

St. Petersburg/Clearwater Film Commission December 2018 Report - Prepared by: Tony Armer

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
1	Shuteye LLC D/B/A Digital Caviar	Bernie the Dolphin 2	25	84	\$625,000	\$550,000
1	Litewave Media	Elfette Saves Christmas	0	0	\$150,000	\$100,000
2	Renegade 83 / Beaker Productions	Buried in the Backyard Season 2	2	6	\$30,000	\$10,000
2	Optomen Productions	When Sharks Attack for National Geograph	26	14	\$28,000	\$28,000
3	Warm Springs Productions	HGTV's 'Beach Hunters'	0	45	\$60,000	\$6,000
3	Marathon Productions, inc	America's Got Talent	0	6	\$2,000	\$1,000
3	Discovery/Wilma TV, Inc.	Discovery	6	40	\$60,000	\$20,000
4	Planet A Films	Spectrum B-Roll	70	420	\$60,000	\$18,000
4	Onion Creek Productions	Spectrum Florida	10	28	\$200,000	\$40,000
4	Bluewater Media	Neck Support	8	0	\$30,000	\$30,000
4	Bluewater Media	BlackStone (2)	0	0	\$2,000	\$2,000
4	One world Production	Kanes Furniture	50	100	\$280,000	\$230,000
9	Full Sail University Student Productio	Four Furry Feet and a Heartbeat	0	0	\$0	\$0

December 2018 Totals			197	743	\$1,527,000	\$1,035,000
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Production Type Key	Number of Productions by Type	Local Spend by Production Type	No. Prod YTD	Spend Fiscal YTD	DECEMBER Leads	FY to Date Oct 18 - Sept 19
1-Film	2	\$650,000	4	\$677,500	Film Leads: 3	13
2-Television	2	\$38,000	4	\$344,600	TV/Print/Dig Media/Commercial/Other: 6	28
3-Reality TV	3	\$27,000	5	\$33,000		
4-Commercial/Infomer	5	\$320,000	16	\$462,835		
5-Still Photography	0	\$0	8	\$75,225		
6-Documentary	0	\$0	4	\$14,000		
7-Digital Video/Web	0	\$0	10	\$80,000		
8-Corporate	0	\$0	0	\$0		
9-Student	1	\$0	1	\$0		
10-Other	0	\$0	0	\$0		
	13	\$1,035,000	52	\$1,687,160		



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2017-2018 Fiscal YTD Totals

Month	Projects	Shoot Days	Hires	Rooms	County Spend (\$)
2018 October	16	35	170	102	429,135
2018 November	23	54	114	338	
2018 December					
2019 January					
2019 February					
2019 March					
2019 April					
2019 May					
2019 June					
2019 July					
2019 August					
2019 September					
Totals	39	89	284	440	429,135

2018 Calendar YTD Totals

Month	Projects	Shoot Days	Hires	Rooms	County Spend (\$)
January	14	47	132	699	661,425
February	15	25	190	210	776,375
March	17	32	251	207	890,200
April	25	55	203	194	336,110
May	17	70	125	177	383,681
June	20	48	147	274	240,300
July	15	32	196	91	220,512
August	11	21	84	105	114,000
September	15	31	121	175	130,000
October	16	35	170	102	429,135
November	23	54	114	338	
December					
Totals	188	450	1733	2572	4,181,738

