



February 2024 TDC Report

Trade Shows and Travel

Florida Encounter, Miami, FL

February 4-7, 2024. Attended: Kayla Freeman

North California Sales Calls

February 6-9, 2024. Attended: Brian Hilterbrandt

AMC Institute, Las Vegas

February 13-17, 2024. Attended: Hortensia Simmons

NYSAE, NYC

February 26-28, 2024. Attended: Hortensia Simmons

Site Visits

ReSourcepro – 554 room nights

Association of School Business Officials – 1118 room nights

Omega Psi Phi Fraternity – 75 room nights.

American Society of Farm Managers and Rural Appraisers- 756 Room nights.

Upcoming Trade Shows and Travel

Connect Spring, Las Vegas, NV

April 1–5, 2024. Attending: Hortensia Simmons & Tina Berrien

GMITE, Orlando, FL

April 7–10, 2024. Attending: Kayla Freeman

Destination International/PCMA, Washington D.C.

April 8–12, 2024. Attending: Hortensia Simmons

Conference Direct, Arlington, TX

April 7-11. Attending: Tina Berrien & Brian Hilterbrandt

	<u>FY 2023/2024</u>	<u>FY 2022/2023</u>
LEADS IN FEBRUARY:	97	45
YEAR TO DATE	<u>FY 2023/2024</u>	<u>FY 2022/2023</u>
Total room revenue	\$55,729,101	\$42,936,349
Total definite room nights	55,011	47,727
Total county impact	\$1,348,928	\$978,836



FEBRUARY 2024 MONTHLY REPORTS

Prepared On: 04/04/2024
 Prepared By: Christine DeMato

MEETING SALES POTENTIAL MONTHLY REPORT

Lead ID	Lead Name	Account Name	Status	Request Room Block End	Request Room Block Begin	Requested Rooms	First Name
49962	Doctoral Education Conference 2026	American Association of Colleges of Nursing	Potential	02/01/2026	01/26/2026	1945	Liz
49963	Doctoral Education Conference 2028	American Association of Colleges of Nursing	Potential	01/23/2028	01/17/2028	1945	Liz
49964	Agent Mixer - Tampa	United Healthcare Services, Inc.	Potential	04/18/2024	04/18/2024	0	Brian
49969	55th Annual Western Alfalfa Seed Growers Association Annual Meeting	Western Alfalfa Seed Growers Association	Potential	01/28/2025	01/25/2025	100	Brian
49970	Hair Cuttery Family of Brands WOW Conference	Hair Cuttery	Potential	05/23/2025	05/18/2025	420	Liz
49971	Natil Motor Frieght Spring Meeting 2025	National Motor Freight Traffic Association	Potential	03/05/2025	03/01/2025	184	Liz
49972	ARMA - 2025 Spring Committee Meeting	Asphalt Roofing Manufacturers Association	Potential	03/19/2025	03/16/2025	125	Liz
49975	United Coucil on Welfare Fraud 2025 National Training Conferencre	United Council on Welfare Fraud (UCOWF)	Potential	09/12/2025	09/07/2025	1140	Brian
49977	National Sales Meeting-TEZSPIRE 2024	Amgen Pharmaceutical	Potential	05/02/2024	04/27/2024	394	Brian
49978	Simply Travel - Gulf Coast Getaway	Simply Travel	Potential	04/08/2024	04/02/2024	154	Brian
49980	CBMC Summit 2025	Christian Business Men Connection -CBMC	Potential	02/02/2025	01/27/2025	265	Hortensia
49982	Annuities Central & East Divisional Meetings 2024	Corebridge Financial	Potential	04/23/2024	04/21/2024	154	Brian
49984	NYCDA Nationals	New York City Dance Alliance - NY	Potential	07/31/2026	07/07/2026	8400	Hortensia
49985	Sabert 2025 NSM	Sabert Corporation	Potential	03/05/2025	03/03/2025	270	Hortensia
49986	*98269* SMP US - C1 - Module 1 - SEPT 2024	Hospitality Performance Network Global (HPN) MASTER	Potential	09/26/2024	09/22/2024	125	Hortensia
49987	2025 ADI North America Kickoff	ADI Global	Potential	01/18/2025	01/14/2025	1150	Hortensia
49988	2025 Watt Global Media- CMS 7/21-23	WATT Global Media	Potential	07/23/2025	07/19/2025	588	Hortensia
49989	2025 ACG Winter Board	American College of Gastroenterology	Potential	02/09/2025	02/05/2025	104	Liz
49990	Chai 4Ever Boys: Orlando Area	NAPCO Media	Potential	08/24/2024	08/21/2024	240	Hortensia
49994	S.E.E. Overhead Distribution Committee and Methods & Procedures Subcommittee Meeting	Southeastern Electric Exchange	Potential	10/23/2024	10/21/2024	73	Tina
49995	*97220V5* Partners Event 2024	Hospitality Performance Network Global (HPN) MASTER	Potential	04/18/2024	04/14/2024	120	Hortensia
49997	ICVM Storytellers Conference	International Christian Visual Media Association	Potential	10/12/2025	10/06/2025	432	Hortensia
50001	2026 AJEI Summit	American Bar Association	Potential	11/15/2026	11/07/2026	1315	Brian

