St. Petersburg/Clearwater Film Commission January 2024 Report - Prepared by: Lisa Dozois

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	Veterans Testimonial	Bluewater Media	11	0	\$30,000	\$30,000
Commercial / Advertising	Silver Paws	Bluewater Media	12	0	\$3,000	\$1,000
Documentary	Black Widow	Blast Films	7	14	\$1,400,000	\$15,000
Other	Natural Lighting for Portraits	KelbyOne LLC	5	0	\$3,000	\$3,000
Still Photography	Aetna Healthcare	Artroom8 LLC	30	54	\$300,000	\$250,000
Still Photography	Editorial 2024	Cult Inc	7	14	\$20,000	\$10,000
	January 2024 Totals		72	82	\$1,756,000	\$309,000
Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD		January '24 Leads	FY to Date Oct 23 - Sept 24
Film		\$	5	\$986,500	Film Leads: 4	9
Television		\$	1	\$5,000	TV/PR/DM/CI/Othr: 12	22
TV / Reality	(\$) 4	\$1,440,000		
Commercial/Infomer		\$31,00	17	\$1,247,600		
Still Photography		\$260,00	17	\$495,100		
Documentary	1	\$15,00) 4	\$146,000		
Digital Video/Web	(\$	0	\$0		
Corporate		\$	1	\$8,000		
Student	(\$	0	\$0		
Other/ Music Video/Short		\$3,00	7	\$4,500		
	(\$309,00	56	\$4,332,700		



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		2023-2024 Fiscal YTD Totals			
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2023 October	18	62	212	1006	\$1,006,200
2023 November	17	66	172	1417	\$2,093,400
2023 December	15	54	250	441	\$924,100
2024 January	6	20	72	82	\$309,000
2024 February					
2024 March					
2024 April					
2024 May					
2024 June					
2024 July					
2024 August					
2024 September					
Totals	56	202	706	2,946	\$4,332,700

2024 Calendar YTD Totals							
Month	Projects	Shoot Days	Hires	Rooms	County Spend		
January	6	20	72	82	\$309,000		
February							
March							
April							
May							
June							
July							
August							
September							
October							
November							
December							
Totals	6	20	72	82	\$309,000		

