

**St. Petersburg/Clearwater Film Commission
Decemeber 2023 Report - Prepared by: Lisa Dozois**

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	Diamond View Studios LLC	ReliaQuest	10	0	\$100,000	\$50,000
Commercial / Advertising	Lolajack, LLP DBA Charlieuniformtango L.P.	Vigoro Home Depot	25	0	\$50,000	\$20,000
Commercial / Advertising	Wagner	Wagner Spray Painter	8	24	\$50,000	\$50,000
Commercial / Advertising	Totem Films	Beneva	40	50	\$210,000	\$180,000
Commercial / Advertising	Totem Films	Equipeur	40	80	\$150,000	\$130,000
Commercial / Advertising	Souvenir Studios	Martin Hernandez Commercial	10	0	\$10,000	\$10,000
Corporate / Industrial	Bay Villa Productions	Basketball Shoot	6	2	\$8,500	\$8,000
Documentary	Florida West Coast Public Broadcasting Inc.	Eco Documentary (Working Title)	10	0	\$100,000	\$90,000
Feature	TSD Movie, LLC	The School Duel	40	205	\$950,000	\$165,500
Feature	HACKED FILM LLC	HACKED: A Double Entendre of Rage Fueled Karma	12	21	\$250,000	\$50,000
Short Film	Lauren Butterfield	Forbidden Shanows	10	1	\$1,000	\$500
Still Photography	Tatro Media Inc	Dicks Sporting Goods	15	54	\$300,000	\$140,000
Still Photography	STANLEY PHOTOGRAPHIC INC	Chevy	15	0	\$40,000	\$20,000
Still Photography	Jenny Diaz Amazing Photography	Christmas Mini Sessions	4	0	\$500	\$100
TV / Reality	Magilla Entertainment	Beachfront Bargain Hunt Renovation	5	4	\$10,000	\$10,000
	December 2023 Totals		250	441	\$2,230,000	\$924,100
Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	December '23 Leads	FY to Date Oct 23 - Sept 24
Film	2	\$215,500	5	\$986,500	Film Leads: 2	5
Television	0	\$0	1	\$5,000	TV/PR/DM/CI/Othr: 4	10
TV / Reality	1	\$10,000	4	\$1,440,000		
Commercial/Infomer	6	\$440,000	15	\$1,216,600		
Still Photography	3	\$160,100	15	\$235,100		
Documentary	1	\$90,000	3	\$131,000		
Digital Video/Web	0	\$0	0	\$0		
Corporate	1	\$8,000	1	\$8,000		
Student	0	\$0	0	\$0		
Other/ Music Video/Short	1	\$500	6	\$1,500		
	15	\$924,100	50	\$4,023,700		



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2023-2024 Fiscal YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2023 October	18	62	212	1006	\$1,006,200
2023 November	17	66	172	1417	\$2,093,400
2023 December	15	54	250	441	\$924,100
2024 January					
2024 February					
2024 March					
2024 April					
2024 May					
2024 June					
2024 July					
2024 August					
2024 September					
Totals	50	182	634	2,864	\$4,023,700

2023 Calendar YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	15	30	178	41	\$226,500
February	15	45	178	370	\$823,600
March	26	67	369	581	\$1,660,600
April	19	50	166	608	\$673,100
May	15	19	124	81	\$239,600
June	15	22	108	497	\$642,600
July	5	23	62	10	\$359,000
August	11	19	166	84	\$282,400
September	10	14	63	57	\$168,000
October	18	62	212	1006	\$1,006,200
November	17	66	172	1417	\$2,093,400
December	15	54	250	441	\$924,100
Totals	181	471	2,048	5,193	\$9,099,100