Lead ID	Lead Name	Account Name	Status	Request Room Block End	Request Room Block Begin	Requested Rooms	First Name
50002	Mr. Rooter 2024-04 Overflow rooms	Neighborly	Potential	03/27/2024	03/25/2024	45	Brian
50003	Hellman & Friedman CISO Summit - Dec 2024 (Florida)	Hellman & Friedman	Potential	12/04/2024	12/01/2024	160	Brian
50004	BLLL Board Meeting 2024	The Board of Hispanic Caucus Chairs	Potential	12/08/2024	12/06/2024	82	Brian
50005	LJG March 2026	Leading Jewelers Guild	Potential	03/03/2026	02/26/2026	412	Brian
50006	Passover 2025	Shamrock Innovations-MASTER	Potential	04/22/2025	04/10/2025	3550	Hortensia
50009	A&M COMOPS Mid Year Meeting	Alvarez & Marsal Taxand, LLC	Potential	06/11/2024	06/09/2024	480	Hortensia
50010	Chai 4 Ever Girls: Orlando Area	Chai4ever	Potential	07/06/2024	07/04/2024	180	Hortensia
50011	Superior Walls 2025	EventPrep - MASTER	Potential	03/14/2025	03/11/2025	166	Hortensia
50016	Jersey Shore Family Vacation 2024	Bespoke Travel LLC	Potential	04/12/2024	03/26/2024	1080	Brian
50018	[REDACTED]	[REDACTED]	Potential	05/07/2026	05/02/2026	891	Liz
50019	[REDACTED]	[REDACTED]	Potential	05/07/2026	05/02/2026	901	Liz
50020	2027 Carol Carfang,Nursing & Healthcare Ethics	Duquesne University	Potential	02/28/2027	02/22/2027	289	Hortensia
50022	Wallcoverings Association 2025 Annual Meeting	Bostrom	Potential	01/29/2025	01/23/2025	370	Brian
50024	3716 2025 Sales Meeting	Infinix Global Meetings and Events	Potential	02/08/2025	02/04/2025	628	Brian
50026	Dupree Regional 2025	Dupree Dance	Potential	01/26/2025	01/23/2025	284	Brian
50027	SF- SEMA (AG) VPA Agent Mtg FLA	State Farm Mutual Automobile Insurance Company	Potential	11/13/2024	11/12/2024	277	Kayla
50031	2024 MTI Room Block St. Pete	Maritz - MASTER	Potential	10/20/2024	10/17/2024	37	Kayla
50032	19-0315 - 2025 February - 2025 Ideal, c-Systems and Charter User Conference - Version 2	Ideal Computer Systems Inc	Potential	02/13/2025	02/09/2025	435	Kayla
50035	The Florida Bar RPPTLS EC Fall/Winter 2026	Florida Bar Association	Potential	10/26/2026	10/21/2026	642	Kayla
50036	Lowndes Social Retreat 2025	Lowndes	Potential	06/07/2025	06/06/2025	165	Kayla
50038	FRCPA's 40th Anniversary Celebration & Meeting	FRSCPA	Potential	08/10/2024	08/08/2024	28	Kayla
50039	TAC Special Needs Planning Symposium	The American College of Financial Service	Potential	11/19/2024	11/18/2024	154	Hortensia
50040	Republic Strategies Jan/Feb 2025	Amcor	Potential	02/01/2025	01/30/2025	75	Kayla
50042	Sheltair 2024	Sheltaire Aviation	Potential	09/12/2024	09/11/2024	90	Kayla
50044	Outlaw Snax Company Retreat	Outlaw Snax	Potential	02/11/2024	02/10/2024	46	Kayla
50046	Mosaic: October Board Retreat	Mosaic	Potential	10/16/2024	10/13/2024	54	Kayla
50047	Envestnet Executive Meeting 2024	Envestnet Inc.	Potential	04/11/2024	04/08/2024	74	Brian
50048	Bosch AI Sales Academy	Bosch Service Solutions	Potential	11/07/2024	11/03/2024	243	Brian
50049	American Portable Diagnostics Association Annual Conference & Expo - 2025	American Portable Diagnostic Association	Potential	10/09/2025	10/07/2025	271	Brian

