

**St. Petersburg/Clearwater Film Commission
December 2021 Report - Prepared by: Tony Armer**

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	PP+K	Pinch A Penny pool photo shoot	30	0	\$120,000	\$80,000
Commercial / Advertising	PP&K Inc Addt NI: Contender Productions Studios LLC	GTE	40	0	\$100,000	\$70,000
Commercial / Advertising	Totem Films	Marks	30	0	\$250,000	\$180,000
Commercial / Advertising	CAN Digital Group, LLC	BayCare	2	0	\$1,000	\$600
Feature	Behind Walls Movie 21 LLC	Behind Walls Movie 21 LLC	30	25	\$250,000	\$200,000
Music Video	Eliana La Colombiana	Te AmarÃ-a	15	0	\$1,000	\$200
Other	KelbyOne LLC	Just One Flash	8	0	\$3,000	\$3,000
Other	KelbyOne LLC	KelbyOne Online Training Class	7	3	\$5,000	\$3,000
Still Photography	Will Miller Photo, LLC	VW Bus Fall Photos - Will Miller	0	0	\$500	\$500
Still Photography	Kelsie Rae Photography, LLC	Christmas Mini Photoshoot	8	0	\$200	\$200
Still Photography	Tatro Media Inc	Dicks Sporting Goods	25	0	\$300,000	\$80,000
Still Photography	Jade Galura	Holiday Mini	5	0	\$100	\$100
Still Photography	Jade Galura	Fort Desoto	2	0	\$200	\$200
Still Photography	Jessica Booden Photography	Holiday Photos	2	0	\$100	\$100
Still Photography	J&S Photography	Family Portrait session	1	0	\$200	\$100
Still Photography	J&S Photography	Family Portrait session	7	0	\$200	\$200
Still Photography	Jade Galura	Botanical Gardens Portraits	2	0	\$300	\$200
TV / Reality	Crawford Entertainment	Flip My Florida Yard	10	10	\$20,000	\$3,000
TV / Reality	WYWS Productions	Line Producer	17	0	\$50,000	\$10,000
TV / Reality	Sharp Entertainment LLC	90 Day Fiance: Happily Ever After	9	0	\$10,000	\$1,000
TV / Series	Blue Hour Films LLC dba Brave Man Media	Life's Rewards Season 2	70	400	\$750,000	\$700,000
TV / Series	Hearst	Eat, Play, Stay	4	2	\$10,000	\$10,000
TV / Series	Red Rock Films	Shark Attack Files - Recreations	61	12	\$100,000	\$30,000
TV / Series	Bandwagon LLC	Daily Sunset Festival at Pier 60	0	0	\$1,000	\$6,000
Web Series	Miles Partnership LLLP	VSPC Communities: St Pete	3	0	\$10,000	\$4,000
	December 2021 Totals		388	452	\$1,982,800	\$1,382,400
Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	DEC '21 Leads	FY to Date Oct 21 - Sept 22
Film	1	\$200,000	3	\$580,000	Film Leads: 1	10
Television	4	\$746,000	4	\$746,000	TV/PR/DM/CI/Othr: 6	18
TV / Reality	3	\$14,000	9	\$319,100		
Commercial/Infomer	4	\$330,600	21	\$1,193,800		
Still Photography	9	\$81,600	21	\$166,200		
Documentary	0	\$0	3	\$5,600		
Digital Video/Web	1	\$4,000	4	\$77,200		
Corporate	0	\$0	1	\$500		
Student	0	\$0	0	\$0		
Other/ Music Video/Short	3	\$6,200	7	\$9,100		
	25	\$1,382,400	73	\$3,097,500		



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2020-2021 Fiscal YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2021 October	24	84	188	40	\$708,500
2021 November	24	89	244	152	\$1,006,600
2021 December	25	65	388	452	\$1,382,400
2022 January					
2022 February					
2022 March					
2022 April					
2022 May					
2022 June					
2022 July					
2022 August					
2022 September					
Totals	73	238	820	644	\$3,097,500

2021 Calendar YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	24	49	165	270	\$336,100
February	19	41	170	147	\$748,840
March	30	41	240	195	\$427,900
April	20	42	104	74	\$146,650
May	27	64	370	346	\$1,324,700
June	20	109	234	1014	\$1,601,500
July	17	59	191	395	\$2,053,100
August	23	70	453	1020	\$1,402,500
September	12	61	110	31	\$228,200
October	24	84	188	40	\$708,500
November	24	89	244	152	\$1,006,600
December	25	65	388	452	\$1,382,400
Totals	265	774	2,857	4,136	\$11,366,990

