



COMMUNITY AND BRAND ENGAGEMENT

September 2023

Prepared By: Craig Campbell, Director

P1 Offshore Nationals

Date: September 1st - 3rd

Location: St. Pete Pier

Staff Lead: Jake Hermann

***Activation Engagements:** 5,450

Brand Activation:

- Powerboat Display
- Truss
- Activation Space
- Promotional Items
- Brand Ambassadors
- Signage



Saint Leo University Volunteer Fair

Date: September 6th

Location: Saint Leo, FL

Staff Lead: Jake Hermann

Brand Activation:

- Tabling Opportunity
- Promotional Items
- Brand Ambassador Recruitment



Art on Paper

Date: September 7th - 10th

Location: Pier 36 Manhattan, NY

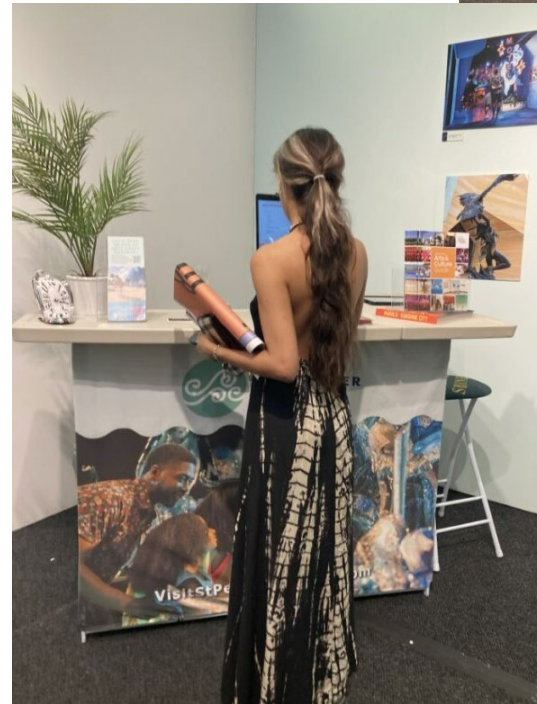
Staff Lead: Brandee Bolden

Partner Participation: Dali Museum

***Activation Engagements:** 18,894

Brand Activation:

- Activation Space
- Promotional Items
- Dali Art
- Brand Ambassadors
- Signage



Tampa Bay Rays Announcement

Date: September 18th

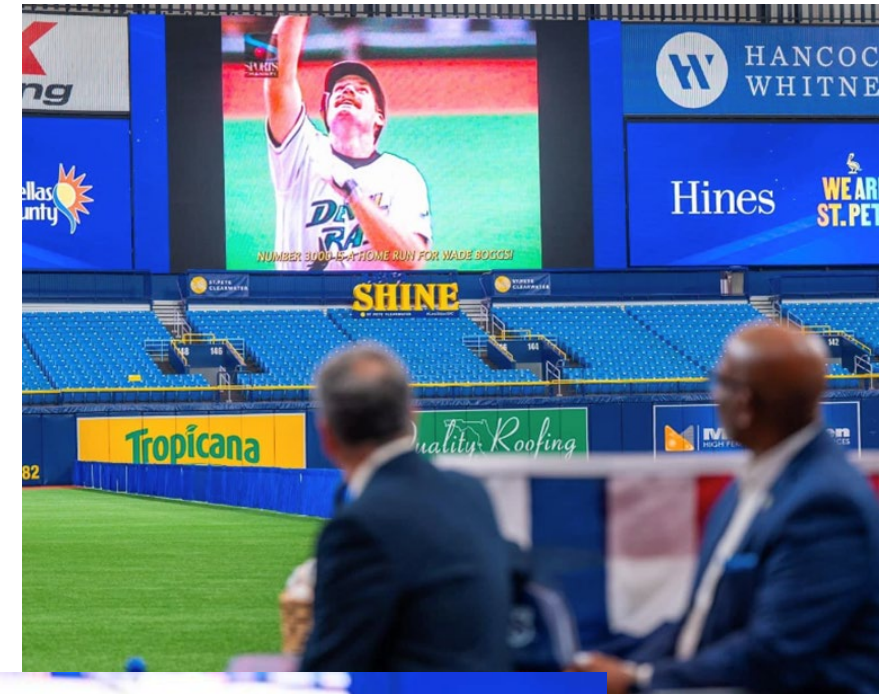
Location: Tropicana Field

Staff Lead: Brandee Bolden

Department Support: PR Communications

Brand Activation:

- Let's Shine Letters
- Signage



Eckerd College Volunteer Fair

Date: September 20th

Location: St. Pete, FL

Staff Lead: Sierra Arana

Brand Activation:

- Tabling Opportunity
- Promotional Items
- Brand Ambassador Recruitment



Clearwater Offshore Nationals

Date: September 22nd - 24th

Location: Pier 60

Staff Lead: Sierra Arana

Brand Activation:

- Promotional Items
- Signage





ST.PETE
CLEARWATER

THANK YOU