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50050			Potential	03/11/2025	03/07/2025	436	Hortensia
50051	19-0423 - 2025 September - Metal Supermarkets Annual Meeting	Metal Supermarkets	Potential	09/20/2025	09/16/2025	255	Hortensia
50052	Turf Holdings / TH Canada, Inc. / Weed Man 2025	Turf Holdings, Inc. / TH Canada, Inc. / Weed Man	Potential	12/06/2025	11/29/2025	902	Hortensia
50053	2025 Cornerstone Building Brands Leadership Meeting	ConferenceDirect	Potential	02/27/2025	02/23/2025	774	Tina
50054	ADT 2025 Dealer Convention	BI Worldwide	Potential	02/19/2025	02/12/2025	584	Tina
50056	Generation Council Meeting - February 2025	Electric Power Research Institute (EPRI)	Potential	02/20/2025	02/17/2025	300	Tina
50063	BSC Vascular Three Region Meeting - Crofoot, Hale & McLure	Boston Scientific US	Potential	04/18/2024	04/17/2024	116	Hortensia
50064	Intercollegiate Women's Lacrosse Coaches Association Annual Convention	Intercollegiate Women's Lacrosse Coaches Association	Potential	11/23/2025	11/15/2025	1169	Hortensia
50065	2025 IBBA and MAS	IBBA and M&A Source	Potential	04/30/2025	04/22/2025	1982	Brian
50066	United Way - WOMEN'S SUMMIT	United Way	Potential	10/25/2024	10/19/2024	445	Liz
50067	NAHAD 2024 Board Meeting	Kellen (DC Office)	Potential	11/16/2024	11/14/2024	38	Liz
50068	Revised pattern - AAAA 2026 Annual Convention	American Academy of Anesthesiologist Assistants	Potential	04/19/2026	04/15/2026	1020	Liz
50069	Eurofins 2025 National Sales Meeting	Eurofins	Potential	02/08/2025	02/03/2025	438	Brian
50070	Butler Manufacturing 2024 Advisory Council Meeting	Butler Manufacturing	Potential	11/06/2024	11/02/2024	145	Brian
50071	2026 NA Commercial President's Club	Teva Pharmaceuticals	Potential	04/30/2026	04/27/2026	540	Hortensia
50072	Intercollegiate Women's Lacrosse Coaches Association Annual Convention 2026	Intercollegiate Women's Lacrosse Coaches Association	Potential	11/22/2026	11/14/2026	1169	Hortensia
50073			Potential	01/21/2025	01/17/2025	436	Hortensia
50074	Incentive Trip 2025	Mid-American Research Chemical Corporation	Potential	09/15/2025	09/10/2025	184	Tina
50076	SK Life Science TTT Managers Meeting-Janury 2025	Etherio Group	Potential	01/29/2025	01/25/2025	112	Kayla
50078	Taylor Business Group PMS 218 FL	Taylor Business Group	Potential	04/11/2024	04/10/2024	20	Kayla
50079	SAIGE 2025	SAIGE	Potential	06/06/2025	05/30/2025	975	Liz
50080	2025 - Iris - Spring	American Bar Association	Potential	03/30/2025	03/24/2025	139	Liz
50081	CentralSquare SKO 2025	CentralSquare Technologies	Potential	01/16/2025	01/12/2025	0	Brian
50082	Epiq - Special Masters Summit 2025	Epiq Systems, Inc.	Potential	03/04/2025	03/02/2025	310	Brian
50084	STRATA NSM	Strata nsm	Potential	01/30/2025	01/26/2025	22	Hortensia
50085	CW Annual Conference 2024	EventPrep - MASTER	Potential	06/08/2024	06/05/2024	181	Hortensia
50086	BlackOps Consultant - Florida Policy Institute Summit/Conference 2024 Sarasota	LM Media Worldwide, LLC	Potential	09/16/2024	09/16/2024	100	Hortensia
50087	TD SYNnex - Commercial Field Sales Meeting - August 2024	TD SYNnex Corporation	Potential	08/07/2024	08/04/2024	380	Tina
50088	US SLT Offsite NOV 2024 Updated Dates and Locations	McDonald's Corporation	Potential	11/07/2024	11/04/2024	56	Tina

