## St. Petersburg/Clearwater Film Commission February 2024 Report - Prepared by: Lisa Dozois

<b>Production Type</b>	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	BAM Marketing Agency (Burns & Associates Manage	Shriners Children's AMAZEKids	5	3	\$100,000	\$10,000
Commercial / Advertising	Brave Lion Entertainment LLC	Jen Breaux Marketing Video	5	4	\$5,000	\$1,000
Commercial / Advertising	Fifty Three Films Inc	Amazon Relay	15	32	\$100,000	\$40,000
Commercial / Advertising	Archrival	Florida Premier FC Uniform Unveiling	16	0	\$10,000	\$2,000
Commercial / Advertising	WinniePeg Productions	Brand USA - Visit Florida	4	4	\$40,000	\$20,000
Feature	DNA Murders LLC	DNA Secrets	22	177	\$420,000	\$388,499
Feature	Cinema Seal LLC	Brooker	30	15	\$150,000	\$140,000
Other	KelbyOne LLC	Natural Lighting for Portraits	5	0	\$3,000	\$3,000
PSA	National Drowning Prevention Alliance	B-Roll Shoot for National Drowning Prevention Alliance	12	10	\$20,000	\$5,000
Short Film	Rory Smith	Once Upon a Valentime	12	0	\$500	\$100
Still Photography	Resin Projects	Adidas Dugout Shoot 2024	0	36	\$90,000	\$60,000
Web Series	The Heliconia Press Inc.	The Heliconia Press Inc.	3	5	\$5,000	\$5,000
	February 2024 Totals		129	286	\$943,500	\$674,599
Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	February '24 Leads	FY to Date Oct 23 - Sept 24
Film	2	\$528,499	7	\$1,514,999	Film Leads: 4	13
Television	0	\$0	1	\$5,000	TV/PR/DM/CI/Othr: 24	46
TV / Reality	0	\$0	4	\$1,440,000		
Commercial/Infomer	5	\$73,000	22	\$1,320,600		
Still Photography	1	\$60,000	18	\$555,100		
Documentary	0	\$0	4	\$146,000		
Digital Video/Web	1	\$5,000	1	\$5,000		
Corporate	0	\$0	1	\$8,000		
Student	0	\$0	0	\$0		
Other/ Music Video/Short	3	\$8,100	10	\$12,600		
	12	\$674,599	68	\$5,007,299		



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		2023-2024 Fiscal YTD Totals			
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2023 October	18	62	212	1006	\$1,006,200
2023 November	17	66	172	1417	\$2,093,400
2023 December	15	54	250	441	\$924,100
2024 January	6	20	72	82	\$309,000
2024 February	12	31	129	286	\$674,599
2024 March					
2024 April					
2024 May					
2024 June					
2024 July					
2024 August					
2024 September					
Totals	68	233	835	3,232	\$5,007,299

2024 Calendar YTD Totals						
Month	Projects	Shoot Days	Hires	Rooms	County Spend	
January	6	20	72	82	\$309,000	
February	12	31	129	286	\$674,599	
March						
April						
May						
June						
July						
August						
September						
October						
November						
December						
Totals	18	51	201	368	\$983,599	

