

**St. Petersburg/Clearwater Film Commission January 2019 Report - Prepared by: Tony Armer**

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
2	Brandstar/O2 Media Inc.	Military Makeover	5	80	\$50,000	\$10,000
4	Bluewater Media	Control	10	0	\$2,500	\$2,500
4	Totem Films & Video Productions	Little Tikes	20	50	\$45,000	\$45,000
4	Contender Productions Inc	GTE mechanic tea party	20	0	\$30,000	\$30,000
4	Colletto Blu Design Group	WTSP Commercial	3	0	\$10,000	\$10,000
4	Taste In Motion	Publix 19502	70	60	\$672,253	\$610,000
4	Grey House Films	MKJ Marketing	26	15	\$75,000	\$50,843
4	Sullivan Productions	Nutrisystem with Anthony Sullivan	20	2	\$100,000	\$25,000
5	Connors, Fong & Mancusso/White N	White Mountain Shoes	10	16	\$40,000	\$40,000
5	HSN	HSN Spring Fashion Shoot 2019	6	32	\$125,000	\$40,000
5	Stein Mart	Stein Mart	4	16	200,00	\$25,000
6	Cineflix (Countdown 2) Inc.	Homicide- Hours 2 Kill	0	36	\$3,000,000	\$10,000
7	Miles Partnership, LLLP	Germany Outdoors Thematic	0	8	\$20,000	\$1,782
7	NYLAHD New York Los Angeles High	Weight On My Shoulders/Red Light	10	6	\$7,000	\$2,500
7	TCA Media	SquidGo	2	0	\$2,000	\$600
10	Miles Partnership, LLLP	Florida Brazil Culinary Thematic Video	0	8	\$20,000	\$1,700
<b>January 2019 Totals</b>			<b>206</b>	<b>329</b>	<b>\$4,198,753</b>	<b>\$904,925</b>

Production Type Key	Number of Productions by Type	Local Spend by Production Type	No. Prod YTD	Spend Fiscal YTD	JANUARY Leads	FY to Date Oct 18 - Sept 19
1-Film	0	\$0	4	\$1,677,500	Film Leads: 4	17
2-Television	1	\$10,000	7	\$334,600	TV/Print/Dig Media/Commercial/Other: 17	45
3-Reality TV	0	\$0	5	\$33,000		
4-Commercial/Infomer	7	\$773,743	23	\$1,236,178		
5-Still Photography	3	\$105,000	11	\$180,225		
6-Documentary	1	\$10,000	5	\$24,000		
7-Digital Video/Web	3	\$4,882	13	\$84,882		
8-Corporate	0	\$0	0	\$0		
9-Student	0	\$0	1	\$0		
10-Other	1	\$1,700	1	\$1,700		
	<b>16</b>	<b>\$905,325</b>	<b>70</b>	<b>\$3,572,085</b>		



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2018-2019 Fiscal YTD Totals

Month	Projects	Shoot Days	Hires	Rooms	County Spend (\$)
2018 October	16	35	170	102	\$429,135
2018 November	23	26	114	338	\$203,025
2018 December	14	30	247	1743	\$2,035,000
2019 January	16	64	206	329	\$904,925
2019 February					
2019 March					
2019 April					
2019 May					
2019 June					
2019 July					
2019 August					
2019 September					
<b>Totals</b>	<b>69</b>	<b>155</b>	<b>737</b>	<b>2512</b>	<b>\$3,572,085</b>

2019 Calendar YTD Totals

Month	Projects	Shoot Days	Hires	Rooms	County Spend (\$)
January	16	64	206	329	\$904,925
February					
March					
April					
May					
June					
July					
August					
September					
October					
November					
December					
<b>Totals</b>	<b>16</b>	<b>64</b>	<b>206</b>	<b>329</b>	<b>\$904,925</b>