Lead ID	Lead Name	Account Name	Status	Request Room Block End	Request Room Block Begin	Requested Rooms	First Name
50089	Generation Council Meeting - February 2026	Electric Power Research Institute (EPRI)	Potential	02/19/2026	02/16/2026	300	Tina
50090	Battcon 2025	CBI	Potential	05/02/2025	04/28/2025	1160	Tina
50091	PHA26 National Sales Meeting	Phathom Pharmaceuticals	Potential	02/20/2025	02/14/2025	1420	Tina
50092	ISU 2025 National Conference	ISU	Potential	05/01/2025	04/24/2025	1205	Tina
50093	Medtronic U.S. Surgical People Leader Summit	Medtronic, Inc.	Potential	12/05/2024	12/01/2024	363	Tina
50094	FordHarrison 2025 Mid-Year Meeting	FordHarrison	Potential	05/16/2025	05/14/2025	317	Tina
50095	Sunbelt INSNA 2024	International Network for Social Network Analysis	Potential	03/28/2026	03/23/2026	810	Tina
50096	Vascular 2025 Kickoff Meeting	TeleFlex	Potential	02/07/2025	01/31/2025	543	Tina
50097	Train the Training Event	Merz North America	Potential	08/10/2024	08/08/2024	115	Tina
50098	NCCPA Health Foundation December 2025	NCCPA	Potential	12/06/2025	12/05/2025	32	Tina
50099	TruStage - SALT 2024 National Meeting - November 2024	NHS Global Events	Potential	11/12/2024	11/09/2024	155	Tina
50100	TD SYNnex - Revolution & Cisco Planning Meeting - April 2024	TD SYNnex Corporation	Potential	04/10/2024	04/07/2024	66	Tina
50101	S00016 - NAM TCC 2024	Siemens Industry, Inc.	Potential	12/12/2024	12/06/2024	690	Tina
50102	ACS Creative Team Spring Meeting 2024	American Cancer Society	Potential	04/30/2024	04/29/2024	52	Tina
50105	████████████████████	████████████████████	Potential	04/01/2025	03/28/2025	376	Hortensia
50107	████████████████████	████████████████████	Potential	02/25/2025	02/21/2025	436	Hortensia
		COUNT: 97				SUM: 53020	



Prepared On: 04/04/2024
 Prepared By: Christine DeMato

MEETING SALES DEFINITE MONTHLY REPORT

Lead ID	Lead Name	Definite Date	Total Room Nights Possible	Room Block Begin	Room Block End	Spending(Total)	Taxes-Local(Direct)	First Name
47714	FADIMA 2023	02/14/2024	558	11/07/2023	11/10/2023	\$427,021.74	\$10,657.25	Brian
49305	ETF Team Offsite	02/02/2024	78	11/08/2023	11/10/2023	\$66,378.27	\$1,770.29	Kayla
49326	IFP Fall Managers Meeting	02/02/2024	69	11/08/2023	11/09/2023	\$58,677.17	\$1,613.47	Kayla
48330	SGT Innovation & Leadership Summit FY24 - 40713	02/07/2024	380	01/21/2024	01/26/2024	\$333,119.63	\$9,167.20	Liz
50021	[REDACTED]	02/20/2024	1,006	01/26/2024	02/02/2024	\$1,032,244.57	\$21,433.20	Hortensia
49438	MBS Sales Conference 2024	02/20/2024	680	01/29/2024	02/02/2024	\$673,439.48	\$18,189.58	Tina
49582	TD SYNnex - IBM Partner Marketing Summit - January 2024	02/02/2024	231	01/30/2024	02/01/2024	\$245,782.79	\$6,452.59	Kayla
48014	2nd Annual PromoStandards Technology Summit and Hack-A-Thon Event	02/02/2024	615	02/04/2024	02/07/2024	\$687,084.32	\$21,135.96	Kayla
47940	FDCC Winter Meeting	02/01/2024	1,148	02/22/2024	02/29/2024	\$1,325,592.50	\$37,057.15	Hortensia
48424	2024 ATA Group Benefits Focus Group Meeting	02/12/2024	34	03/20/2024	03/22/2024	\$29,147.12	\$750.87	Liz
49909	ADC IBC 2024	02/01/2024	916	03/21/2024	03/28/2024	\$851,505.48	\$20,782.96	Hortensia
48199	2024 IDFA Ice Cream Technology Conference	02/07/2024	714	04/08/2024	04/10/2024	\$786,308.92	\$22,556.05	Liz
48975	Chairman's Circle May 2024	02/02/2024	52	05/09/2024	05/10/2024	\$47,709.45	\$1,237.63	Kayla
48366	FSFOA 2024 Summer Conference	02/02/2024	680	06/17/2024	06/21/2024	\$563,275.34	\$11,712.54	Kayla
48897	FSOSW 2024	02/20/2024	213	08/07/2024	08/10/2024	\$175,666.16	\$3,599.40	Kayla
48911	PEDIG Fall Coordinator Meeting	02/02/2024	112	09/20/2024	09/22/2024	\$88,283.90	\$2,186.60	Kayla
49983	NEMA IEC SC 121A WG2	02/08/2024	30	09/22/2024	09/27/2024	\$28,115.23	\$722.64	Liz
49588	Murphy Business 2024 Educational Conference	02/02/2024	550	09/28/2024	10/04/2024	\$581,665.50	\$13,802.89	Kayla
48399	REDcap Con 2024	02/09/2024	900	10/06/2024	10/10/2024	\$884,146.08	\$18,477.73	Tina
49146	Entrepreneurs Club - Clearwater	02/02/2024	42	10/24/2024	10/27/2024	\$43,377.65	\$1,310.10	Kayla
50033	Dynamic Essentials 2025	02/20/2024	397	01/08/2025	01/12/2025	\$398,545.13	\$7,994.22	Tina
49992	[REDACTED]*	02/12/2024	375	01/11/2025	01/17/2025	\$348,256.95	\$9,683.82	Kayla
49708	163 - 2025 National Sales Meeting - VC	02/20/2024	678	04/05/2025	04/11/2025	\$318,521.43	\$2,711.39	Brian
50034	Dynamic Essentials 2025	02/20/2024	504	04/09/2025	04/14/2025	\$590,702.94	\$14,092.94	Tina

