018 October	16	35	170	102	$429,135
2018 November	23	26	114	338	$203,025
2018 December	14	30	247	1743	$3,057,403
2019 January	16	64	206	329	$904,925
2019 February	21	125	242	874	$2,122,635
2019 March	21	84	76	183	$237,341
2019 April	18	81	240	1271	$2,826,977
2019 May	14	69	95	89	$197,900
2019 June	30	107	255	811	$670,700
2019 July	24	82	181	2635	$2,121,600
2019 August					
2019 September					
Totals	**197**	**703**	**1,826**	**8,375**	**$12,771,641**

2019 Calendar YTD Totals

Month	Projects	Shoot Days	Hires	Rooms	County Spend ($)
January	16	64	206	329	$904,925
February	21	125	242	874	$2,122,635
March	21	84	76	183	$237,341
April	18	81	240	1271	$2,826,977
May	14	69	95	89	$197,900
June	30	107	255	811	$670,700
July	24	82	181	2635	$2,121,600
August					
September					
October					
November					
December					
Totals	**144**	**612**	**1,295**	**6,192**	**$9,082,078**

ST.PETERSBURG CLEARWATER FILM COMMISSION