

St. Petersburg/Clearwater Film Commission February 2021 Report - Prepared by: Tony Armer

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	Sullivan Productions	Battle Vision Storm	10	0	10000	500
Commercial / Advertising	First Light Productions	Pier	20	4	80000	30000
Commercial / Advertising	Bluewater Media	Pain Cream	12	0	1000	2200
Commercial / Advertising	Cole Media Group, Inc.	Blu Tiger	10	2	10000	3000
Commercial / Advertising	Bluewater Media	Go Fan Mister Commercial	7	0	1000	0
Music Video	Beza Media Group	No Me Alejo	5	0	400	0
Music Video	Beza Media Group	No Temere	5	0	0	200
Still Photography	Lathala Creative Studios, LLC	Boardshorts Photoshoot	4	0	2000	1400
Still Photography	AM Photo, Inc.	The Florida Orchestra - M Francis portraits	8	0	3500	500
Still Photography	Kimberley Asante Photography	Family maternity photo session	0	0	0	0
Still Photography	Alyson Teresa Photography, LLC	Family Session	0	0	0	0
Still Photography	Greenville Ventures, LLC	Greenville Ventures Content/Product Photoshoot	18	1	18000	13500
Still Photography	Roundhouse Creative, Inc.	Visit Florida Photo Shoot	12	0	8500	6000
Still Photography	BPS Imagery	Sabrina Photoshoot	3	0	0	40
Still Photography	Tatro Media Inc	Dicks Sporting Goods	9	40	250000	90000
Still Photography	Highlight Studios	Senior Photo Shoot	4	0	0	350
TV / Other	CBS Sports Network	CBS Sports Network ENG	2	0	200000	1000
Web Series	Miles Partnership, LLLP	Life's Rewards	40	100	750000	600000
Web Series	Miles Partnership, LLLP	VSPC St Pete Beach #1	1	0	3500	150

February 2021 Totals			170	147	\$1,337,900	\$748,840
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Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	FEBRUARY '21 Leads	FY to Date Oct 20 - Sept 21
Film	0	\$0	0	\$0	Film Leads: 2	8
Television	1	\$1,000	9	\$8,500	TV/PR/DM/CI/Othr: 11	66
TV / Reality	0	\$0	9	\$173,000		
Commercial/Infomer	5	\$35,700	30	\$613,050		
Still Photography	9	\$111,790	43	\$586,940		
Documentary	0	\$0	1	\$5,350		
Digital Video/Web	2	\$600,150	9	\$611,550		
Corporate	0	\$0	2	\$32,000		
Student	0	\$0	1	\$0		
Other/ Music Video/Short	2	\$200	7	\$21,400		
	19	\$748,840	111	\$2,051,790		



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2020-2021 Fiscal YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2020 October	25	29	164	65	\$260,950
2020 November	25	32	121	123	\$203,300
2020 December	18	38	117	335	\$502,600
2021 January	24	49	165	270	\$336,100
2021 February	19	41	170	147	\$748,840
2021 March					
2021 April					
2021 May					
2021 June					
2021 July					
2021 August					
2021 September					
Totals	111	189	737	940	\$2,051,790

2020 Calendar YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	24	49	165	270	\$336,100
February	19	41	170	147	\$748,840
March					
April					
May					
June					
July					
August					
September					
October					
November					
December					
Totals	43	90	335	417	\$1,084,940