Lead ID	Lead Name	Definite Date	Total Room Nights Possible	Room Block Begin	Room Block End	Spending(Total)	Taxes-Local(Direct)	First Name
45896	2025 NLC-RISC Trustees Conference	02/08/2024	680	05/14/2025	05/17/2025	\$666,814.70	\$16,790.01	Liz
49471	Laboratory Products Association (LPA) - Annual Meeting 2025	02/01/2024	403	11/01/2025	11/05/2025	\$429,376.79	\$9,871.40	Liz
	COUNT: 26		SUM: 12,045			SUM: \$11,680,759.24	SUM: \$285,759.88	



Prepared On: 04/04/2024
 Prepared By: Christine DeMato

MEETING SALES YTD DEFINITE LEADS FY23

Lead ID	Lead Name	Definite Date	Total Room Nights Possible	Room Block Begin	Room Block End	Spending(Total)	Taxes-Local(Direct)	First Name
48684	APNA 2023 Annual Meeting	10/31/2023	385	09/19/2023	09/24/2023	\$381,600.38	\$8,756.21	Brian
48834	Arredondo (98200) Division Meeting - Fall 2023	11/02/2023	40	10/03/2023	10/05/2023	\$18,041.11	\$157.66	Brian
49333	Hockey Tournament	10/05/2023	360	10/05/2023	10/08/2023	\$301,570.87	\$7,955.00	Hortensia
49602	[REDACTED]	11/21/2023	80	10/13/2023	10/14/2023	\$71,908.08	\$2,058.14	Kayla
45893	FFSA 2023 Annual Conference	11/02/2023	715	10/20/2023	10/29/2023	\$666,550.32	\$17,934.65	Brian
49614	[REDACTED]	11/22/2023	84	10/20/2023	10/23/2023	\$74,718.08	\$1,990.57	Hortensia
49592	ITA Fall Conference	11/20/2023	1,070	11/02/2023	11/10/2023	\$1,208,217.22	\$28,731.40	Tina
47714	FADIMA 2023	02/14/2024	558	11/07/2023	11/10/2023	\$427,021.74	\$10,657.25	Brian
48219	Funding the Future Annual Board of Directors Meeting 2023	10/23/2023	89	11/07/2023	11/13/2023	\$75,882.91	\$2,010.93	Brian
49305	ETF Team Offsite	02/02/2024	78	11/08/2023	11/10/2023	\$66,378.27	\$1,770.29	Kayla
49326	IFP Fall Managers Meeting	02/02/2024	69	11/08/2023	11/09/2023	\$58,677.17	\$1,613.47	Kayla
49603	[REDACTED]	11/21/2023	181	11/08/2023	11/11/2023	\$136,934.45	\$3,377.92	Kayla
49334	Hockey Tournament	10/05/2023	270	11/09/2023	11/12/2023	\$236,772.83	\$6,043.80	Hortensia
45537	Intercollegiate Women's Lacrosse Coaches Association 2023 Annual Convention	10/12/2023	2,880	11/11/2023	11/20/2023	\$2,841,112.90	\$57,365.54	Hortensia
49448	Sales Meeting 2023	10/27/2023	90	11/13/2023	11/15/2023	\$74,202.34	\$1,974.72	Brian
49737	[REDACTED]	12/21/2023	185	11/29/2023	12/02/2023	\$140,880.88	\$4,078.88	Kayla
49747	Twelve (Pall Corporation)	12/27/2023	168	12/03/2023	12/07/2023	\$142,293.95	\$3,469.74	Hortensia
47920	IATRC 2023 Annual Meeting	01/03/2024	275	12/07/2023	12/13/2023	\$241,507.26	\$5,124.54	Hortensia
49668	Prince/Halperin Wedding	12/06/2023	70	12/08/2023	12/10/2023	\$75,186.81	\$2,219.06	Renee
49495	NADRA 2024 Conference	11/11/2023	508	12/30/2023	01/03/2024	\$574,687.47	\$15,404.26	Hortensia
49868	BCWI Women's Retreat	01/18/2024	729	01/01/2024	01/17/2024	\$575,071.18	\$14,595.89	Hortensia
47929	AAU CFR 2024	10/02/2023	242	01/07/2024	01/09/2024	\$231,656.73	\$5,554.20	Liz
48065	UF College of Pharmacy-PDRG Meeting	01/22/2024	100	01/11/2024	01/13/2024	\$93,112.97	\$2,600.52	Kayla
49335	Hockey Tournament	10/05/2023	346	01/11/2024	01/15/2024	\$313,474.70	\$8,279.63	Hortensia
48570	[REDACTED]**	11/15/2023	955	01/12/2024	01/21/2024	\$1,040,344.53	\$22,816.84	Liz

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48542	2024 CG Select	01/22/2024	486	01/14/2024	01/18/2024	\$478,747.82	\$14,054.45	Kayla
49733		12/21/2023	303	01/15/2024	01/20/2024	\$293,853.00	\$6,131.26	Hortensia
49248	GCUMM Leader Retreat	10/11/2023	30	01/16/2024	01/19/2024	\$26,095.58	\$661.04	Hortensia
49292	Ministry Brands Sales Kick Off	11/05/2023	30	01/16/2024	01/19/2024	\$26,298.52	\$719.30	Hortensia
48330	SGT Innovation & Leadership Summit FY24 - 40713	02/07/2024	380	01/21/2024	01/26/2024	\$333,119.63	\$9,167.20	Liz
48692	G Force Annual Meeting	01/22/2024	279	01/21/2024	01/24/2024	\$246,408.50	\$6,756.72	Kayla
49846	Reach for the Beach Jan 2024	01/16/2024	276	01/21/2024	01/25/2024	\$226,370.32	\$5,471.49	Hortensia
49451	002PQQ - DICK's Sporting Goods Diamond University 2024	12/15/2023	853	01/22/2024	01/25/2024	\$812,431.72	\$18,452.37	Hortensia
49175	The Business Leads Fellowship Program Cohort	12/06/2023	105	01/24/2024	01/26/2024	\$98,194.86	\$2,794.65	Liz
49748	Marvin Building Products National Meeting	12/29/2023	190	01/24/2024	01/28/2024	\$178,498.06	\$4,069.25	Tina
49835	Furniture Row - FMO January 2024	01/16/2024	485	01/26/2024	02/02/2024	\$463,941.58	\$13,580.24	Brian
50021		02/20/2024	1,006	01/26/2024	02/02/2024	\$1,032,244.57	\$21,433.20	Hortensia
49456	Cepheid/Southeast	01/26/2024	383	01/28/2024	02/02/2024	\$272,527.84	\$7,014.68	Brian
48892	Chromalloy- Annual Leadership Meeting- 2024	01/19/2024	285	01/29/2024	01/31/2024	\$280,754.17	\$8,637.77	Kayla
49438	MBS Sales Conference 2024	02/20/2024	680	01/29/2024	02/02/2024	\$673,439.48	\$18,189.58	Tina
49797	ICP Group National Sales Meeting	01/04/2024	426	01/29/2024	02/01/2024	\$401,869.90	\$9,024.76	Hortensia
49582	TD SYNnex - IBM Partner Marketing Summit - January 2024	02/02/2024	231	01/30/2024	02/01/2024	\$245,782.79	\$6,452.59	Kayla
49601		11/21/2023	175	01/30/2024	02/04/2024	\$132,964.64	\$3,137.06	Tina
49565		11/21/2023	378	02/03/2024	02/06/2024	\$434,105.40	\$11,578.29	Hortensia
49612		11/22/2023	43	02/03/2024	02/04/2024	\$36,618.54	\$890.42	Tina
49647		12/04/2023	1,257	02/03/2024	02/10/2024	\$1,451,966.34	\$35,714.34	Hortensia
48014	2nd Annual PromoStandards Technology Summit and Hack-A-Thon Event	02/02/2024	615	02/04/2024	02/07/2024	\$687,084.32	\$21,135.96	Kayla
49329	SSR 2024 Mid-Winter Board Meeting	12/28/2023	42	02/05/2024	02/06/2024	\$43,603.34	\$1,086.14	Liz
48812	K12 Florida: TSC Training	01/19/2024	250	02/06/2024	02/09/2024	\$252,739.74	\$6,369.33	Kayla
48658	2024 Generac Industrial Division Meeting	01/22/2024	292	02/12/2024	02/16/2024	\$297,192.04	\$8,891.99	Kayla
49345	Mosaic - Wabash Valley Board Meeting	12/15/2023	85	02/12/2024	02/18/2024	\$89,069.42	\$2,207.78	Hortensia
49442	Midyear Board of Trustees Meeting	11/02/2023	635	02/16/2024	02/22/2024	\$785,548.38	\$21,216.12	Hortensia
48369	Crawford Contractor Connection - Top Performer - February 2024	01/22/2024	1,345	02/20/2024	02/25/2024	\$1,402,336.61	\$33,633.96	Kayla
49922	AMA 2024	01/30/2024	1,393	02/20/2024	02/27/2024	\$1,514,447.88	\$34,363.03	Tina

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47940	FDCC Winter Meeting	02/01/2024	1,148	02/22/2024	02/29/2024	\$1,325,592.50	\$37,057.15	Hortensia
49604		11/21/2023	110	02/22/2024	02/25/2024	\$155,316.39	\$4,122.32	Kayla
49613		11/22/2023	307	02/22/2024	02/27/2024	\$322,546.58	\$10,037.79	Hortensia
49357	Aveda	01/05/2024	128	02/23/2024	02/26/2024	\$133,698.28	\$3,468.89	Tina
49469	PDM 2024	10/30/2023	532	02/24/2024	03/01/2024	\$617,547.13	\$15,509.55	Tina
49298	Kemper System America Meeting	10/12/2023	190	02/25/2024	02/29/2024	\$202,064.29	\$5,190.38	Hortensia
49836	Furniture Row - FMO (For Assistant Managers Only) Feb2024	01/16/2024	440	02/26/2024	03/01/2024	\$409,646.40	\$12,265.58	Brian
49803	Sales Kickoff 2024	01/04/2024	127	03/02/2024	03/07/2024	\$132,664.49	\$2,937.20	Hortensia
48424	2024 ATAE Group Benefits Focus Group Meeting	02/12/2024	34	03/20/2024	03/22/2024	\$29,147.12	\$750.87	Liz
49909	ADC IBC 2024	02/01/2024	916	03/21/2024	03/28/2024	\$851,505.48	\$20,782.96	Hortensia
49576	Mr. Rooter 2024+04 Annual Conference	12/20/2023	223	03/25/2024	03/27/2024	\$248,748.08	\$7,711.82	Brian
49946	2024 COBEC/COB Retreat	01/30/2024	131	03/31/2024	04/04/2024	\$104,384.04	\$2,553.46	Hortensia
49711	NCSPA 2024 Annual Meeting	12/19/2023	185	04/05/2024	04/10/2024	\$166,004.80	\$4,384.91	Brian
48199	2024 IDFA Ice Cream Technology Conference	02/07/2024	714	04/08/2024	04/10/2024	\$786,308.92	\$22,556.05	Liz
49739		12/22/2023	421	04/14/2024	04/18/2024	\$472,389.43	\$14,834.37	Kayla
49740	BST Global Overflow	12/28/2023	685	04/14/2024	04/19/2024	\$798,005.60	\$24,298.82	Kayla
49379		10/12/2023	634	04/17/2024	04/21/2024	\$801,979.17	\$22,450.58	Hortensia
48889	Destination Marketing Summit 2024	10/25/2023	415	04/24/2024	04/26/2024	\$442,407.77	\$11,614.65	Kayla
49702	Florida Puerto Rico of the ITE FLPRITE	12/18/2023	634	05/06/2024	05/10/2024	\$570,961.66	\$11,763.08	Liz
49518		01/24/2024	572	05/07/2024	05/12/2024	\$549,663.55	\$9,902.97	Kayla
48975	Chairman's Circle May 2024	02/02/2024	52	05/09/2024	05/10/2024	\$47,709.45	\$1,237.63	Kayla
49615		11/22/2023	265	05/13/2024	05/18/2024	\$219,921.02	\$5,953.84	Brian
49927	2024 PASCV Molecular Virology Workshop	01/29/2024	471	05/15/2024	05/20/2024	\$542,095.77	\$13,395.04	Tina
49712	AGMA Gear Box Design 2024	12/19/2023	68	06/03/2024	06/06/2024	\$59,665.13	\$1,405.83	Liz
49738		12/21/2023	150	06/05/2024	06/08/2024	\$153,409.41	\$4,680.67	Kayla
48726		01/24/2024	475	06/08/2024	06/14/2024	\$561,438.75	\$13,298.52	Kayla
48366	FSFOA 2024 Summer Conference	02/02/2024	680	06/17/2024	06/21/2024	\$563,275.34	\$11,712.54	Kayla
49342		01/24/2024	285	07/16/2024	07/20/2024	\$305,029.72	\$7,587.76	Kayla
49074		11/30/2023	340	07/19/2024	07/23/2024	\$381,273.94	\$9,651.76	Hortensia

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48897	FSOSW 2024	02/20/2024	213	08/07/2024	08/10/2024	\$175,666.16	\$3,599.40	Kayla
45356	Fraternal Order of Police FL State Lodge Fall Board Meeting	10/31/2023	968	09/08/2024	09/14/2024	\$728,626.76	\$17,056.56	Brian
48409	Florida Watercolor Society 2024 Annual Convention	01/04/2024	734	09/08/2024	09/14/2024	\$658,192.57	\$12,973.61	Kayla
49774	[REDACTED]	01/03/2024	575	09/14/2024	09/18/2024	\$589,776.65	\$15,115.27	Hortensia
48911	PEDIG Fall Coordinator Meeting	02/02/2024	112	09/20/2024	09/22/2024	\$88,283.90	\$2,186.60	Kayla
49983	NEMA IEC SC 121A WG2	02/08/2024	30	09/22/2024	09/27/2024	\$28,115.23	\$722.64	Liz
49588	Murphy Business 2024 Educational Conference	02/02/2024	550	09/28/2024	10/04/2024	\$581,665.50	\$13,802.89	Kayla
49445	[REDACTED]	10/27/2023	640	10/01/2024	10/04/2024	\$684,930.07	\$14,929.91	Kayla
48399	REDCap Con 2024	02/09/2024	900	10/06/2024	10/10/2024	\$884,146.08	\$18,477.73	Tina
49867	WEG Advisor Summit 2024	01/18/2024	853	10/07/2024	10/10/2024	\$948,792.63	\$24,763.65	Tina
49744	BIAA 2019 State Leadership Conference	12/22/2023	97	10/19/2024	10/23/2024	\$76,609.48	\$1,677.45	Liz
49490	Presidents Club	01/18/2024	413	10/21/2024	10/25/2024	\$409,244.44	\$10,807.05	Hortensia
49146	Entrepreneurs Club - Clearwater	02/02/2024	42	10/24/2024	10/27/2024	\$43,377.65	\$1,310.10	Kayla
49377	Intercollegiate Women's Lacrosse Coaches Association 2024 Annual Convention	12/04/2023	1,325	11/16/2024	11/25/2024	\$1,817,038.73	\$29,957.07	Hortensia
48835	[REDACTED]	01/24/2024	484	12/07/2024	12/14/2024	\$581,549.92	\$13,262.56	Kayla
50033	Dynamic Essentials 2025	02/20/2024	397	01/08/2025	01/12/2025	\$398,545.13	\$7,994.22	Tina
49992	[REDACTED]*	02/12/2024	375	01/11/2025	01/17/2025	\$348,256.95	\$9,683.82	Kayla
49252	NADP Leadership Meeting 2025	12/12/2023	223	01/27/2025	01/29/2025	\$104,487.17	\$912.70	Brian
49369	2025 ALSC Symposia	11/13/2023	1,199	01/29/2025	02/03/2025	\$565,776.67	\$4,830.59	Brian
49234	ASPI - Assn of Suppliers to the Paper Industry 2025 Spring Annual Meeting	01/30/2024	164	02/19/2025	02/21/2025	\$192,630.29	\$5,525.88	Tina
49682	NAXSA 2025	12/11/2023	353	02/24/2025	03/01/2025	\$399,350.18	\$12,182.87	Tina
49779	[REDACTED]	01/24/2024	625	04/02/2025	04/05/2025	\$738,489.40	\$19,658.99	Kayla
49708	163 - 2025 National Sales Meeting - VC	02/20/2024	678	04/05/2025	04/11/2025	\$318,521.43	\$2,711.39	Brian
50034	Dynamic Essentials 2025	02/20/2024	504	04/09/2025	04/14/2025	\$590,702.94	\$14,092.94	Tina
49370	2025 ALSC Symposia/veterinary professionals	11/13/2023	405	04/30/2025	05/04/2025	\$430,369.58	\$13,020.68	Brian
49595	Pivotal Financial Advisors Meeting 2025	11/21/2023	178	05/03/2025	05/07/2025	\$152,936.05	\$4,044.93	Brian
45896	2025 NLC-RISC Trustees Conference	02/08/2024	680	05/14/2025	05/17/2025	\$666,814.70	\$16,790.01	Liz
49247	2025 Annual Conference	01/03/2024	504	05/16/2025	05/21/2025	\$540,842.43	\$13,059.01	Hortensia
49648	ECI Polymer Reaction Engineering 2025	01/25/2024	627	06/01/2025	06/06/2025	\$583,672.54	\$15,261.88	Hortensia

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49447	IBEW Government Rooms	10/31/2023	357	10/10/2025	10/17/2025	\$332,086.98	\$8,850.48	Liz
49481	IBEW Railroad Conference 2025	10/31/2023	567	10/10/2025	10/17/2025	\$658,923.98	\$14,823.86	Liz
49446		10/27/2023	640	10/18/2025	10/21/2025	\$694,096.85	\$15,001.82	Kayla
49299	2025 AgGateway Annual Meeting & Conference	10/02/2023	550	11/01/2025	11/07/2025	\$589,566.60	\$13,498.33	Liz
49471	Laboratory Products Association (LPA) - Annual Meeting 2025	02/01/2024	403	11/01/2025	11/05/2025	\$429,376.79	\$9,871.40	Liz
49663	NCPA 2026 Multiple locations Pharmacy Conference	12/06/2023	721	02/15/2026	02/24/2026	\$964,319.65	\$23,782.96	Liz
49531	2026 NARUC Eastern Utility Rate School	01/04/2024	909	10/02/2026	10/10/2026	\$871,292.26	\$19,172.39	Liz
49575	Annual Meeting 2026	11/26/2023	498	11/08/2026	11/13/2026	\$633,738.21	\$16,587.54	Liz
49664	NCPA 2027 Multiple locations Pharmacy Conference	12/06/2023	721	02/14/2027	02/23/2027	\$987,828.48	\$24,434.36	Liz
	COUNT: 121		SUM: 55,011			SUM: \$55,729,101.38	SUM: \$1,348,928.61	